New York Self Storage Association

2022 Annual Fall Conference Sponsorship Opportunities
Westchester Marriott | 670 White Plains Road- Tarrytown NY 10591
October 3-4, 2022

Email: admin@nyselfstorage.org | Phone: 518.431.1106 | Fax: 518.514.1223

Sponsorship Opportunities:

Platinum Sponsor (Vendor Partner)- $5,000

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of company's name and logo as a platinum sponsor at the event, **full-page** ad in program, signage, and a **full-page** ad in the newsletter following the event
- Name Badge recognition
- Company "hand-outs" at each table
- Photo-op with the CEO of NYSSA
- (2) complimentary attendee registrations for the forum
- (1) complimentary double room
- **Contact information for all attendees**

Platinum Sponsor (Finance Partner)- $5,000

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of company's name and logo as a platinum sponsor at the event, **full-page** ad in program, signage, and **full-page** ad in the newsletter following the event
- Name Badge recognition
- Company "hand-outs" at each table
- Speaker on Finance Panel
- Photo-op with the CEO of NYSSA
- (2) complimentary attendee registrations for the forum
- (1) complimentary double room
- **Contact information for all attendees**

Lunch Sponsor- $5,000 (1) available

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and **full-page** ad in the newsletter following the event
- (2) complimentary attendee registrations for the forum
- **Contact information for all attendees**

Sales Leadership Workshop Underwriter - $2500

- Signage in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- 1/2 page ad in the event program
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations
- **Contact information for all attendees**

Owner/Operator Workshop Underwriter - $2500

- Signage in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- 1/2 page ad in the event program
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage,

and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations
- **Contact information for all attendees**

Gold Sponsor- $3,000
- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations
- **Contact information for all attendees**

Cocktails Reception Sponsor- $3,500
- Signage and an exhibit table in the cocktail reception room with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations for the forum
- **Contact information for all attendees**

Silver Sponsor- $2,000
- Signage and an exhibit table in the venue with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and quarter-page ad in the newsletter following the event
- 1 complimentary attendee registration for the forum
- **Contact information for all attendees**

Patron Sponsorship- $800
- Signage and half an exhibit table in the venue with the opportunity to meet and greet attendees
- Recognition of the company's name and logo as a sponsor on the final program and signage
- 1 complimentary attendee registration for the forum
- **Contact information for all attendees**

Giveaway Sponsorship Opportunities:
- Padfolio- with company logo imprinted - $1,200
- Tote Bags- with company logo- $1200
- Lanyards- with company logo- $500
- Pens- with company logo- $350

Program Ads:

Inside Cover - $500
Full-page color ad on the inside cover of the program
Dimensions: 7.125 x 10

Back Cover - $500
Full-page color ad on the inside of the back cover of the program
Dimensions: 7.125 x 10

Half Page - $250
Half-page color ad throughout the program. Location not specified.
Horizontal Dimensions: 7.125 x 4.875
Vertical Dimensions: 3.5 x 9.75

Quarter Page - $150
Quarter-page color ad throughout the program. Location not specified.
Dimensions: 3.5 x 4.875

LIMITED SPONSOR SPACE AVAILABLE

Logos:
Sponsors must submit the company logo for use with all advertising for the forum to admin@nyselfstorage.org. All logos must be received as a high-resolution .jpeg file to be included in the conference program by Friday, September 16, 2022.