



DG Tyler Spencer
Enterprise Lions Club



1st VDG Karen Crook
Paradise Host Lions Club

Cabinet Secretary
Lion Melanie Hunter
Anderson Lions Club

Cabinet Treasurer
Lion Mike Ferrier
Enterprise Lions Club

Cabinet Chaplin
Lion Karen Marceau
Weaverville Lions Club

IP District Governor
Lion Elisa Coyle
Enterprise Lions Club

Meet Our Governor by DG Tyler Spencer

My Fellow Lions,

This past year has brought many unforeseen challenges and obstacles to each of us. I think you would agree that it has not been a walk in the park, but you kept your head down and continued the work that Lions do. Meeting when you can, serving your community without hesitation regardless of the restrictions put in place. As Lions Club members, you do what you can, when you can. Sometimes you must put in more effort than others but at the end of the day, you and your club make a difference in your community. You made me a proud District Governor when I heard about the work that many clubs are doing during this pandemic. When I heard about the service our clubs are doing, I took a minute to reflect about Melvin Jones, and the specific type of people he had in mind when he created Lions back in 1917. He was looking for caring people in the community who were willing to help those in need, regardless of the circumstances and that is exactly what you have been doing in your community during the Covid-19 pandemic. Looking forward as we turn the corner into 2021, I am hopeful that communities throughout District 4-C1 will start to open and we can get back to holding bigger events, fundraisers and of course our annual district convention! I am happy to join you as we continue to serve our communities and be the rock that our people need during these desperate times. Believe me when I say that I am in the trenches with you doing service in my community as well. I know it has been difficult, I applaud your work and dedication to your community and to your Lions Club over the last year as we continue to serve and battle through the pandemic. In closing, I ask that you stand with me and hold your head up high because you are an amazing Lions Club Member, I know it and I hope you do too!

I hope you have an incredible Holiday Season,

Tyler Spencer

Governor Spencer

The strength of the team is each individual member. The strength of each member is the team.

~ Phil Jackson



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District 4-C1 Information

As the year 2020 draws to a close, we look back on it and see a world that is hard recognize, hatred, violence, blatant dis-respect, political upheaval, and a pandemic. I don't say these things to bring a downer on anyone or to paint a bleak picture of what is before us. I share these very well-known facts to mark the starting line.

Our International President, Dr Choi's theme for this year is 'Kindness Matters'.

Some will say 'I am just one-person, what difference can I make?'

I am reminded of the story of the child walking along the beach and seeing hundreds of starfish stranded on the sand, left there by the receding tide. A senior man walks by and asks the child what he is doing as he tosses a starfish into the surf. The child replies 'See all of these stranded starfish? I am tossing them back into the sea and saving their life.' The man looked at the starfish and told the child 'there are so many, there is no way you can make a difference.' As the child tosses yet another starfish into the sea he says, 'I made a difference to that one.'

It only takes one smile to change a person's day. One bag of groceries will change a family's week and give them the strength to carry on. One coat will warm a person for the entire winter season. And one tank of gas could get that one person to work so they don't lose their job and they can make it to the next payday.

There are thousands of ways that we can make a difference in someone's life in the midst of all that is going on around us right now. The only limit you have is the limit of your imagination.

I know many clubs are not meeting right now and many members are not serving their communities, I ask you to do as much as you can and as often as you can. Do not place yourself or others at unnecessary risk but serve in some compacity.

There are many yards in your communities that need their leaves raked. Senior's that need someone to do their grocery shopping. Send greeting cards to those in Convalescent Homes (You don't need a persons name, just call the home, tell them what you want to do and make arrangements to deliver or mail the cards to the Recreation Director and let them distribute them. These dear ones NEED contact with the rest of the world, no one is able to visit them right now and many are giving up hope because they are lonely.

After you do these incredible gifts of service, please report them. If you are a Club Secretary or Club Administrator one of your job functions is to report the activities of your club members to the District and on the MyLion program for the main office. I had someone tell me a few months ago, 'Reporting is only to get points and we are not interested in points, so I won't do it'. This is a huge misconception. Do clubs get points for reporting their activities, yes. This is after all how we come up with the Top Club Award every year. But much more importantly, it is how we are able to verify our service in the community and help Lions Clubs International.

