

#LiveAtKyDowns Post Time Contest

Two grand prizes: We want a winner from near and far!

National grand prize (winner lives more than 200 miles from Kentucky Downs):

Airfare for one up to \$600; airfare for two up to \$1,000 to attend Kentucky Downs' live race meet Sept. 5-8, 2019 (live racing that Thursday, Saturday and Sunday). Winner will be reimbursed upon arrival at Kentucky Downs.

Hotel room for up to five nights, Sept. 5-9, 2019, at the Hampton Inn Franklin (Ky.).

Value \$500. (Winner has option of being reimbursed for up to \$100/night if opting for a different hotel.)

\$500 betting voucher

Two tickets each race day (Sept. 5, 7 and 8) in either the Turf Club Tent or Finish Line Pavilion

Race named after the winner, with prize recipient making the trophy presentation

Regional grand prize (winner lives within 200 miles of Kentucky Downs):

Hotel room for up to five nights, Sept. 4-8, 2019 to attend Kentucky Downs' live race meet Sept. 5-8 (live racing that Thursday, Saturday and Sunday) at the Hampton Inn Franklin (Ky.). Value \$500. (Winner has option of being reimbursed for up to \$100/night if opting for a different hotel.)

\$1,000 betting voucher

Four tickets each race day (Sept. 5, 7 and 8) in either the Turf Club Tent or Finish Line Pavilion

Race named after the winner, with prize recipient making the trophy presentation

Kentucky Downs reserves the right to tailor the package to an individual winner.

Direct link to entry form:

<https://www.surveymonkey.com/r/CBLPCMJ>

Rules:

Must be at least 18 years old to enter.

Free to enter.

Contest starts July 1 and runs through July 31, with winners to be announced Aug. 4 during Kentucky Downs Preview Day at Ellis Park.

Contest participants post on Twitter why they want to go to Kentucky Downs for the first time or why they want to go back. General posts describing Kentucky Downs also will be considered.

Each entry must include the hashtag #LiveAtKyDowns *and* @KyDownsRacing.

Entries must be posted on Twitter. Posts about Kentucky Downs on other social-media platforms are appreciated but will not count toward the contest. However, Twitter posts can link to other social-media platforms, such as Youtube, and count as an entry, as long as the Twitter post includes #LiveAtKyDowns, @KyDownsRacing and some content regarding Kentucky Downs.

All Twitter posts must be able to be shared publicly, with Kentucky Downs having the ability to retweet or share, in order to count as an entry.

Participants must fill out an official entry form for each Twitter post in order to count toward the contest. Official entry forms are available at kentuckydowns.com, twitter.com/KyDownsRacing, facebook.com/KYDownsRacing and facebook.com/KYDownsGaming. Entry forms must be filled out to include name, home address, phone number, email, date of post, link to post and birthdate. Optional: Your profession and any other personal information (such as how long you've been a racing fan, or how you became a fan) that you choose to share.

Entrants must be able to establish proprietary right to photos and/or video used in posts. By submitting an entry, the entrant gives Kentucky Downs the right to use all or parts of the social-media posts, including any photos, video or memes, for news and promotional use in 2019 and beyond.

There is no limit on the number of entries an individual participant can submit. However, in order to count, each post must be different in at least one aspect, such as phrasing, photo or video.

Kentucky Downs reserves the right to add sponsors to the contest or clarification of the rules at any time.

This is not a sweepstakes or drawing. Grand Prize winners will be selected by a panel of Kentucky Downs employees and the 2018 Grand Prize winners, with judging completely subjective. Factors may include — but are not limited to — originality, passion, visual appeal and information about the entrant. Kentucky Downs' decision on the winners is final. The judging panel may consider a series of posts collectively or the entire body of work in picking a winner.

Entries using profane or distasteful language or characterization will not be considered.

Two grand prizes - for an entrant who lives within 200 miles of Kentucky Downs and one who lives outside 200 miles of Kentucky Downs — will be awarded.

National Grand Prize winner (outside 200 miles from Kentucky Downs):

Airfare for one up to \$600 or airfare for two up to \$1,000 to attend Kentucky Downs' live race meet Sept. 5–8, 2019 (live racing that Thursday, Saturday and Sunday).

Winner will be reimbursed upon arrival at Kentucky Downs.

Hotel room at the Hampton Inn Franklin (Ky.) for up to five nights, Sept. 4-8, 2019.

Value \$500. (Winner has option of being reimbursed for up to \$100/night if opting for a different hotel.)

Two tickets each race day (Sept. 5, 7 and 8) in either the Turf Club Tent or Finish Line Pavilion.

\$500 betting voucher.

Race named after the winner, with recipient making trophy presentation.

Regional Grand Prize winner (within 200 miles of Kentucky Downs):

Hotel room at the Hampton Inn Franklin (Ky.) for up to five nights, Sept. 4-8, 2019, to attend Kentucky Downs' live race meet Sept. 5–8 (live racing that Thursday, Saturday and Sunday). Value \$500. (Winner has option of being reimbursed for up to \$100/night if opting for a different hotel.)

Four tickets each race day (Sept. 5, 7 and 8) in either the Turf Club Tent or Finish Line Pavilion.

\$1,000 betting voucher.

Race named after the winner, with recipient making trophy presentation.

Kentucky Downs reserves the right to tailor the package to an individual winner.

If winner cannot attend during the 2019 live meet, efforts will be made to offer prize package to another participant.

Link to entry form: <https://www.surveymonkey.com/r/CBLPCMJ>