



SPONSORSHIP & PARTNERSHIP OPPORTUNITY

FIRST RESPONDERS ROUND UP 2027

February 8–11, 2027 • Homestead Training Center • Homestead, FL

A 501(c)(3) NONPROFIT
FOUNDATION

BUILT FOR THE MEN AND WOMEN WHO PROTECT OUR COMMUNITIES.

Training today. Stronger tomorrow.

SPONSORSHIP LEVELS

Every level can be met with a monetary contribution, merchandise valued at MSRP for the raffle and shooter's welcome bags, or a combination of both. Here's what each level gives you in return.

TITLE SPONSOR

EXCLUSIVE

Your name on the whole event. Prominent brand exposure across all match advertising, messaging, and merchandise (including event shirts) — plus everything in every level below. As a guide we ask for two firearms, three accessories, and two apparel items for the prize tables, but terms are open — let's build a package that works for you.

GOLD

\$1,000+ in value

YOU GET

- Stage signage on at least one stage
- Additional signage at the match
- Advertisement in the official Match Book
- Recognition at the awards ceremony
- Recognition across social media
- Booth space for info or direct sales

SILVER

\$650+ in value

YOU GET

- Advertisement in the official Match Book
- A sign displayed at the match
- Announcement as a Silver Sponsor
- Recognition across social media
- Booth space for info or direct sales

BRONZE

\$400+ in value

YOU GET

- Advertisement in the official Match Book
- Recognition at the match
- Recognition across social media

MAKE YOUR SPONSORSHIP COUNT

SHOW UP ON SITE

We'd love an on-site presence where competitors, staff, and their families can see — and try — your products or services. Gold and Silver Sponsors are welcome to set up booths for information or direct sales at the match.

REACH EVERY COMPETITOR

Promotional items in our Shooter's Bags go home with every competitor and staff member: shirts, caps, towels, cups, mugs, bags, pins, pens, key chains; decals and stickers; and **discount cards** — **especially loved by competitors.**

RESERVE YOUR SPONSORSHIP

Commit by **December 10, 2026** to guarantee your placement in the printed Match Book and on event merchandise. Let's find the level that fits your goals.

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Thank you for standing with our first responders.
TRAINING TODAY. STRONGER TOMORROW.