

# MANE LION

FOUR A PUBLICATION OF LIONS DISTRICT 4-C1



DISTRICT GOVERNOR  
SUSAN KERR



Volume 24 Issue 7

JANUARY 2019

## "BLUE SKIES AND TAILWINDS"

January, 2019

District Governor Sue Kerr

*"A bridge of silver wings stretches from the dead ashes of an unforgiving nightmare to the jeweled vision of a life started anew".*

*Aberjhani, Journey through the Power of the Rainbow: Quotations from a Life Made Out of Poetry.*

As we start this new year so many of our Lions family, our friends and members of our communities must start their life anew. Many imagined that they were done and settled into a nice retirement and would not have to think too much about "what's next". Many will have to settle into a new and unfamiliar community, many will be faced

with finding a new job, a new direction. Children will be starting school where they know no one and do not have the comfort of playmates nearby. These fires in our communities have been life changing events for everyone. Good friends and family will be moving away, some will stay and rebuild, but whatever is decided their life path will be changed forever.

Sometimes it is a small event that starts a significant change in one's life, just a small nudge to change a course that was thought to be where we wanted to go. Becoming a Lion was a nudge that has taken me places I never would have dreamed, met people that will be forever friends and given me the opportunity to grow. This Lions family



1st VDG ELISA COYLE



2nd VDG TYLER SPENCER  
Enterprise Lions Club

Cabinet Secretary  
Lion Melanie Hunter  
Anderson Lions Club

Cabinet Treasurer  
Lion Aaron Chatfield  
Yuba City Peach Bowl Lions

Cabinet Chaplin  
Lion Karen Marceau  
Weaverville Lions Club

IP District Governor

**QUOTE:** *"Life is a succession of lessons which must be lived to be understood."*

**AUTHOR:** HELEN KELLER

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to which we all belong, is a life changing event. Our goal to serve our communities is a commitment none of us take lightly.

This year as District Governor is half over for me and my hope is that our district can keep going towards President Gudrun's goal of seeking New Horizons and New Voices. We will be having a workshop on membership on January 12<sup>th</sup>. This is an opportunity to get fresh ideas for inviting new voices into our clubs. I encourage anyone interested in growing their clubs to attend. We are very close to having a new Branch Club that will be sponsored by the Enterprise Lions Club. A branch club only needs five members to get started. Are there prospective Lions that are hesitant because of the time your club meets? Find a couple more that would join if the time or projects were different and start a branch club. There is also a new club in the works in the Sutter area...we are working hard at growing our district.

This coming year will present many opportunities for our clubs to fill needs in our communities, these are opportunities to showcase what Lions do. Do a needs assessment in your town, the needs are probably different than they were ten years ago. New projects are just waiting for Lions to take them on. Update your clubs service projects. There are probably new and different needs. Go find them! The LCI website has many project suggestions and planning sheets to get them going. Go explore!

**It is the beginning of a New Year, lets fill it with Service.**

**District Governor Susan Kerr**





## **GRIP IT AND RIP IT!**



**HAPPY NEW YEAR!** As we enter 2019, I want to thank all of our Lions in District 4-C1 for your wonderful service and companionship this past year. I look forward to a great 2019 serving with you.

As we embark on all of the Resolutions we tend to make and not keep, I only hope we are able to resolve to have a successful 2019 in our communities and our homes, especially in this time of fire recovery.

I hope you all had an opportunity to see the Rose Parade that has a float that represents Lions Clubs International every year. I know here in the North there is not as much interest in the parade with our Lions, but we have to remember we are a global organization and the float is a wonderful way to advertise Lionism. Our float may not win awards, but it is an excellent conversation starter with perspective members.

I look forward to seeing many of you at our Membership Workshop on January 12, 2019. This is an excellent opportunity to get new ideas for growing our membership. We have several presenters helping our current members grow their clubs and increase our reach in our communities. Please think about attending this workshop.

I know we harp on membership a lot. It is one of those aspects of Lions that is a constant goal. Please remember the adage: Many hands make light work! This is how we grow the service to our communities. Think about the projects you do every year and then envision the projects you could accomplish by doubling your club size.

Again, I want to wish all of you a successful and prosperous 2019 and PLEASE put those prayers and good thoughts out in the universe for NO MORE FIRES in 2019!

I look forward to a wonderful 2019.

Thank you for your support and service.