How does it help Lions? Every year, all year long our main office is working with major contributors worldwide to receive funds. When we approach another organization and ask them to support us with funding, they ask why. What are we doing to make a difference, not only in our communities but worldwide. They cannot tell them, 'We are doing stuff all over the place', without being specific or having data to verify the work being done and what the needs are. They must be able to have facts, descriptions of the needs, the number of people served and how they were helped. The cost factor involved is also very important. Your clubs service and the reporting makes a difference to not only your community but to every club.

So, envision with me that Lions worldwide is the sea in front of you as you walk down the beach and see hundreds of starfish stuck on the sand. As you bend down to help that one starfish you are serving the community around you. And as you reach to pick up another, you are making a difference, a difference worth reporting.

One person can make a difference even in the hardest of times. Thank you for making a difference one activity at a time. The world is a better place because you showed up.

With great respect,

VDG Karen Crook



Global Membership Team (GMT) Coordinator	Global Service Team (GST) Coordinator	Global Leadership Team (GLT) Coordinator
PDG Maggie Robeson	PDG Marianne Keesee	PDG Jamie Hart

GLOBAL ACTION TEAM

<p>Welcome New Members</p> <p>District 4-C1 would like to warmly welcome the following new Lions and extend kudos to their clubs for their excellent work in recruiting:</p> <p>Colusa – Joseph Bowers & Mike Lutz</p> <p>Forest Ranch – Melissa Gebicke</p> <p>Fort Jones – Doug Campbell, Colleen Macleod, Lora Orozco, Craig Shvonski, Christine Jessup, Carl Rehbock and Lisa West</p> <p>Hamilton City – Primavera and Josue Nava, Steve Stull, Jeff Short, Robert Talley and Jeremy Powell</p> <p>Graeagle – Mercedes Henderson and Steve Dunn</p> <p>Paradise – Julissa Franco and Justin Keallor</p> <p>Sutter – Brandon McReynolds</p> <p>We are happy to have all of you as a part of our District. Our District membership as of December 1st was 974.</p>	<p>Holiday Service</p> <p>Baby it’s cold outside . . . Let it snow . . . I’m dreaming of a white Christmas . . . I’ll be home for Christmas . . .</p> <p>Yes, it is cold, people are cold, people are hungry and I will be home for Christmas because my Governor told me to stay home.</p> <p>This is the time of year that is so ripe for service. Everywhere you look there is a need; and we all know where there is a need there is a Lion. In case you haven’t seen it, here is a quote from our Lions International President’s holiday message:</p> <p>“Your service is hope delivered, and that is what people need most. Comfort those who won’t be among family this season. Plan a hunger project so that every family in your community can have a special holiday meal. Or consider a gift to LCIF – your foundation – and watch your kindness grow. But most of all, keep yourself and your family healthy and safe.”</p> <p>We are going to initiate a contest for those clubs who are reporting each month on MyLion. Look for the details elsewhere in this newsletter.</p> <p>Stay warm and dry. Keep safe and enjoy these Happy Holidays!</p>	<p>Upcoming Leadership Seminars</p> <p>Did you miss being able to attend the Virtual Leadership Summit in November? Don’t worry as you will be able to view the presentations beginning on January 9, 2021. The California Lions Clubs plan to hold a second Virtual Summit on this same date, having three very high-powered presenters including International 2nd Vice President Brian Sheehan. A third Virtual Summit is planned for either the second or third Saturday in March, 2021.</p> <p>Given the likelihood that an in-person California Regional Lions Leadership Institute (RLLI) won’t be able to happen, the California Lions Clubs Global Leadership Team have planned a substitute Virtual Institute for 2021. The date of the segments are January 23rd, February 27th, March 27th and April 24th, all being from 9:00 am to 1:00 pm. You can pick and choose which segments you want to attend, given your interest in the topics presented. However, for those who are working towards their Lions University Master’s, you will need to participate in all four segments to get a certificate of completion. There will be no cost to attend, however, the registration is limited to 50. Lions who were registered to attend the cancelled Southern RLLI will receive priority status.</p>
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“Opportunity is missed by most people because it is dressed in overalls and looks like work.”

