

MANE LION

A PUBLICATION OF LIONS DISTRICT 4-C1



DISTRICT GOVERNOR
SUSAN KERR
Enterprise Lions Club



VOLUME 24 ISSUE 6

DECEMBER 2018

"BLUE SKIES AND TAILWINDS"



1st VDG ELISA COYLE
Enterprise Lions Club



2nd VDG TYLER SPENCER
Enterprise Lions Club

Cabinet Secretary
Lion Melanie Hunter
Anderson Lions Club

Cabinet Treasurer
Lion Aaron Chatfield
Yuba City Peach Bowl Lions

Cabinet Chaplin
Lion Karen Marceau
Weaverville Lions Club

IP District Governor
Lion Marianne Keesee
Etna Scott Valley Lions

District Governor Sue Kerr

Greetings! I hope everyone had a chance for a Thanksgiving with family and friends. Our clubs in the Chico and Paradise area joined with several groups to be sure evacuees from the Camp Fire could have a wonderful Thanksgiving meal surrounded by "family" that understand what they are all going through. Clubs in the Gridley/Live Oak area are helping those evacuated to the fairgrounds in Gridley. The fairgrounds in Yuba City also has many evacuees and clubs in that area are helping too. As you can see, our Lions are spread pretty thin trying to be of service to our communities. Our Relief Center in Chico can always use more helping hands, we serve over 100 families a day.

Christmas is coming; many families will still be displaced and in evacuation centers. Our district is putting our best foot forward trying to help as many families as we can. At times it seems we cannot offer much, but we must remember that touching even one person during this tragedy has a ripple effect that spreads out. A lot of time is spent just listening and giving hugs. So many were left with nothing and no insurance to get them through. I am so proud of our district, so many have given in so many different ways. Thank you!

My year as governor is almost half over, parts of this flight have been turbulent, but we are riding it out and hope for smoother air in 2019. We prepare for every flight the best we can, and try to be ready with ways to deal with "what ifs", the unforeseen. While we know the engine might quit, we might run into unexpected weather, we are trained to be able to shift gears and handle the situation whatever it may be and bring the plane down to a safe landing with all aboard intact. I am looking forward to continuing this flight. I have had the opportunity to visit many clubs this year and look forward to visiting the rest soon. We must all join together to help our two Paradise clubs rise again from the ashes like the Phoenix. I know we can make it happen.

Merry Christmas to you all and looking forward to a Happy New Year.

"Christmas is forever, not for just one day. It's for loving, for sharing, for giving...not to be put away like bells and lights and tinsel...The good you do for others is the good you do for yourself."

Norman Wesley Brooks

QUOTE: *"Life is a succession of lessons which must be lived to be understood."*

AUTHOR: HELEN KELLER

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GRIP IT AND RIP IT!



HAPPY HOLIDAYS! I know this Holiday Season is going to be very challenging and emotionally difficult for many of our Lions, family and friends due to the devastating wildfires. These words from Maya Angelou touched my heart and I hope they will do the same for you.

Still I Rise

You may write me down in history
With your bitter, twisted lies
You may tread on me in the very dirt
But still, like dust, I'll rise.
Does my sassiness upset you?
Why are you beset with gloom?
Cause I walk like I've got oil wells
Pumping in my living room

Just like moons and like suns.
With the certainty of tides
Just like hopes springing high,
Still I'll rise

Did you want to see me broken?
Bowed head and lowered eyes
Shoulders falling down like teardrops
Weakened by my soulful cries

Does my haughtiness offend you?
Don't you take it awful hard
'Cause I laugh like I've got gold mines
Diggin' in my own back yard

You may shoot me with your words
You may cut me with your eyes
You may kill me with your hatefulness
At the meeting of my thighs?
Out of the huts of history's shame
I rise
Up from a past that's rooted in pain
I rise
I'm a black ocean, leaping and wide
Welling and swelling, I bear in the tide
Leaving behind nights of terror and fear
I rise
Into a daybreak that's wondrously clear
I rise
Bringing the gifts that my ancestors gave
I am the dream and the hope of the slave
I rise
I rise
I rise

I know we will all RISE!
Yours in Service;
1VDG Elisa "Lisa" Coyle



2nd VDG Tyler Spencer

Due to computer failure, this article is a reprint of prior important information.