2VDG Elisa 'Lisa' Coyle



## 2nd VDG Tyler Spencer



### "YOUNGER MEMBERS DEFINED"

Each club would like to have younger members, we hear it all the time but exactly does that look like? Is there one age range for a younger member for each club? The answer is that the definition of a younger member is different for each club. Attracting younger members to your Lions Club is not rocket science, but it does take a bit of patience and an understanding of your local demographics. For instance, if you are a club with an average age of 65, then 40 would be young. Just like if your club has an average age of 50, then 30 would be young.

To understand how this works, you must think of it as a step-down method. For instance, if your club's average age is 65-70, you will more than likely not attract the people in their 20's or 30's simply because the age gap is too big. However, you will attract members in their 40's and 50's because the age gap is much smaller. This is where your patience comes in handy because you have to step down the age ladder to attract the really young members. Once you have those members who are in their 40's and 50's, then they can attract the potential members in their 20's.

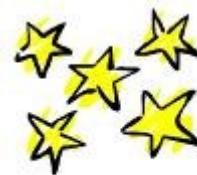
I was in my early 30's when I joined Lions and my sponsor at the time was in his early 50's. In closing, through careful analysis and mathematics, you can determine **WHAT** that younger age is by taking the average age of your club and subtracting 20. I personally believe that to recruit new younger members, you should stay within that 20-year mark in order to keep the interests of the new younger members. There are exceptions to every rule, but this will give you a target age demographic that will fit in your club and not have a large gap between the age of the current members and the age of the new younger members.

**Lion Tyler Spencer**

**2<sup>nd</sup> Vice District Governor**

**District 4-C1**

**(530) 524-3324**





# JANUARY 2019



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 NEW YEARS DAY	2	3	4	5
6	7	8	9	10	11	12
		<b>HAPPY NEW YEAR—2019</b>				
13	14	15	16	17	18	19
		<b>PRAYERS FOR THE FIRE VICTIMS</b>				
20	21 MARTIN LUTHER KING JR. DAY	22	23	24	25	26 MD4 LEADERSHIP INSTITUTE
27 MD4 LEADERSHIP INSTITUTE	28 MD4 LEADERSHIP INSTITUTE	29	30	31	<b>STUDENT SPEAKER CONTESTS BEGIN IN FEBRUARY 2019</b>	





## IMPORTANT DATES FOR DISTRICT 4-C1 2018 - 2019



January 26 – 28, 2019	MD-4 Leadership Institute	Santa Rosa
February 6 & 7, 2019	Council of Governors	Sacramento
February 8 – 10, 2019	MD-4 Convention	Sacramento
February 23, 2019	District Meeting	Chico Area
March 15 – 17, 2019	MD-4 Leadership Institute	Ontario Area
March 29 – 31, 2019	MD-4 Youth Leadership Inst	Teresita Pines
April 12 – 14, 2019	District Convention	Redding
June 6 – 8, 2019	Joint Council of Governors	Van Nuys

### 2019 Student Speaker Contest Dates

Order Packets By	October 1, 2018
Club Contest By	February 15, 2019
Zone Contest By	March 10, 2019
Region Contest By	April 1, 2019
District Contest	April 13, 2019
Area Contest By	May 20, 2019
Final Contest	June 8, 2019





## 61st Annual Lions District 4-C1 Convention

(Individual registration form required for each attendee)

April 12 – April 14, 2019  
Red Lion Hotel, Redding, California

Use one form for each registrant

Name \_\_\_\_\_ Club \_\_\_\_\_  
(Last Name) (First Name or as desired on badge)

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Current Office (Club / District) \_\_\_\_\_

Non-Lion (spouse/guest) \_\_\_\_\_

Please check all that apply: First Timer  Melvin Jones  Helen Keller

DEADLINE FOR MEAL PLANS & CANCELLATIONS IS MARCH 29, 2019 No telephone registration will be accepted.

REGISTRATION FEE ONLY (waived for Leo Club members. All other attendees must pay this fee)

	Amount	Enclosed
Food Fair attendance (if not registering for convention)	\$5.00	\$_____
Registration (prior to 3/1/2019)	\$10.00 (Food Fair Included)	\$_____
Registration (after 3/1/2019)	\$20.00 (Food Fair Included)	\$_____

MEALS prices include gratuity

Saturday Breakfast (included with hotel room)	no charge	
Saturday Luncheon (Italian Buffet)	\$29.00	\$_____
Saturday Banquet <input type="checkbox"/> Roast Turkey	\$40.00	\$_____
<input type="checkbox"/> Roast Beef	\$40.00	\$_____
Sunday Breakfast (included with hotel room)	no charge	
	TOTAL ENCLOSED	\$_____

Please list any special dietary requirements below

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Make checks payable to: *District 4-C1 Convention*

Mail checks with registration form to: *Walt and Lorraine Libal  
P.O. Box 1641, Burney, CA 96013-1641*

Early Bird Incentive:

All registration packages received by March 1, 2019 will be placed in a drawing for a refund of the meal package.