(Thomas Edison)

District 4-C1 Information

District Disaster Report

PDG Sue Kerr

I wanted to thank all the Lions Clubs in District 4-C1 for once again stepping up to the plate to help the victims of the many fires that have ravaged our hills these past weeks.

Covid-19 has drastically changed how we are dealing with disasters. Evacuees from all the fires up and down California are put up in hotels by the Red Cross, there are no large evacuation centers. The first few days the Red Cross provides meals. For the next few weeks, the Salvation Army steps in to prepare meals which the Red Cross delivers to evacuees at the hotel. For the Slater and Zogg fires volunteers, including Lions Clubs, package up the meals in individual containers that the Red Cross delivers. Because evacuees are spread out and are not in a central place, it has been challenging to find ways to meet their needs. Lions from all over the district have been busy finding ways to help.

The Hope Center in Paradise and Chico have been the main resource centers for the North Butte Complex. 1st VDG Karen Crook has been the main organizer to provide volunteers for these centers. The Paradise and Chico Clubs have handed out gift cards as well as joining other Lions volunteering at these centers. Right now, the main need is for gas cards which will come out of District 4-C1 disaster funds.

When the Slater Fire erupted DG Tyler Spencer was able to obtain a \$10,000 grant from LCIF and a \$5,000 grant from California Lions Foundation. Lion Mary Smith of the Yreka Lions Club was there from the beginning to cook and provide meals for the evacuees. Using money from the grants, the district provided bedding, towels and food to those evacuated from the Happy Camp Area. Salvation Army took over the cooking, with assistance from Mary. Lions from Yreka and Ft. Jones volunteered to package meals for Red Cross to Deliver. Our thanks to all the Lions that were able to help.

The Zogg fire erupted before the efforts on the Slater fire were complete. Salvation Army has set up an area to cook and assemble meals at Cross Pointe Baptist Church in Redding. Again, Lions and other volunteers are packaging up meals to deliver.

The 4-C1 Disaster Trailer was sent north to deliver goods to Happy Camp and is now on its way down to Redding to deliver bedding, towels and food to Ono. The district will be delivering gift cards to evacuees of all the fires so that there is an opportunity to shop for individual needs.

This is just a short synopsis of some of the efforts during these fires. I know much more is happening and Lions are stepping up in every way. My heartfelt thanks to all Lions who are working so hard to help victims of these fires. The season is not over yet, but hopefully we get rain to put the fires out. The August Complex and Glass fires are still burning over several counties. Keep the first responders and those who have lost their homes in your prayers.

We Serve

Kindness Matters

District 4-C1 Information & Calendar

Please be sure to visit <http://district4clions.org/whats-new/calendar> for long-range planning

Current Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

Next Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

UPCOMING CHARITY EVENT

LIONS FLOAT, INC. *presents*

THE CHARITY GOLF TOURNAMENT AT



Rancho Murieta Country Club

SAVE THE DATE

Sunday, March 21, 2021

8:30 AM TEE TIME

CONTACT FOR MORE INFORMATION

PDG MIKE RETZLAFF

(916) 225-8321

OR

PDG ELISA COYLE

(530) 262-8805



REGISTRATION
DETAILS
COMING SOON!

RAFFLE
AUCTION ITEMS
SIDE GOLF CONTESTS

SCRAMBLE FORMAT

PLAY ON THE
NORTH COURSE @
RANCHO MURIETA
COUNTRY CLUB!

FELLOWSHIP AND FUN
IN SUPPORT
OF A GREAT CAUSE!

****ALL NET PROCEEDS GO DIRECTLY TO THE PRODUCTION OF THE LIONS FLOAT.****

IF YOU DON'T GOLF, THE COMMITTEE IS ASKING FOR DONATIONS FOR THE RAFFLE. ANY AND ALL HELP IS APPRECIATED. THIS FLOAT REPRESENTS ALL LIONS!

CONTACT PDG ELISA COYLE—(530)262-8805

District 4-C1 Information

PROUD LION

District 4-C1 Lions:

YOU can become a Proud Lion.

This prestigious award (and beautiful pin) is granted by Multiple District 4 California Lions.