Social Network Marketing (SNM) is what you do to promote your business utilizing the SMM tools. The SNM is another method to advertise your business and gain brand awareness throughout the community with your logo. The Social Network Strategy is to utilize the SMM tools to increase web presence through SNM creating an increased web presence for your company.

The affects that social media has on a club or a district is more than just networking on line, it also acts as an ice-breaker to conversations that people you otherwise would not be talking to. Take Twitter for example, a Lions member on their way from California to New York has a delayed flight and is stuck in an airport in Denver. They tweet that their plane is delayed and that she is in the café having coffee until her plane arrives. One of her followers who is a Lion in Denver could respond to the tweet and meet up for a cup of coffee, or maybe the other Lion's plane is delayed as well, and they are sitting behind each other in the same café!

Now, remove social media from the playing field and what do you have? A person sitting in the café waiting for a late airline and a Lions member working in his office.

Social media can act as a foot in the door for new member networking as well. For example, a Lions member man uses social media to drive traffic to his website and through social media finds other interest groups, he then corresponds with another person who share the same interest through social media, they start to find a common ground between each other and after communicating through social media, the two people meet & the new person attends a meeting or club activity.



COMPREHENSIVE MEMBERSHIP WORKSHOP

Presented by PDG Buck Larson, GMT Coordinator
California Lions Multiple District Four

WHEN: Saturday, January 12, 2019, 9:00 am to 12:00 noon

WHERE: Sharrah Dunlap Sawyer, Inc. (*Melanie's Office*)
6590 Lockheed Drive (*Across From The Airport*)
Redding, California 96002

WHO: Club Officers, Members, Membership Chairs, Zone
Chairs, Region Chairs, District Officers

WHY: Join us to receive specialized training and tips on:
❖ Building Your Club's Membership
❖ Rebuilding Existing Clubs
❖ Bringing Your Friends Into Lions
❖ Keeping Your Members (Retention)

We need an accurate head count to ensure we have training materials for all participants. Please send an e-mail to District GMT Coordinator Maggie Robeson at smrobeson@yahoo.com to confirm your participation.

YOUR POTENTIAL MEMBERS – CAN THEY FIND YOU?





DECEMBER 2018



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
						PRAY FOR THE ALL THE PEOPLE IN THE FIRES IN PARADISE, AND SURROUNDING AREAS.
2						
9						5
16						2
23						9
30						





61st Annual Lions District 4-C1 Convention

(Individual registration form required for each attendee)

April 12 – April 14, 2019
Red Lion Hotel, Redding, California

Use one form for each registrant

Name _____
(Last Name) _____ (First Name or as desired on badge) _____

Club _____

Address _____

Phone _____ E-Mail _____

Current Office (Club / District) _____

Non-Lion (spouse/guest) _____

Please check all that apply: First Timer Melvin Jones Helen Keller

DEADLINE FOR MEAL PLANS & CANCELLATIONS IS MARCH 29, 2019 No telephone registration will be accepted.

REGISTRATION FEE ONLY (waived for Leo Club members. All other attendees must pay this fee)

	Amount	Enclosed
Food Fair attendance (if not registering for convention)	\$5.00	\$_____
Registration (prior to 3/1/2019)	\$10.00 <i>(Food Fair Included)</i>	\$_____
Registration (after 3/1/2019)	\$20.00 <i>(Food Fair Included)</i>	\$_____

MEALS prices include gratuity

Saturday Breakfast (included with hotel room)	no charge	
Saturday Luncheon (Italian Buffet)	\$29.00	\$_____
Saturday Banquet <input type="checkbox"/> Roast Turkey	\$40.00	\$_____
<input type="checkbox"/> Roast Beef	\$40.00	\$_____
Sunday Breakfast (included with hotel room)	no charge	
	TOTAL ENCLOSED	\$_____

Please list any special dietary requirements below

Make checks payable to: *District 4-C1 Convention*

Mail checks with registration form to: *Walt and Lorraine Libal
P.O. Box 1641, Burney, CA 96013-1641*

Early Bird Incentive:

All registration packages received by March 1, 2019 will be placed in a drawing for a refund of the meal package.

Room Reservations:

Red Lion Hotel, 1830 Hilltop Drive, Redding, CA 96002 (530) 221-8700
Standard King or Queen - \$104.00 + tax.