Room Reservations:

Red Lion Hotel, 1830 Hilltop Drive, Redding, CA 96002 (530) 221-8700  
Standard King or Queen - \$104.00 + tax.

Refer to "District 4-C1 Lions Clubs" when making reservations - **Deadline for room reservations is March 21, 2019**

2018 - 2019 DISTRICT GOVERNOR'S VISITATION SCHEDULE			
DAY	DATE	TIME*	CLUB
Tuesday	January 8, 2019	6:45 PM	South Siskiyou
Wednesday	January 9, 2019	6:15 PM	Yuba City Sunset Buttes
Thursday	January 10, 2019	5:30 PM	Oroville Ophir
Friday	January 11, 2019	7:00 AM	Enterprise
Tuesday	January 15, 2018	7:00 PM	Palo Cedro
Wednesday	January 16, 2019	7:00 PM	Gridley & Gridley Lioness
Thursday	January 17, 2019	7:00 PM	Loma Rica Foothill
Tuesday	March 12, 2019	7:00 AM	Fort Jones
Thursday	March 14, 2019	7:00 PM	Etna
Thursday	March 28, 2019	6:00 PM	Lewiston
To Be Scheduled			Paradise Host & Paradise B & P
To Be Scheduled			Shasta Lake

\*Times Are Preliminary And Subject To Change

The Official Visitation for the Shasta Lake Club is scheduled for Wednesday,  
January 23, 2019 at 6:30 p.m.



## \*\*\*\*\*STUDENT SPEAKER CONTEST\*\*\*\*\*

Report by District 4-C1 Student Speaker Foundation Representative,

**PDG Steve Robeson**

**The time for you to start working with your schools in order to present our Student Speaker Contest is upon us. I'm sure you are planning for you February Club Contest. Good luck to you and your club representatives.**

**It was nice for me to receive a communication the other day from a club in our district which is planning an annual fund-raiser to help our district toward the difficult task each year of attempting to raise \$7,500. We usually don't raise our fair share, but the MD 4 Student Speaker Foundation keeps funding our district's expenses. We appreciate the clubs and individuals who DO give annually. If your club doesn't contribute to the Foundation, please consider a discussion at your next board meeting. Remember, funding your club contest is not contributing to the Foundations expenses on our part.**





Global Membership Team (GMT) Coordinator PDG Maggie Robeson	Global Service Team (GST) Coordinator Melanie Hunter	Global Leadership Team (GLT) Coordinator PDG Jamie Hart
<b>GLOBAL ACTION TEAM</b>		
<p><b>Camp Fire Response – Membership Opportunity</b></p> <p>Our District Lions have again stepped forward to serve during this latest disaster. Our Disaster Response Chairman, Mike Ferrier, and some of his team responded almost immediately to deliver 24,500 breathing masks to the towns with evacuation centers for those displaced by the Camp fire.</p> <p>The Distribution Center for fire victims opened November 26<sup>th</sup> in Chico and it continues to operate staffed by Lions from throughout our District. District Governor Sue did a great job of getting emergency grants from LCIF and California Lions Foundation. District 4-C1 Lions are continuing to do what we do best – SERVE.</p> <p>What better way to grow our membership than showing the public all we can do. Let's use our activities this next month as we continue to assist with Camp fire recovery efforts as a recruiting tool.</p>	<p><b>Service Speaks</b></p> <p>As Global Service Coordinator for our District, each month I have the opportunity to share a few words about how service impacts in various ways. But this month I wanted to share a few words from Lions who have helped at the Camp Fire Relief Center. These real words from real Lions say it better than anything else I could come up with.</p> <p>“Lion Bob and I worked at the Chico Disaster Relief Center for two days and found it to be one of the most rewarding experiences. We plan to continue working until the center is closed.” Lion Georgia Griffith, Willows Lions Club</p> <p>“November has been a trying time for everyone in our District and for all of California and the nation. While we are all trying to do everything we can to help with the ongoing relief effort it just seems to be overwhelming at times, but we can take great pride in how we and our fellow Lions have been responding to the Camp Fire Disaster. It is not possible for me to express how proud I am to be a Gridley Lion right now. My club members have responded with their hearts and their actions in volunteering their time and resources to this disaster that is simply amazing. And I know this hold true for so many other clubs in our district and beyond. Truly Lions serve their communities.” Lion Dennis Pooler – Gridley Lions Club</p>	<p><b>Leading Service</b></p> <p>We have entered the “season of giving” with Lions clubs in our District busily completing delivery of Turkeys for holiday meals, preparing Christmas baskets, or “ringing the bell” for the Salvation Army. Additionally, many of you either individually, or as a club, have contributed to the relief efforts for the aftermath of the Camp fire. But, perhaps, your Lions club doesn’t have some kind of event that it performs in the community around this time of year or has yet to or still could do more to help out the victims of the Camp fire. There are many ways that you can lead the charge.</p> <p>One of the best ways is to bring your idea up at one of your upcoming meetings. Not comfortable with public speaking? Try writing up a document with your ideas and then pass it by a friend, mentor or loved one for feedback. Even better, take advantage of attending the MD-4 Lions Leadership Institute, the applications which just happen to be in this newsletter, where you will get to practice in a safe setting. You may also get ideas from other attending Lions. Hard for you to get to a meeting? Contact Lions, friends or church members to coordinate a caravan to help out at the distribution center. The opportunities and options are limitless. Let your voice be heard! The return you will receive in “leading the charge” will be immeasurable.</p>

