



**FRANKLIN, Ky. (Friday, February 23, 2018) —** Kentucky Downs is throwing a party to celebrate completion of its extensive renovation.

The track's Grand Reopening will be Friday, March 23 to show off Kentucky Downs' remodeling of the year-round entertainment center that also is America's most unique horse-racing venue. The event is for those at least 21 years old. As always, admission and parking are free at Kentucky Downs.

"We will be ready to both exhale and celebrate that our extreme makeover has finally reached the finish line after more than a year, and we're inviting everybody to join the party," said Kentucky Downs director of marketing Amber Norris. "Our guests have



experienced inconveniences with the construction, and this is one way to pay them back and rejoice in the new look of Kentucky Downs. The Grand Reopening will offer fun and something for everyone. You know it's going to be a blast with Nashville on-air personalities Moose (of JackFM) and Lunchbox (of the Bobby Bones Show) mixing it up with the crowd. And if the weather is pleasant, people will be able to enjoy our outside terrace."

Kentucky Downs' makeover begins at the entrance, with a dramatic porte cochère that will be the drop-off area for a new valet-parking service. The track's contemporary bar and lounge area will take center stage, literally, with live music from 3-7 pm

CT and 8:30 pm-1 am. Guests also can enjoy the new non-smoking section and high-limit gaming area, along with 750 historical horse racing machines featuring 47 unique game titles.



On full display will be the track's high-tech 10 X 6 foot GoVision screen that provides outstanding lounge and outside terrace viewing of horse racing and sports, including the day's NCAA men's basketball tournament regional action.

Lucky 7s Diner, located just off the gaming floor, brings the fun vibe of a classic 1950s diner with a menu featuring everything from burgers and milkshakes to prime rib, pasta, and to all-day breakfast.

Among the Grand Reopening festivities:

- Free Kentucky Downs t-shirt to the first 100 guests through the door, plus numerous merchandise giveaways throughout the day and evening. Doors open at 10 am.
- Live music from the Janine Le Clair Band from 3-7 pm and the Chris Hudson Band from 8:30 pm-1 am.
- Live radio remotes, with WCJK 96.3-FM on site 11 am-1 pm, including its popular personality Moose. Guests can spin the JackFM Jackpot Machine for a chance to win Kentucky Downs swag. WSIX 97.9-FM takes over from 1-3 pm, featuring Lunchbox, co-host of the Bobby Bones Show.
- The popular Cash Cube Machine will be in action. Players Club members playing with their cards will be randomly selected to participate in timed cash grabs, keeping any money deposited into the designated receptacle. Guests can participate by signing up for a Players Club membership, which is free and offers rewards such as free play, discounts and eligibility for drawings and promotions.



The renovation allows Kentucky Downs to offer valet parking starting in early March. The cost will be \$5, with Platinum and Diamond Club members receiving complimentary valet as part of their member benefits.