



GFDA's Top 10

1/2/22

Here is our Top 10 forecast for 2022 celebrating work and successes to grow and strengthen the Great Falls regional economy -- Montana's Golden Triangle. And, sharing business resources and skill-building opportunities to empower your success.

Since we will be hearing about great projects at Ignite on Friday, I'm going to take this opportunity to present a Top 10 of possibilities for even more great projects. Here's what I think we can work together to make possible:

- 1) Attract developers to build high quality production housing on a large scale.
- 2) Keep growing our population (and workforce), engaging the entire community in marketing Great Falls.
- 3) Launch new workforce training programs through efforts of the Chamber, leading businesses, Great Falls College MSU, Great Falls Job Service, and Great Falls Public Schools.
- 4) Use city, county and state ARPA and remaining CARES Act funds to make a number of significant one-time investments that will generate community dividends for years to come. Work together to win as much competitive ARPA and Infrastructure Bill funds as possible.
- 5) Help existing businesses move forward with expansions and retrofits that will position them to grow and thrive.
- 6) Attract investment in exciting downtown projects and businesses.
- 7) Spur a great number of entrepreneurial startups.
- 8) Attract commercial development to revitalize underutilized properties, commercial corridors, and the urban riverfront.
- 9) Continue to expand our regional agri-processing, advanced manufacturing, tourism, healthcare, education, and backoffice industries.

10) Strengthen our partnerships and develop new ones and strengthen our entrepreneurial ecosystem.

It's going to be a fantastic year. Working together, we are going to make exciting things happen!

Brett

Brett Doney
President & CEO

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"Don't follow trends, start trends."
Frank Capra