



GRANTS TO IMPROVE HEALTH OUTCOMES

SOCIAL DETERMINANTS OF HEALTH REQUEST FOR PROPOSALS

Deadline: May 31, 2019

Timeframe is 12 months:

- Grants will be announced in July 2019
- Grant activity will begin in August 2019
- Grant period concludes September 30, 2020
- Final report is due on October 30, 2020

Purpose: The Request for Proposals (RFP) will be issued to health and social service organizations, particularly those that provide preventive health programs and supportive services that address the social determinants of health (SDOH). SDOH are the economic and social conditions that influence individual and group differences in health status. Five key areas of social determinants of health include *economic stability, education, social and community context, health and health care, and neighborhood and built environment*. These conditions in which we live, work, and play have an enormous impact on our health. The Highmark Foundation will award 10 grants up to \$25,000 to assist organizations with improving health outcomes and reducing barriers to care.

Use of Funds: Grants may be used to initiate effective health programs and services or expand existing services that offer viable solutions. If successful, the terms and conditions will be outlined in the grant agreement.

Potential Projects: The Foundation is seeking innovative initiatives that are community and population focused, having the ability to reduce health disparities and improve health equity in vulnerable populations with the following proposed approaches:

Access to Care

- General health and wellness programs
- Initiatives that strengthen clinical care
- Physical activity, nutrition, and exercise
- Creating safe environments
- Health screenings

Education/Outreach

- Evidence-based prevention strategies
- Health education
- Health promotion
- Health literacy

Service Delivery Systems

- Care coordination
- Community health workers
- Health navigators
- Case management
- Linkages to community-based services
- Integration of physical health, oral health, or behavioral health with primary care

The Highmark Foundation is a private, charitable, organization of Highmark Inc. that supports initiatives and programs aimed at improving community health. The Highmark Foundation's mission is to improve the health, well-being, and quality of life for individuals who reside in communities served by Highmark Inc. and its subsidiaries and affiliates. We are proud to support charitable organizations that are a good fit with our mission statement above. To be eligible for a grant, an organization must meet the following criteria:

- Be a nonprofit defined as tax exempt under section 501 (c)(3) of the Internal Revenue Code and as a public charity under section 509 (a) of that code. The Foundation does not support third-party or fiduciary arrangements.
- Be located in one of 62 counties in Pennsylvania (with the exception of Bucks, Chester, Delaware, Montgomery, and Philadelphia counties) or the state of West Virginia.
- Organizations with an active Highmark Foundation grant are eligible to apply for this opportunity.

This RFP is available at

<https://highmarkfoundationrfp.versaic.com/login>.

Please download and read the accompanying information. Follow the directions to apply. All requests for consideration must be submitted online.

For questions or additional information regarding the RFP or application process, call the Foundation at **1-866-594-1730** or email christina.wilds@highmarkhealth.org.

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