Refer to "District 4-C1 Lions Clubs" when making reservations - **Deadline for room reservations is March 21, 2019**

2018 - 2019 DISTRICT GOVERNOR'S VISITATION SCHEDULE			
DAY	DATE	TIME*	CLUB
Thursday	November 1, 2018	5:30 PM	Trinity Gold Diggers
Wednesday	November 7, 2018	6:30 PM	Wheatland
Thursday	November 8, 2018	6:00 PM	Trinity Lake
Tuesday	November 13, 2018	7:00 AM	Chico Breakfast
Tuesday	November 13, 2018	6:30 PM	Anderson
Wednesday	November 14, 2018	6:30 PM	Shasta Lake
Thursday	November 15, 2018	7:00 PM	Lakehead
Tuesday	December 4, 2018	6:00 AM	Colusa
Tuesday	December 4, 2018	5:45 PM	Paradise Host & Paradise B & P
Thursday	December 6, 2018	7:00 PM	Willows
Wednesday	December 13, 2018	7:00 PM	Meridian & Sutter
Wednesday	January 9, 2019	6:15 PM	Yuba City Sunset Buttes
Thursday	January 10, 2019	5:30 PM	Oroville Ophir
Tuesday	January 15, 2019	7:00 PM	Palo Cedro
Wednesday	January 16, 2019	7:00 PM	Gridley & Gridley Lioness
Thursday	January 17, 2019	7:00 PM	Loma Rica Foothill
Tuesday	March 12, 2019	7:00 AM	Fort Jones
Thursday	March 14, 2019	7:00 PM	Etna
Thursday	March 28, 2019	6:00 PM	Lewiston
Wednesday		6:00 PM	Enterprise

*Times Are Preliminary And Subject To Change

*** PLEASE NOTE LAKEHEAD
MEETING TIME IS 6:00 P.M.



*****STUDENT SPEAKER CONTEST*****

Report by District 4-C1 Student Speaker Foundation Representative,

PDG Steve Robeson

The time for you to start working with your schools in order to present our Student Speaker Contest is upon us. I'm sure you are planning for you February Club Contest. Good luck to you and your club representatives.

It was nice for me to receive a communication the other day from a club in our district which is planning an annual fund-raiser to help our district toward the difficult task each year of attempting to raise \$7,500. We usually don't raise our fair share, but the MD 4 Student Speaker Foundation keeps funding our district's expenses. We appreciate the clubs and individuals who DO give annually. If your club doesn't contribute to the Foundation, please consider a discussion at your next board meeting. Remember, funding your club contest is not contributing to the Foundations expenses on our part.





Global Membership Team (GMT) Coordinator PDG Maggie Robeson	Global Service Team (GST) Coordinator Melanie Hunter	Global Leadership Team (GLT) Coordinator PDG Jamie Hart
GLOBAL ACTION TEAM		
Membership Workshop I am excited to announce that we have a special opportunity to learn from our Multiple District 4 Global Membership Team Coordinator PDG Buck Larson. He will be coming to Redding on Saturday, January 12, 2019 to conduct a Comprehensive Membership Workshop that will provide tools to help us recruit and retain members and rebuild and rejuvenate our existing clubs. This opportunity is intended for ALL interested Lions, but especially for Zone and Region Chairs, Club Membership Chairs and Club Officers. It has been a long time since we have hosted an MD-4 Workshop so please mark your calendars and save this date. January 12, 2019 9:00 am to 12:00 noon At Sharrah Dunlap Sawyer 6590 Lockheed Drive Redding, California (Across from the Redding Airport) Please see the flyer included in the Mane Lion for additional information.	Service and Retention When it comes to retaining our members, one of the best tools we have is right at our fingertips and it is the core of everything we do as Lions. Lions are all about SERVICE! Our clubs are working tirelessly to make a difference in their communities and beyond. One of the best ways to keep our members engaged is to ensure opportunities for them to help with a variety of service projects. The enthusiasm generated by a group of Lions doing something to help others is infectious, and people are naturally drawn to want to be a part of it. However, we need to remember that not every project is going to appeal to every Lion. I have personally known several Lions who seemed to be disillusioned, but then a new project came along that happened to be something that touched something deep within these Lions. Suddenly, they were inspired to step into leadership roles or to serve as advocates for a particular cause that was especially meaningful to them. The beauty of Lions is that our opportunities to serve are limited only by our willingness to find a way to make it happen. Whether it's a project that many clubs are involved in or something unique to your community, Lions offers something for just about everyone!	Fostering Retention Every Lion knows that as an organization we have issues with retention, but may not know or need a reminder about how to foster it. LCI research has shown that 50% of new members leave within the first 3 years. The number one reason for leaving was unproductive meetings. Practices you can implement to combat this include having following an agenda and not being afraid to table a discussion to a subsequent meeting to end on time. Another issue was that the meetings were boring. This can be combatted by scheduling interesting programs and making the meeting fun, perhaps utilizing your tail twister or running the meeting backwards. A Lion leader, whether it be an officer or committee chair, can benefit from allowing input, actively listening to ideas and concerns of members. It takes courage to consider discontinuing a fundraiser where the ratio of cost in straining the financial/manpower resources of the club does not balance with the risk of a low net profit or even a loss. Lastly, it is important to realize that some leadership styles are more effective in specific situations. An authoritative style ("Do what I tell you") works well in a crisis or to kick start a turnaround, but may be detrimental outside this context. Conversely, a democratic style ("What do you think") is a good consensus builder, but has the potential to bog down into unnecessary discussions with simple decisions like setting a price to sell a tri-tip sandwich at a fundraiser. Refining these processes takes time and effort, but the returns of keeping members happy and engaged are immeasurable.