All you have to do to achieve it is:

Attend a club Board Meeting

Visit another Club

Participate in a Club Project

Attend a Zone, Region or District Meeting

Bring a Guest to your club meeting

(These steps can be done virtually through Zoom, etc.)

The Proud Lion award is available to any Lion who completes these 5 steps within a 6 month period.

Please contact District GMT Coordinator Maggie Robeson at smrobesson@yahoo.com for a form or help with any questions.

District 4-C1 Information

LCIF NOTES

By PDG Maggie Robeson, District LCIF Coordinator

Our District has some very generous clubs who have made their donations to LCIF already this Lions year. So far our District clubs and members have given \$7,363 since July 1,

Thank you to Cottonwood, Enterprise, Fort Jones, Graeagle, Live Oak, Paradise, Trinity Gold Diggers, and Peach Bowl. I've also talked with members from a few other clubs and know they are planning a donation. Our goal this year is to achieve a donation from each of our 42 clubs by June 30, 2021. Remember, if even one club member makes a donation, it counts for your club to also be recognized at the end of the year. As always, donations in any amounts count toward a Melvin Jones Fellowship. When we finally are able to hold our next District Convention, we'll have many new Melvin Jones Fellows to celebrate.

On my last report these clubs awarded a Melvin Jones:

Cottonwood - to William Kucharski

Enterprise - to John Fresz

Gridley - to Vern Hartman

Paradise - to Jim Dill

Congratulations to the recipients!

WEAVERVILLE LIONS CLUB



The Weaverville Lions Club purchased enough turkey's to provide over 60 meals to those in need during the holiday season.

Way to go Weaverville!

We Serve!

Club Events & News

CHICO BREAKFAST LIONS CLUB BLUE BAG FOOD PROGRAM



Chico Breakfast Lions, one of the original sponsors for the Chico Blue Bag project donated a bags of food, and drove to pick up bags from homes in Chico to deliver to the Chico Food Banks. Pictured is Lion Glenn Dunning, collecting bags, while Lion Linda drove.

Club Events & News

LIVE OAK LIONS CLUB



Lions members Noel Grove, Katrina Eastridge, Joe Griffin and Noal Miles, hung wooden ornaments made by Lion Keith Churchill, on their “love lights a tree”. Each ornament represents donations made by family or friends to the American Cancer Society, through the Lion club, Love lights a tree.



Club Events & News

ENTERPRISE LIONS CLUB



On New Year's Day the Enterprise Lions Club
Held a flag exchange at the
Giant American Flag on I-5 in Redding.



Out with the torn and tattered, replaced with
A new Made in America
American Flag!
WE SERVE!



CALIFORNIA LIONS MULTIPLE DISTRICT FOUR

Global Membership Team Membership Growth Grant

Application and Disbursement Agreement

APPLICATION INSTRUCTIONS (Application Packet on md4lions.org)

Complete and submit this application to apply for a grant to organize and conduct either District, Region, Zone or Club Membership Growth efforts.

Applicants must provide all information as requested. Applications will not be considered until a **fully completed application and appropriate signatures are submitted.**

Please ensure the date of the event or activity is a minimum of 2 weeks after the date of your completed application is submitted.

All districts, regions, zones and clubs are eligible to participate in this grant program. The maximum grant available is:

- District: \$500 (Not to exceed actual expenses)**
- Region: \$300 (Not to exceed actual expenses)**
- Zone: \$200 (Not to exceed actual expenses)**
- Club: \$150 (Not to exceed actual expenses)**

FUNDS ARE AVAILABLE ON A FIRST COME FIRST SERVE BASIS UNTIL THE BUDGET LIMIT IS MET.

ACCEPTABLE USES OF FUNDS:

- Printing of membership materials
- Food for a membership event
- Space rental for a membership event
- Printing of marketing materials
- Outside Advertising

Send application to GMT Coordinator PCC David Radtke @ gtliondave@yahoo.com.

Mane Lion

Please email submissions for the Mane Lion to 4c1manelionebc@gmail.com. If you are unable to send submissions via email, they can be mailed to:

*IPDG Elisa Coyle
1663 Saint Andrews Drive
Redding, CA 96003*

*Thank you,
Editor:
IPDG Elisa Coyle*

