

College & Community Collaboration Initiative's CityBus/Enterprise Regional Vanpool Program

Accessible transportation is critical to supporting economic growth and workforce development in our region. Local studies have indicated that a lack of affordable and reliable transportation is a barrier for our residents to access regional wrap-around services that influence quality of life. The College & Community Collaboration (CCC) Initiative seeks to impact regional transportation from multiple lenses, positively impacting every socioeconomic stratum in our community and connecting multiple forms of public transportation for greater access.

As part of the CCC Initiative (funded by Lilly Endowment, Inc.) Purdue is partnering with CityBus, GLC, and county LEDOs to explore and pilot the launch of CityVan in the seven-county region. This program aims to help companies attract and retain talent, and it seeks to improve quality of life by ensuring reliable transportation for residents. The rideshare program would provide at least one van pool per county. An employee of a participating company would be the designated driver and meet participants in a central location. They would ride together to and from work. In addition, the implementation team will explore potential connections between CityVan transportation, childcare facility locations, and Extension offices.

The first CityVan pool to launch was Tactile Engineering in Lafayette, IN, in Fall 2024. Tactile Engineering designs devices for the blind and visually impaired. Several of their employees, who test and refine the products, are also blind or visually impaired, so the rideshare program (with its sighted driver) has been very helpful to them. In 2023, Greater Lafayette Commerce (GLC) spearheaded legislative changes to allow the program to expand beyond Lafayette/West Lafayette city limits and include surrounding counties with their approval. The agreement includes van use and maintenance as well as access to technology that will allow users to see available commute options and connect to other vanpool participants. the program.

To date, six of the seven counties' councils/commissioners in the Wabash Heartland Region (Benton, Clinton, Fountain, Tippecanoe, Warren & White counties) have signed county permission to operate agreements. The hope is that, utilizing this new opportunity, local workers can reliably access transportation in a transit pattern that reflects our regional labor shed and is mutually beneficial to each community's talent retention efforts.

The Initiative's cost-share agreement splits the costs between multiple stakeholders to ensure buy-in and demonstrate long-term sustainability. CityBus is subsidizing \$100 per rider for up to \$600 per van or \$700 for larger, 12-15 passenger vans. CCC grant funds (provided by Lilly Endowment Inc.) pay for the remainder of the cost for a three-year period/ and fuel costs would be split among the riders in the vanpool. In year five, CityBus's subsidy would remain in place and companies or participants would assume the remaining costs.

There are many reasons why employees in the Wabash Heartland Region (residents of Benton, Carroll, Clinton, Fountain, Tippecanoe, Warren & White counties) might need to use public transportation:

1. Some families lack the transportation needed to meet all of their daily needs. The CityVan program would substantially help lower costs for these families.
2. Some immigrants are unable to legally drive to work or school and depend upon public transportation.
3. Individuals with suspended licenses (either permanently or temporarily) due to substance abuse issues or medical conditions need public transportation.
4. ALICE (Asset-Limited Income-Constrained & Employed) families who make below a "living wage" and share a car in order to meet their work and/or school obligations (<https://www.unitedforalice.org/state-reports-mobile>) could utilize public transportation.

FREQUENTLY ASKED QUESTIONS



Arrive to work on time and in a better state of mind with an affordable, comfortable and controlled transportation solution.



How much does **COMMUTE with Enterprise** cost?

Our monthly costs depend on the vehicle type and the distance you travel. Everyone in the vanpool splits the costs for rent and fuel. Costs may be offset by Transit Agency or employer subsidies or through pre-tax payroll deduction programs. Ask your Commute rep for available options in your area.

What does Commute cost include?

- ✓ Available for commuters who live or work in Tippecanoe County.
- ✓ Eligible vanpools can receive up to \$600 /monthly subsidy* per vehicle from CityVan.
- ✓ Less wear and tear on your personal vehicle or an option for those without reliable transportation.
- ✓ Month-to-month flexibility.
- ✓ Increased job accessibility.
- ✓ Maintenance, vehicle liability protection, roadside assistance and emergency ride home are included.

Where do I get picked-up?

Vanpoolers agree on the most convenient places to meet or pick-up locations along the route to work. We suggest choosing a central location by your home in a safe and well-lit area near public transportation.

What happens if I can't join a ride for unexpected reasons?

In case of emergencies or unplanned overtime, we'll help you coordinate a ride with the Guaranteed Ride Home program available in your area.

How flexible is the ride schedule?

We will connect you with coworkers who share the same work shifts (day or night) to help ensure your ride matches your work schedule.

What kind of vehicle do I get?

Choose from Enterprise's wide selection of reliable recent-model SUVs, crossovers and vans that fit the size and preferences of your crew. All vehicles have spacious interiors with plenty of legroom, flexible seating, safety and security features. We also offer upgrade options to boost comfort and productivity.

Do I have to lease or buy the vehicle?

No long-term commitment is required. Our vehicles are rented on a month-to-month basis, which means you can cancel anytime.

How reliable is my ride and who handles vehicle maintenance?

We take care of both minor and major repairs, as well as comprehensive maintenance. With more than 80,000 service partners, we'll help you locate a maintenance shop that's convenient for you. Just call 800 VAN 4 WORK for roadside assistance and we'll help ensure your crew gets back on the road, and provide a replacement vehicle at no cost to you.



Ready to Commute with Enterprise?

Your Local Enterprise Rep Has Your Back.

Craig Rak

craig.a.rak@em.com

219-794-5580



A Better Commute Starts Here

With Enterprise, sharing a ride to work is easy. We'll help you form a pool with coworkers who live nearby and provide a recent-model vehicle. You'll save money, while getting back valuable time in your day.



Why Commute with Enterprise?

- ✓ Eligible vanpools can receive up to \$600/ monthly subsidy* per vehicle from CityVan.
- ✓ Save up to \$6,000 per year on your commute.**
- ✓ Available for commuters starting and ending in Tippecanoe County.
- ✓ We provide the vehicle, maintenance, insurance & roadside assistance.
- ✓ You and your coworkers set up your route and share driving responsibility.
- ✓ Enjoy savings, less wear and tear on your personal vehicle & month-to-month flexibility.

CHOOSE A MORE ECO-FRIENDLY COMMUTE

When you ride together, you're helping the environment by using less fossil fuels and reducing commuter pollution.

Eliminating a single vehicle from the road can reduce your personal carbon footprint by 10,200 pounds of carbon emissions annually.***

That's like saving the CO2 equivalent of: 5.5 acres of U.S. forests annually.



Ready to Commute with Enterprise?

Your Local Enterprise Rep Has Your Back.

Craig Rak

craig.a.rak@em.com

219-794-5580

*\$100/ person per month for eligible riders. Maximum total subsidy of \$600 for a 7-passenger vehicle and \$700 for 12 and 15-passenger vehicle.

**Estimates based on 2022 Commute with Enterprise reporting and 2022 AAA costs associated with operating a vehicle including fuel, maintenance, and depreciation. [CommutewithEnterprise.com/Showmethemath](https://commutewithenterprise.com/showmethemath).

***According to the EPA Greenhouse Equivalencies Calculator.

Commute with Enterprise is a trademark of Enterprise Holdings, Inc. All other trademarks are the property of their respective owners.

©2023 Commute with Enterprise.