Once a year, many 4-C1 clubs come together to support our veterans. This year was the 26th Annual Shasta Lake Veteran's Parade sponsored by the Shasta Lake Lions Club.

2018 Shasta Lake Lions' Veterans' Day Parade

6 Clubs—31 Members

200-250 Scouts and Frontier Girls

CCC

CV Football Team

2000 flags given out

115 + entries

5500 + spectators

6 bands and choir groups

More youths than ever before in the parade



Submitted by Lion Roger Plato



IMPORTANT DATES FOR DISTRICT 4-C1 2018 - 2019



July 14, 2018	Transitional District Meeting	Shasta Lake
August 2 – 5, 2018	Council of Governors	Redding
September 15, 2018	District Meeting	Paradise
September 20 – 22, 2018	USA/Canada Forum	Columbus, OH
September 28, 2018	An In-Sight Full Day	Chico
October 12 – 14, 2018	Youth Leadership Inst	Camp Pacifica
October 25 – 28, 2018	Council of Governors	Santa Maria
November 17, 2018	District Meeting	Shasta Lake
January 26 – 28, 2019	MD-4 Leadership Institute	Santa Rosa
February 6 & 7, 2019	Council of Governors	Sacramento
February 8 – 10, 2019	MD-4 Convention	Sacramento
February 23, 2019	District Meeting	Chico Area
March 15 – 17, 2019	MD-4 Leadership Institute	Ontario Area
March 29 – 31, 2019	MD-4 Youth Leadership Inst	Teresita Pines
April 12 – 14, 2019	District Convention	Redding
June 6 – 8, 2019	Joint Council of Governors	Van Nuys

2019 Student Speaker Contest Dates

Order Packets By	October 1, 2018
Club Contest By	February 15, 2019
Zone Contest By	March 10, 2019
Region Contest By	April 8, 2019
District Contest	April 13, 2019
Area Contest By	May 20, 2019
Final Contest	June 8, 2019

Updated July 12, 2018

LIONS LEADERSHIP INSTITUTE



January 26-28, 2019

Earle Baum Center for the Blind
4539 Occidental Rd., Santa Rosa, CA 95401

This program is for all MD-4 Lions interested in leading and motivating volunteers using the style and skills taught by Lions Clubs International. Cost: \$300 includes room and meals. A single room costs \$420.

Open to the first forty Lions who register, by 12/31/18.

** Please register early, as there is a pre-class assignment that needs to be completed.*

Send this application and check, made out to MD4, to:

PCC LIZ CROOKE, MD4-GLT COORDINATOR

P.O. BOX 1264, SALINAS, CA 93902

E: liz@lionliz.com

C: (831) 320-6282

Lions Leadership Institute application

Check one: Santa Rosa Rancho Cucamonga



Name _____

Address _____

City _____ Zip _____ Phone _____

Email _____ Date _____

Club _____ District _____

Highest Office Held _____ Check # _____

LIONS LEADERSHIP INSTITUTE



March 23-25, 2019

Lions Learning Center East & West
9164 & 9191 Base Line Rd #9161
Rancho Cucamonga, CA 91730

This program is for all MD-4 Lions interested in leading and motivating volunteers using the style and skills taught by Lions Clubs International. Cost: \$300 includes room and meals. A single room costs \$420.

