

TAB Journal

The Official Publication of the Associated Air Balance Council (AABC)

Advertise in the Leading Publication for the Test and Balance Industry

TAB Journal, the leading publication in test and balance, provides the most comprehensive way to reach members of the TAB industry. Our circulation of 25,000 individuals across print and digital mediums includes AABC members, building owners, contractors, architects, engineers, facility managers, and other HVAC professionals. It is published quarterly, with issues in February, May, August, and November.

Reserve space now in upcoming issues!

Full-Color Advertising Rates

Ad Size	One-Time Placement	Four Insertions (rate per issue)
Full Page premium (back cover, inside front cover)	\$2,400	\$2,000
Full Page	\$2,000	\$1,600
2/3 Page	\$1,600	\$1,200
1/2 Page	\$1,200	\$800
1/3 Page Vertical	\$800	\$600
1/3 Page Horizontal	\$800	\$600

Mechanical Requirements

All ads must be 300 dpi with trim size of the following dimensions:

Ad Size	Dimensions (w x h)
Full Page	8 ½" x 11"
2/3 Page	8 ½" x 7 ¼"
1/2 Page	8 ½" x 5 ½"
1/3 Page Vertical	2 ¾" x 11"
1/3 Page Horizontal	8 ½" x 3 ½"

Material Deadlines: The deadline for ad materials is the 15th of the month prior to the month of publication.

For any additional questions, please contact info@aabc.com.