



Dear [rider name],

We hope you had a great holiday and wanted to get you up to speed on a change happening to the Downtowner program here in Tampa. The City of Tampa, Tampa Downtown Partnership, Florida Department of Transportation and the Hillsborough Area Regional Transit Authority (HART) are working towards evolving the current Downtowner program to include enhanced services, as well as transition the program under HART's umbrella.

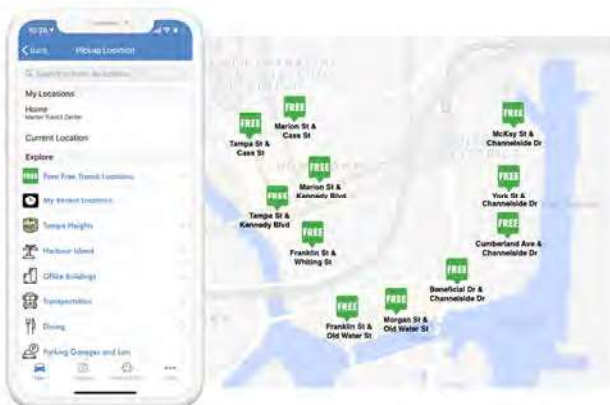
Coinciding with this effort, The City of Tampa and HART will introduce a \$1 fare for certain Downtowner trips starting January 23rd. There are a number of pickup and dropoff locations that will remain free, more on that below. 100% of fare revenue will go towards funding downtown transportation programs. Downtowner will not receive any of this fare revenue.

## How will the fare work?

Each ride, no matter the number of passengers, will be charged a flat \$1 fare. All fares will be paid by credit or debit card using the Downtowner app. Fares will only be charged after a ride is completed.

## What are the free pickup and dropoff locations?

Rides to or from any of the Fare Free Transit Locations will remain FREE. These free locations can be found in the Downtowner app when selecting your pickup or dropoff under the Explore section category called "Fare Free Transit Locations". These locations include places like Marion Transit Center, Streetcar stops and a number of bus stops around downtown Tampa.





# Downtownner

## **Fare Free Transit Locations**

- Marion Transit Center (Marion St & Fortune St)
- Bus Stop - Tampa St & Cass St
- Bus Stop - Tampa St & Kennedy Blvd
- Bus Stop - Marion St & Cass St
- Bus Stop - Marion St & Kennedy Blvd
- Streetcar - Publix (McKay St & Channelside Dr)
- Streetcar - York St (York St & Channelside Dr)
- Streetcar - Cumberland Ave (Cumberland Ave & Channelside Dr)
- Streetcar - Amalie Arena (Beneficial Dr & Channelside Dr)
- Streetcar - HSBC (Morgan St & Old Water St)
- Streetcar - Dick Greco Plaza (Franklin St & Old Water St)
- Streetcar - Whiting (Franklin St & Whiting St)

## **Is a monthly subscription available?**

Not at this time. But, riders who take more than 20 fare rides in a single calendar month will not be charged after their 20th ride. For example, if you take 25 fare rides in the month of July, you will be charged \$1 per ride for the first 20 rides, and \$0 per ride for the next 5 rides.

Sincerely,

Team Downtownner