

MIDAMERICA REGIONAL CONFERENCE 2026

Detroit, Michigan ~ April 12-14, 2026

Become a sponsor of the TMA MidAmerica Regional Conference. Several opportunities are available for everyone to gain maximum exposure!



SPONSORSHIP OPTIONS

| SPONSOR LEVEL | NUMBER OF AVAILABLE | COST (PER) | BENEFITS |
|-------------------------|---------------------|------------|---|
| MARC Conference Sponsor | 4 / 5 | \$5,500 | <ul style="list-style-type: none"> Four complimentary tickets to the conference Corporate logo on all marketing materials (print & electronic) Prominent signage displayed throughout entire conference with logo Specific acknowledgment throughout the conference Opportunity to distribute give-away at the registration desk Logo displayed on wall in ballroom during the entire conference via a Gobo |
| Wi-Fi Sponsor | 1 | \$3,500 | <ul style="list-style-type: none"> Custom password to include your company name when people log onto the Internet in the conference meeting space area |
| Capital Showcase | 4 | \$1,750 | <ul style="list-style-type: none"> Two discounted tickets to the conference Corporate logo and recognition in the Capital Showcase brochure Signage at Capital Showcase with company logo |
| Sunday Night Experience | 3 | \$2,500 | <ul style="list-style-type: none"> Two Complimentary Tickets to Sunday Experience Signage at event |
| Keynote Speaker | 1 | \$2,250 | <ul style="list-style-type: none"> Corporate logo recognition on screen upon entering room Opportunity to introduce the keynote speaker |
| Lanyard | SOLD OUT | \$2,500 | <ul style="list-style-type: none"> Logo on conference lanyard |
| Hotel Key Cards | SOLD OUT | \$2,500 | <ul style="list-style-type: none"> Logo on all hotel keys |
| Breakfast | 3 | \$1,250 | <ul style="list-style-type: none"> Signage at each table with corporate logo Opportunity to leave a parting gift at each seat |
| Lunch | 4 | \$2,000 | <ul style="list-style-type: none"> Signage at each table with corporate logo Opportunity to leave a parting gift at each seat |
| Nightcap Reception | 1 / 3 | \$1,500 | <ul style="list-style-type: none"> Signage at each table with corporate logo Opportunity to leave a parting gift |
| Coffee Break | 4 | \$1,000 | <ul style="list-style-type: none"> Signage with corporate logo during programming breaks (2 sponsors per day of the conference) |
| NextGen Reception | 2 | \$1,000 | <ul style="list-style-type: none"> One ticket to NextGen Reception Recognition and signage with logo at event |
| Detroit Welcome Bag | 10 | \$650 | <ul style="list-style-type: none"> Be part of a unique "Detroit Welcome Bag" to be given to each attendee upon arrival. Golden Ticket Raffle opportunity included in each bag Bag to include unique Detroit products Company name included on the welcome note attached to each bag |
| Event Hosted by NOW | 1 | \$2500 | <ul style="list-style-type: none"> Signage at tables with logo Opportunity to leave a parting gift at each seat Opportunity to introduce speaker/panel |

MidAmerica Regional Conference Sponsorship Commitment Form

April 12-14 • Marriott at Renaissance Center • Detroit, MI

To be included in the 2026 Conference Brochure, commitments must be received no later than **January 30, 2026**.



YES!

I want to be a TMA 2026 MidAmerica Regional Conference Sponsor

| | | | |
|---------|-----|-------|--|
| NAME | | | |
| ADDRESS | | | |
| PHONE | FAX | EMAIL | |

I am a Sponsor representing the following TMA geographic area (*select one*):

| | |
|--|--|
| <input type="checkbox"/> Chicago / Midwest | <input type="checkbox"/> Minnesota |
| <input type="checkbox"/> Detroit | <input type="checkbox"/> West Michigan |
| <input type="checkbox"/> Indiana | |

Sponsorship Level Commitment (*indicate which levels you are interested in sponsoring*):

| | | |
|---|---|---|
| <input type="checkbox"/> Conference (\$5,500) | <input type="checkbox"/> Lanyard (\$2,500) | <input type="checkbox"/> Coffee Break (\$1,000) |
| <input type="checkbox"/> Wi-Fi (\$3,500) | <input type="checkbox"/> Hotel Keys (\$2,500) | <input type="checkbox"/> NextGen (\$1,000) |
| <input type="checkbox"/> Capital Showcase (\$1,750) | <input type="checkbox"/> Breakfast (\$1,250) | <input type="checkbox"/> Welcome Bag (\$650) |
| <input type="checkbox"/> Sunday Night (\$2,500) | <input type="checkbox"/> Lunch (\$2,000) | |
| <input type="checkbox"/> Keynote Speaker (\$2,250) | <input type="checkbox"/> Nightcap (\$1,500) | |

Payment Method

| | | |
|--|-------------------------------------|---|
| <input type="checkbox"/> Please invoice me at the address above | | |
| <input type="checkbox"/> I will be mailing a check promptly to the address below | | |
| <input type="checkbox"/> Please charge my credit card (complete the below information) | | |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard | <input type="checkbox"/> American Express |

TOTAL
AMOUNT DUE

CARD #

EXP.

PLEASE REPLY BY RETURNING THIS FORM TO:

tmachicago@turnaround.org

Chicago/Midwest Chapter of the Turnaround Management Association
19250 Everett Lane Suite 103 • Mokena, IL 60448