

## **ASIS UK CHAPTER 208**

### **CHAPTER OFFICER JOB DESCRIPTION**

**POSITION: Industry Liaison Director**

#### **Overview**

The Industry Liaison Director supports the Chair and the Board in building external awareness of the ASIS mission and brand. They engage with the wider security industry to improve professionalism and drives positive change across the security community. The Industry Liaison Director is listed as a Company Director with Companies House.

#### **Key Relationships**

- Chapter Executive Committee (Chair, VC, Treasurer, Secretary)
- All UK Board Members
- ASIS International Volunteer Engagement Leadership
- Industry Partners and Contacts

#### **Roles & Responsibilities**

- Promotes the benefits of Chapter membership and ASIS certifications
- Liaises with other UK and international associations, and standards organisations, to build the ASIS profile across these stakeholders
- Represents the Chapter at industry events and conferences, to promote ASIS as an industry thought leadership association, and to educate the wider security community
- Engages with new industry associations to support the ongoing knowledge of ASIS members, i.e. The IoT Security Foundation
- Collaborates with industry leaders to support the awareness of industry trends which could benefit Chapter members
- Develops and manages the Chapters Continuous Professional Education (CPE) events to support members with ongoing recertification
- Supports and assists ASIS Certification holders with CPE points
- Contributes to the Chapter marketing and communications strategy e.g. article writing
- Supports the Vice Chair with the ongoing identification of suitable Chapter sponsors
- Engages with Chapter sponsors to leverage educational opportunities that will benefit Chapter members
- Supports Chapter events and seminars
- Stays informed of the latest policy issues affecting the security industry, nationally and internationally
- Supports other functional / portfolio leads with ongoing Chapter initiatives

### **Desirable Attributes**

- Articulate and possess engrossing presentation skills
- Experience developing and executing business plans that exceed objectives
- Self-driven and motivated
- Creative thinker
- A can-do, positive attitude
- Ability to be, or already is, an active spokesperson in industry forums and associations
- Good time management and administration skills
- Good public speaker willing to take part in interviews at seminars and lead on members engagement events
- Available time commitment of approximately 4 hours per week

This job description is not exhaustive and the post holder needs to be flexible to meet the needs of the Chapter.

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