



A Proven Approach

PERFORMANCE. PRESENCE. PRIDE.

“Keys to Negotiating Better Software and Software-as-a-Service Agreements” Seminar

ATTENDEE TESTIMONIALS

“I recently attended my third seminar led by Peter Frazza and can honestly say that his seminars just keep getting better! The sessions are valuable and Peter provides excellent practical examples which are fueled by input from the attendees. Without a doubt, one of the best seminars to attend!”

- Technology Sourcing Manager, Major National Transportation Company

“This was an INCREDIBLE conference and I would gladly go to every single one so that I could continue to learn!”

- Contract Specialist, Information Services, Strategic Sourcing, Health Delivery System

“One of the best seminars on software licensing I have ever attended.”

- CIO, Major Midwest Insurance Company

“Thank you...for the wonderful, very informative seminar! This was my 2nd time attending and I would say, was even better than the first time. I will definitely be back again.”

- Buyer, University System

“The information you take back to your organization will enable you to pay for the cost of the seminar multiple times over.”

- Software Purchaser, Major Healthcare Institution