New York Self Storage Association

2023 Annual Fall Conference Sponsorship Opportunities
Opus Westchester | Three, Renaissance Square, White Plains, NY 10601
October 3-4, 2023

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Sponsorship Opportunities:

Platinum Sponsor (Vendor Partner)- $5,000

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of company's name and logo as a platinum sponsor at the event, **full-page** ad in program, signage, and a **full-page** ad in the newsletter following the event
- Company "hand-outs" at each table
- Photo-op with the CEO of NYSSA
- (2) complimentary attendee registrations for the forum
- (1) complimentary double room
- **Contact information for all attendees**

Platinum Sponsor (Finance Partner)- $5,000

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of company's name and logo as a platinum sponsor at the event, **full-page** ad in program, signage, and **full-page** ad in the newsletter following the event
- Company "hand-outs" at each table
- Speaker on Finance Panel
- Photo-op with the CEO of NYSSA
- (2) complimentary attendee registrations for the forum
- (1) complimentary double room
- **Contact information for all attendees**

Lunch Sponsor- $5,000 (1) available

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and **full-page** ad in the newsletter following the event
- (2) complimentary attendee registrations for the forum
- **Contact information for all attendees**

Sales Leadership Workshop Underwriter - $2500

- Signage in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- 1/2 page ad in the event program
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations
- **Contact information for all attendees**

Gold Sponsor- $3,000

- Signage and an exhibit table in the ballroom with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations
- **Contact information for all attendees**

Cocktails Reception Sponsor- $3,500

- Signage and an exhibit table in the cocktail reception room with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and half-page ad in the newsletter following the event
- (2) complimentary attendee registrations for the forum
- **Contact information for all attendees**

Silver Sponsor- $2,000

- Signage and an exhibit table in the venue with the opportunity to meet and greet attendees
- Opportunity to display information throughout the duration of the forum
- Recognition of the company's name and logo as a sponsor at the event, on the final program, signage, and quarter-page ad in the newsletter following the event
- 1 complimentary attendee registration for the forum
- **Contact information for all attendees**

Patron Sponsorship- $800

- Signage and half an exhibit table in the venue with the opportunity to meet and greet attendees
- Recognition of the company's name and logo as a sponsor on the final program and signage
- 1 complimentary attendee registration for the forum
- **Contact information for all attendees**

Giveaway Sponsorship Opportunities:

- Padfolio- with company logo imprinted - $2,000
- Tote Bags- with company logo- $1500
- ~~Lanyards- with company logo- $600 (Sold out)~~
- Pens- with company logo- $400

Program Ads:

Inside Cover - $500

Full-page color ad on the inside cover of the program

Dimensions: 7.125 x 10

Back Cover - $500

Full-page color ad on the inside of the back cover of the program

Dimensions: 7.125 x 10

Half Page - $250

Half-page color ad throughout the program. Location not specified.

Horizontal Dimensions: 7.125 x 4.875

Vertical Dimensions: 3.5 x 9.75

Quarter Page - $150

Quarter-page color ad throughout the program. Location not specified.

Dimensions: 3.5 x 4.875

LIMITED SPONSOR SPACE AVAILABLE

Logos:

Sponsors must submit the company logo for use with all advertising for the forum to

admin@nyselfstorage.org. All logos must be received as a high-resolution .jpeg file to be included in the conference program by Friday, September 14, 2023.