



## 1st Quarter 2021 Index

- Great Falls jobs projected to be created by Touro Montana Osteopathic Medical School: 360
- Projected employment growth across Montana by 2040: 1,700
- Capital investment to complete school construction in 2024: \$53 million
  - Faculty and staff: 70
  - Total annual compensation of School employees: \$11.7 million
  - Medical student class size: 125
  - Medical student population in third year of operations: 375
- Projected local spending per student per year, not including tuition: \$31,224
- Annual economic impact created by Medical School by 2030: \$106.3 million
- Population growth projected by 2030 as a result of Medical School: 481
  - By 2040: 1,984
- Great Falls rank as best city nationwide for first-time homebuyers: 4th
- Great Falls rank of best cities in Western U.S. to live in after the pandemic: 10th
- Number of 2021 Great American Defense Communities in nation: 5
  - Number in Montana: 1 (Great Falls!)
- Montana places named in New York Times' 52 global locations to love in 2021: 1 (Golden Triangle)
- Montana bars named one of five most extraordinary bars in the world: 1 (Sip 'N Dip)
- Number of entrepreneurs and developers who presented planned investments at Ignite 2021: 20
- Number of high school entrepreneurs in Golden Triangle who won prizes in Montana Chamber Foundation's The Prospects competition: 6
- Cost of living in Great Falls compared to national average: 89.5%
  - Spokane cost of living: 106.9%
  - Bozeman cost of living: 108.6%
  - Seattle cost of living: 156.0%
  - San Francisco cost of living: 192.3%
- Average wage increase in Great Falls MSA 2019Q3-2020Q3: 3.4%
  - Dollar amount of average wage increase: \$1,438
- Number of local entrepreneurs and businesses coached by GFDA during quarter: 206
  - Of these, number of new coaching clients: 54
  - Number of business training sessions offered during quarter: 13
    - Number of training participants: 350
- Number of businesses bought or started by coached clients during quarter: 2

New capital secured by entrepreneur clients during quarter: \$228,177  
Government contracts won by clients during quarter: \$9,044,941  
Jobs supported by our Small Business Development Center during quarter: 694  
GFDA-produced professional development business webinars now available online 24/7: 44  
Most recent SBA 504 effective loan rate fixed for 20 years: 3.016%  
Businesses active with our Procurement Technical Assistance Center during quarter: 120  
Amount of local business loans closed during quarter: \$1,500,000  
Amount of loans we approved during quarter: \$3,030,170  
New businesses opened in downtown Great Falls during quarter: 2  
Number of new businesses opened in downtown Great Falls in 2020: 20  
Downtown project announcements during quarter: 2  
Downtown business retention/expansion visits during quarter: 19  
Downtown businesses working on expansions: 17  
Downtown target businesses contacted during quarter: 24  
Downtown target meetings during quarter: 6  
Free Brownfield assessments in progress: 6  
New leads generated into our pipeline during quarter: 66  
New active projects generated into our pipeline: 33  
Total active projects this quarter: 51  
New companies added to our pipeline CRM: 232  
Companies actively engaged this quarter: 122  
Number of followers of Live in Great Falls social mediums: 5,716  
Number of visitors to Live in Great Falls relocation website to date: 12,511  
Facebook views of our first talent attraction video in 24 hours of release: 11,000+  
Views to date: 37,000+  
Great Falls commercial building permits issued during quarter: 29  
Great Falls commercial building permit value: \$4,082,578  
Montana rank of best states to start a small business: 1st  
Montana rank as best state for physicians: 1st  
Montana rank of least selfish states: 4th  
Montana rank of least stressed states: 9th  
Number of short-term rentals in Golden Triangle: 589  
New electric generating capacity in U.S. in 2021 projected to come from wind and solar: 70%  
Utility-scale solar power additions projected this year in U.S.: 15.4 gigawatts  
Wind power additions projected this year in U.S.: 12 gigawatts  
Percentage of this investment that will take advantage of Montana wind and sun resources: ?



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