“If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life.”

(Unknown)

## NEW LIONS WELCOMED TO OUR DISTRICT

As always, when the membership report arrives at the beginning of each month, I am delighted to see new club members. This month I am catching up on new additions to a few clubs that I did not see earlier.

Congratulations and welcome to all:

Graeagle Lions welcomed Judy LaTour.

Mountain Lions added Monica Bell and William Nerbonne.

Redding Breakfast welcomed Donald Bochman.

Scott Valley Lions brought in Jan Corrigan and Peggy Peck.

Siskiyou South Lions added Chris Larkin.

As of January 2, 2019 our District membership stands at 1,062.

If your club hasn't had any new members for a while, maybe your New Years Resolution could be to host an event encouraging community involvement to show your town all that your club does. Or you could have an Open House potluck meeting to invite friends, family, community folks who would be a good addition to your club.

No MATTER  
how long  
the winter,  
SPRING  
is sure  
to FOLLOW.



Submitted by PDG Maggie Robeson

GMT Coordinator



## LIONS & BOY SCOUTS FIRE RELIEF CENTER



Skypark Plaza  
2485 Notre Dame Boulevard  
Suite 210  
Chico, California 95928

### DONATION INFORMATION FORM

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### Donation of Items/Materials

Item Description: \_\_\_\_\_

Value: \_\_\_\_\_

#### Monetary Donation (Please make checks payable to Lions District 4-C1 Disaster Fund)

Amount of Donation: \_\_\_\_\_

Lions Clubs from throughout Northern California are providing food, personal care items and cleanup supplies at no cost for individuals and families impacted by the Camp Fire

*International Association of Lions 4-C1 District is a not for profit organization operating under  
Internal Revenue Code Section 501©4  
Tax I.D. No. 23-7327243*

# LIONS LEADERSHIP INSTITUTE



March 23-25, 2019

Lions Learning Center East & West  
9164 & 9191 Base Line Rd #9161  
Rancho Cucamonga, CA 91730

This program is for all MD-4 Lions interested in leading and motivating volunteers using the style and skills taught by Lions Clubs International. Cost: \$300 includes room and meals. A single room costs \$420.

**Open to the first sixty Lions who register, by 2/28/19.**

*\* Please register early, as there is a pre-class assignment that needs to be completed.*

*Send this application and check, made out to MD4, to:*

**PCC LIZ CROOKE, MD4-GLT COORDINATOR**

**P.O. BOX 1264, SALINAS, CA 93902**

E: [liz@lionliz.com](mailto:liz@lionliz.com)

C: (831) 320-6282

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### Lions Leadership Institute application

*Check one:*  Santa Rosa  Rancho Cucamonga



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

Club \_\_\_\_\_ District \_\_\_\_\_

Highest Office Held \_\_\_\_\_ Check # \_\_\_\_\_

## Application for Leadership education stipend form

Name of applicant: \_\_\_\_\_

Club \_\_\_\_\_

Current or desired position\_\_\_\_\_

Contact information: Phone number (Home or cell): \_\_\_\_\_ Email:  
\_\_\_\_\_

Mailing address:

Request for assist to attend (circle one):

\*LCI Emerging Lions Leadership Institute (ELLI) – November 3-5, 2018, Chicago, IL

\*LCI Advanced Lions Leadership Institute (ALLI) – November 10-12, 2018 Winnipeg, Ontario, Canada

\*\*MD – 4 Lions Leadership Training North – January 26-28, 2019, Santa Rosa, CA

\*\*MD – 4 Lions Leadership Training South – March 23-25, 2019, Rancho Cucamonga, CA

