Biography

Karen L. Ireland, CFP®

Business Development Consultant

Karen L. Ireland, CFP®, is a business development consultant at MFS Investment Management® (MFS®). She is responsible for delivering MFS' practice management solutions to financial advisors, with a focus on retirement and Social Security planning.

Karen joined MFS in 2015. Before that, she worked at Pioneer Investments for eight years, most recently as the practice management director, and also as a senior product manager and national retirement strategies consultant. She previously served as a senior analyst at Cerulli Associates for three years and as a senior internal wholesaler at Sun Life Distributors, Inc. for four years. She began her career in the financial services industry in 1999, when she joined Manulife Financial as a key accounts annuity service specialist.

Karen earned a Bachelor of Arts degree from Gustavus Adolphus College. She holds the Certified Financial PlannerTM designation and holds Series 7 and 66 licenses from the Financial Industry Regulatory Authority (FINRA).

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