CHARLIE FRITTS
PRINCIPAL OWNER & PRESIDENT, Storage Investment Management, LLC

In 1990 Fritts joined Sovran Self Storage dba Uncle Bob's Self Storage/Now Life Storage as Vice President of Property Management. This company became an NYSE listed Real Estate Investment Trust in June 1995 and Fritts was promoted to Sr. Vice President – Property Management.

From 1997 through 1999 Fritts served as Senior Vice President – Development / Construction with the responsibility to create and organize this new division with a mission to construct new space, redevelop existing space into climate control, heavy maintenance, and administer all zoning/planning and real estate legal matters.

Throughout his career, Fritts has specialized in marketing, operations, acquisition due diligence, and turnaround situations. In 2000, Fritts joined Storage Investment Management, Inc (SIMI) as Chief Operating Officer, responsible for the daily operations of the management portfolio, feasibility studies, due diligence, acquisitions, financial analysis, budgeting, and contract management relations and administration. In 2001, Fritts became a full partner/principal in Storage Investment Management, Inc. As of January 2018, Fritts is now President of the company.

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