Open to the first sixty Lions who register, by 2/28/19.

** Please register early, as there is a pre-class assignment that needs to be completed.*

Send this application and check, made out to MD4, to:
PCC LIZ CROOKE, MD4-GLT COORDINATOR
P.O. BOX 1264, SALINAS, CA 93902
E: liz@lionliz.com
C: (831) 320-6282

Lions Leadership Institute application

Check one: Santa Rosa Rancho Cucamonga



Name _____

Address _____

City _____ Zip _____ Phone _____

Email _____ Date _____

Club _____ District _____

Highest Office Held _____ Check # _____

Application for Leadership education stipend form

Name of applicant: _____ Club _____

Current or desired position _____

Contact information: Phone number (Home or cell): _____ Email: _____

Mailing address:

Request for assist to attend (circle one):

*LCI Emerging Lions Leadership Institute (ELLI) – November 3-5, 2018, Chicago, IL

*LCI Advanced Lions Leadership Institute (ALLI) – November 10-12, 2018 Winnipeg, Ontario, Canada

**MD – 4 Lions Leadership Training North – January 26-28, 2019, Santa Rosa, CA

**MD – 4 Lions Leadership Training South – March 23-25, 2019, Rancho Cucamonga, CA

Briefly describe what you hope to learn/why you would like to attend the Lions Leadership training

Can or will your Lions Club also provide you assistance to attend? (Circle one)

Yes, they will assist, but I will need additional funds No, payment will be out of pocket

Please mail, email or hand deliver application to:

PDG Jamie Hart

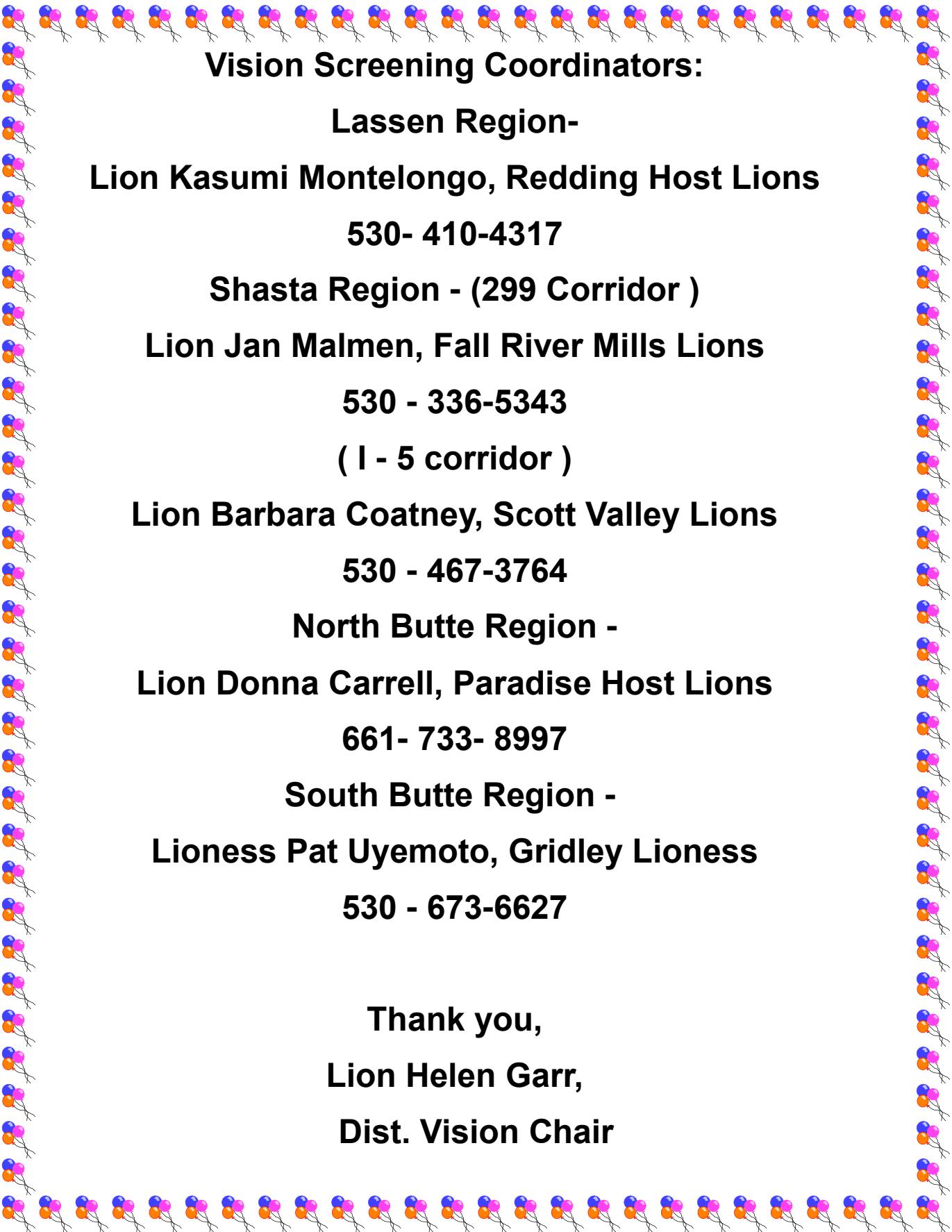
1010 Northgate Dr.

