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# 475 ESQUIRE TOPPERS

*THE 70TH TOP HAT AWARDS*

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The 70<sup>th</sup>  
Top Hat Awards

April 2<sup>nd</sup>, 2020

*Sponsorship Opportunities*

### The 70<sup>th</sup> Top Hat Awards

April 2<sup>nd</sup>, 2020 | 5:00- 8:00 PM

Hilton & Towers | 1335 Avenue of the Americas | New York, NY

#### Advertisement Opportunities

	Member	Non-Member
Inside Front Cover	\$150	\$200
Inside Back Cover	\$150	\$200
Back Cover	\$200	\$250
Full Page	\$75	\$125
Half Page	\$50	\$100

#### Ad Requirements

- All advertisements will be printed in color and should be submitted in hi-res pdf.
- Full page ad specs: 5.5w x 8.5h | Half page ad specs: 5.5w x 4.25h
- **All artwork must be received by March 10<sup>th</sup>**

#### Sponsorship Opportunities

	Member	Non-Member
Master Sponsor	\$1500	\$2000
Lanyard Sponsor	\$750	\$1250
Cocktail Sponsor	\$1000	\$1500

#### Sponsor Benefits

- Master Sponsorship includes full page in program, 2 complimentary passes, logo on event marketing promotion & signage.
- Lanyard Sponsor includes 1 complimentary pass to event, logo on event marketing promotion & signage. Lanyards are not included in price of sponsorship.
- Cocktail Sponsor includes 1 complimentary pass, logo on event page, promo & signage.

### Advertisement & Sponsorship Opportunities

#### Contact Information

Name: \_\_\_\_\_

Title \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Method of Payment:

Amount Enclosed: \_\_\_\_\_

Sponsorship/Advertisement Choice: \_\_\_\_\_

Visa

American Express

MasterCard

Pay by Check

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Signature: \_\_\_\_\_

Email to: [475toppers@gmw-mgmt.com](mailto:475toppers@gmw-mgmt.com) | Fax to: *NYIC Office at 203.378.7109*

*If mailing a check, please make payable to 475 Esquire Toppers*

#### Mail To:

475 Esquire Toppers  
C/O CBIZ MHM, LLC - Jerry D'Amato  
1065 Avenue of the Americas, 10th Floor  
New York, NY 10018