

# Profile

## Marsha A. Cruzan



### Experience

Ms. Cruzan, a financial veteran with more than 30 years' experience in the industry, is the Regional Market President for U.S. Bank in Chicago. She oversees commercial banking operations in Illinois, Wisconsin, Northern Indiana and Michigan. U.S. Bank is the fifth largest commercial bank in the United States, and a subsidiary of U.S. Bancorp (NYSE: USB). Ms. Cruzan was named Who's Who in Chicago Business by Crain's from 2012-2018. Ms. Cruzan was named one of Crain's Notable Women in Commercial Banking in 2017 and 2018. In 2019 Ms. Cruzan was also named in Crain's Notable Women Executives over 50 list.

Ms. Cruzan has provided strategic and tactical advice to the boards and management of mid-corporate and middle market companies concerning optimal capital structure and achieving the most favorable financing terms and conditions. Her experience includes working with companies of all sizes and credit quality across many industries. Her clients include both public and private companies with global operations. She has spoken at numerous industry conferences and presented to Boards of Directors, the rating agencies and investor groups.

Before joining U.S. Bank in 2012, Ms. Cruzan spent most of her career in debt capital markets at J. P. Morgan where she led J. P. Morgan's syndicated leveraged finance group for the commercial bank. Ms. Cruzan was also a Managing Director in the wealth management group at J.P. Morgan. She was named one of Chicago's top wealth managers by *Chicago Magazine* in both 2010 and 2011.

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Early in her career, Ms. Cruzan was with Arthur Andersen & Company, Ms. Cruzan worked as a consultant providing management/systems consulting for Fortune 500 companies.

Ms. Cruzan graduated from The University of Illinois with a B.A. in Political Science and has an M.B.A from The Thunderbird School of Global Management. She also attended Tilburg University of Economics and Law in The Netherlands and Centre International D'Etudes de L'Universite Catholique de L'Ouest in France.

### Professional Licenses – FINRA Series 7, 9, 10, 24, 63 and 79

### Professional Affiliations

Commercial Club of Chicago  
The Chicago Network  
Chicago Finance Exchange  
Women Investment Professionals  
International Women's Forum

### Boards

Lyric Opera - Board of Trustees, Chair of Civic Engagement Committee and member of the Executive Committee  
The Field Museum – Board of Trustees, Chair of Development Committee and member of the Executive Committee  
Lincoln Park Zoo – Board of Trustees, Member of Executive Committee  
Goodman Theatre – Board of Trustees, Member of Executive Committee  
Junior Achievement – Board of Trustees  
The Chicago Community Trust – Trustee  
Neighborhood Housing Services of Chicago Inc. – Trustee  
Metropolitan Planning Council – Executive Advisor  
UCAN President's Board  
The Economic Club of Chicago  
Executives' Club of Chicago – Board of Directors  
CEO Roundtable – Member

Boardroom Bound® Boardology™ Institute  
Northwestern University – Women's Director Development Program