Willows, CA 95988

Email: lionjamie4c1@gmail.com

* assist to ELLI and ALLI to given post acceptance. Deadline for ELLI is 8/20/18 and ALLI is 8/27/18

**Deadlines and application form for MD-4 Institute to be forthcoming



Vision Screening Coordinators:

Lassen Region-

Lion Kasumi Montelongo, Redding Host Lions

530- 410-4317

Shasta Region - (299 Corridor)

Lion Jan Malmen, Fall River Mills Lions

530 - 336-5343

(1 - 5 corridor)

Lion Barbara Coatney, Scott Valley Lions

530 - 467-3764

North Butte Region -

Lion Donna Carrell, Paradise Host Lions

661- 733- 8997

South Butte Region -

Lioness Pat Uyemoto, Gridley Lioness

530 - 673-6627

Thank you,

Lion Helen Garr,

Dist. Vision Chair

Lions White Cane DAYS 2018

Who in your club will be the 2019 chair?

White Cane History

In 1921, James Biggs, a photographer from Bristol, England, became blind following an accident. Because he was feeling uncomfortable with the amount of traffic around his home, he painted his walking stick white to be more easily visible.

In 1930, Lion George A. Bonham, President of the Peoria Lions Club (Illinois) introduced the idea of using the white cane with a red band as a means of assisting the blind in independent mobility. The Peoria Lions approved the idea, white canes were made and distributed, and the Peoria City Council adopted an ordinance giving the bearers the right-of-way to cross the street. News of the club's activity spread quickly to other Lions clubs throughout the United States, and their visually impaired friends experimented with the white canes. Overwhelming acceptance of the white cane idea by the blind and sighted alike quickly gave cane users a unique method of identifying their special need for travel consideration among their sighted counterparts.

Also, in 1931, in France, Guilly d'Herbemont recognized the danger to blind people in traffic and launched a national "white stick movement" for blind people. She donated 5,000 white canes to people in Paris.

Today white cane laws are on the books of every state in the US and in a few other countries, providing persons who are blind a legal status in traffic. The white cane universally acknowledges that the bearer is blind. It is celebrated internationally on the fifteenth of October.

Submitted By Lion Roger Plato



LIONS Recycle

Recycle - Yes, we RECYCLE Eye Glasses, Cell phones, Prescription bottles, Laser printer ink cartilages, and Hearing aids.

Please bring them to the February District Cabinet Meeting in the Chico Area. The agenda and registration forms will be sent at a later date.

Submitted by Lion Roger Plato





2019

Mane Lion

*Please email submissions for the Mane Lion to 4c1manelionspc@gmail.com by the 20th of the month.
If you are unable to send submissions via email, they can be mailed to:*

Please mark outside envelope "Mane Lion".

*Lion Sally P. Carter
12286 Scott Grant Road
Marysville, CA 95901*

"FLY HIGH—FLY FAR"

*Thank you!
Editor:
Lion Sally P. Carter
Loma Rica Foothill Lions Club*