Briefly describe what you hope to learn/why you would like to attend the Lions Leadership training

Can or will your Lions Club also provide you assistance to attend? (Circle one)

Yes, they will assist, but I will need additional funds    No, payment will be out of pocket

Please mail, email or hand deliver application to:

PDG Jamie Hart

1010 Northgate Dr.

## Vision Screening Coordinators:

### Lassen Region-

**Lion Kasumi Montelongo, Redding Host Lions**

**530- 410-4317**

### Shasta Region - (299 Corridor )

**Lion Jan Malmen, Fall River Mills Lions**

**530 - 336-5343**

**( 1 - 5 corridor )**

**Lion Barbara Coatney, Scott Valley Lions**

**530 - 467-3764**

### North Butte Region -

**Lion Donna Carrell, Paradise Host Lions**

**661- 733- 8997**

### South Butte Region -

**Lioness Pat Uyemoto, Gridley Lioness**

**530 - 673-6627**

**Thank you,**

**Lion Helen Garr,**

**Dist. Vision Chair**

## **Lions White Cane DAYS 2019**

**Who in your club will be the 2019 chair?**

### **White Cane History**

**In 1921, James Biggs, a photographer from Bristol, England, became blind following an accident. Because he was feeling uncomfortable with the amount of traffic around his home, he painted his walking stick white to be more easily visible.**

**In 1930, Lion George A. Bonham, President of the Peoria Lions Club (Illinois) introduced the idea of using the white cane with a red band as a means of assisting the blind in independent mobility. The Peoria Lions approved the idea, white canes were made and distributed, and the Peoria City Council adopted an ordinance giving the bearers the right-of-way to cross the street. News of the club's activity spread quickly to other Lions clubs throughout the United States, and their visually impaired friends experimented with the white canes. Overwhelming acceptance of the white cane idea by the blind and sighted alike quickly gave cane users a unique method of identifying their special need for travel consideration among their sighted counterparts.**

**Also, in 1931, in France, Guilly d'Herbemont recognized the danger to blind people in traffic and launched a national "white stick movement" for blind people. She donated 5,000 white canes to people in Paris.**

**Today white cane laws are on the books of every state in the US and in a few other countries, providing persons who are blind a legal status in traffic. The white cane universally acknowledges that the bearer is blind. It is celebrated internationally on the fifteenth of October.**



**Submitted By Lion Roger Plato**

## LESSONS FROM THE GEESE

*We can learn a lot about virtues from animals. Here is a wonderful illustration of the virtue of unity from geese. Next autumn, when you see geese heading south for the winter, flying in their familiar "V" formation, you might be interested in knowing why they fly that way. Science has learned that, as each bird flaps its wings, it creates an uplift for the bird immediately behind it. By flying in a "V" formation, the flock together gains over 70% more flying range than if each bird flew on its own. Like the geese, people who share a common direction and a sense of community can get where they are going quicker and easier, because they are traveling on the thrust of one another.*

*Whenever one goose falls out of formation, it suddenly feels the drag and resistance of trying to go it alone. It will quickly try to get back into formation to take advantage of the lifting power of the birds in front. If we have as much sense as a goose, we will stay in formation with those who are headed the same way we are going.*

*When the lead goose gets tired, it rotates back in the wing, and another goose takes over the point position. It is important to take turns doing hard jobs! The geese from behind honk constantly, as you've no doubt heard whenever a flock passes overhead. They do this to encourage those up front to keep up their speed. An encouraging word goes a long way!*

*Finally, when a goose gets sick and falls out of the formation, two geese follow it down to stay with it and protect it. They then launch out again, on their own or with another formation to catch up with the group. If we have the sense of a goose, we will stand by each other.*

*Lessons from the Geese was written in 1972 by Dr. Robert McNeish of Baltimore, MD*



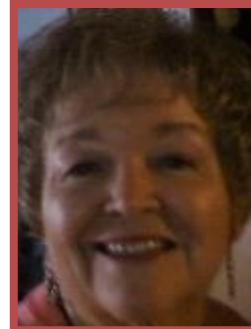
## Mane Lion

*Please email submissions for the Mane Lion to [4c1manelionspc@gmail.com](mailto:4c1manelionspc@gmail.com) by the 20th of the month. If you are unable to send submissions via email, they can be mailed to:*

*Please mark outside envelope "Mane Lion".*

**Lion Sally P. Carter**  
12286 Scott Grant Road  
Marysville, CA 95901

**"FLY HIGH—FLY FAR"**



**Thank you!**