



THE SHOPS OF WINTER VILLAGE AT CURTIS HIXON PARK VENDOR APPLICATION

The Shops of Winter Village at Curtis Hixon Park offer holiday shoppers an affordable and unique retail experience with local sellers of garments, personal products, artisan goods, gourmet packaged foods, and holiday decor. Thanks to the generous support of PODS® Moving and Storage, each Winter Village Shop is held in a PODS® container in a market-style layout. The shops are semi-permanent structures that will require interior décor by the shop owner. Shops accepted will reflect a mix of local, imported, artisan, and/or manufactured goods from merchants who are looking to elevate their brand in the community. Merchandise will stay securely locked in your shop ready for opening on the next business day.

Shops are leased on a full season (seven-week duration), partial season (five-week duration), or weekly basis, as space permits. Vendors accepted to participate will be notified during the first week of July 2023.

Applications are due May 31, 2023

Timeline: *

May 31st - Winter Village Shop Applications Due

July 1st - Vendors notified of selection

August 1 - Selected vendors submit proposed plan for retail space & payment

November 16th - Winter Village Preview Night

November 17th - January 3rd - Winter Village Season

**Hours and dates of operation are subject to change*

Lease Cost Per Season:

	COST	VENDING SPACE
Full Season Vending (11/17-1/3)	\$1000	7x7 PODs Container*
Partial Season Vending (11/18-12/24)	\$750	7x7 PODs Container*
Full Week Vending (Mon-Sun, Dates TBD)	\$250	7x7 PODs Container*
Four-Day Vending (Thurs-Sun, Dates TBD)	\$200	7x7 PODs Container*

**Provided by the Tampa Downtown Partnership*

CANCELLATION POLICY: All cancellations require a minimum of 72 hours notice. Cancellations without this notice or no shows will result in a partial or total charge of applicable fees and may inhibit future participation in events.

Payment, in full, is due by August 1, 2023, after written notice of selection to participate is received by the vendor. Credit card payments are accepted but will include a convenience fee.

Checks can be made payable and mailed to:

Tampa Downtown Partnership

400 N. Ashley Dr. Suite 1010 Tampa, FL 33602

CONTACT INFORMATION

Name of Business: _____

Name of Owner(s): _____

Phone Number(s): _____

Email Address: _____

Website and/or Facebook Page: _____

Mailing Address: _____

Billing Address: _____

TELL US ABOUT YOUR BUSINESS

How long have you been in operation, and why are you interested in vending at Winter Village?

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What types of good/products do you sell, and what are your price points (range only)?

Please Attach Photographs of your product(s) with your application.

Please describe your staffing plan for the duration of the event. (This includes addressing employee vacations, sicknesses, and/or absences)

Please describe how you plan to design your 7x7 container or vending space in as much detail as possible.

Please include photographs of a previous retail space or 7'x7' mock display for your shop with your application.

*****Interior of PODS® container (7'x7') must be outfitted to suit your business and be festive and functional as a retail space. No nails, fixtures, or permanent adhesives may be used on the structure of the PODS® container.**

Please select ONE preferred vending option below:

FULL SEASON VENDING \$1000

PARTIAL SEASON VENDING \$750

FULL WEEK VENDING \$250

FOUR-DAY VENDING \$200

Why did you choose these vending options?

CANCELLATION POLICY: All cancellations require a minimum of 72 hours notice. Cancellations without this notice or no shows will result in a partial or total charge of applicable fees and may inhibit future participation in events.

I have read and agree to the policies and required dates of operation stated within the application for the Shops of Winter Village at Curtis Hixon Park.

Initial: _____ Date: _____

Email completed application to Jaylyn Andrews, Public Space Operations & Programming Coordinator at jandrews@tampasdowntown.com.



FINISHED PRODUCT

- Row of shops, placement may vary
- Each shop receives one awning and one custom sign
- You can place items outside of your PODS container, space permitting
- Overhead decorative lighting will be provided outside of the PODS container



INTERIOR SPACE

- No nails, fixtures, or permanent adhesives may be used
- Be bright, colorful, and organized to attract guests
- Decorate to suit your business and be festive and functional as a retail space

7X7 POD



PODS CONTAINER

- Basic container will all be an uniform 7x7 space
- Each PODS container will be constructed of metal framing
- Vendors are responsible for providing their own lock to secure the space