

MIDAMERICA REGIONAL CONFERENCE 2026

Detroit, Michigan ~ April 12-14, 2026

Become a sponsor of the TMA MidAmerica Regional Conference. Several opportunities are available for everyone to gain maximum exposure!



SPONSORSHIP OPTIONS

SPONSOR LEVEL	NUMBER OF AVAILABLE	COST (PER)	BENEFITS
MARC Conference Sponsor	1 5	\$5,500	- Four complimentary tickets to the conference - Corporate logo on all marketing materials (print & electronic) - Prominent signage displayed throughout entire conference with logo - Specific acknowledgment throughout the conference - Opportunity to distribute give-away at the registration desk - Logo displayed on wall in ballroom during the entire conference via a Gobo
Wi-Fi Sponsor	1	\$3,500	Custom password to include your company name when people log onto the Internet in the conference meeting space area
Capital Showcase	4	\$1,750	- Two discounted tickets to the conference - Corporate logo and recognition in the Capital Showcase brochure - Signage at Capital Showcase with company logo
Shuttle Bus	1	\$1,250	Signage on the bus + Opportunity to leave a gift on each seat
Sunday Night Experience	3	\$2,500	- Two Complimentary Tickets to Sunday Experience - Signage at event
Keynote Speaker	SOLD OUT!	\$2,250	- Corporate logo recognition on screen upon entering room - Opportunity to introduce the keynote speaker
Lanyard	SOLD OUT!	\$2,500	Logo on conference lanyard
Hotel Key Cards	SOLD OUT!	\$2,500	Logo on all hotel keys
Breakfast	2 5	\$1,250	- Signage at each table with corporate logo - Opportunity to leave a parting gift at each seat
Lunch	3 /	\$2,000	- Signage at each table with corporate logo - Opportunity to leave a parting gift at each seat
Nightcap Reception	1 3	\$1,500	- Signage at each table with corporate logo - Opportunity to leave a parting gift
Coffee Break	4	\$1,000	Signage with corporate logo during programming breaks (2 sponsors per day of the conference)
NextGen Reception	1 2	\$1,000	- One ticket to NextGen Reception - Recognition and signage with logo at event
Detroit Welcome Bag	7 10	\$650	- Be part of a unique "Detroit Welcome Bag" to be given to each attendee upon arrival. - Golden Ticket Raffle opportunity included in each bag - Bag to include unique Detroit products - Company name included on the welcome note attached to each bag
Event Hosted by NOW	1	\$2500	- Signage at tables with logo - Opportunity to leave a parting gift at each seat - Opportunity to introduce speaker/panel

MidAmerica Regional Conference Sponsorship Commitment Form

April 12-14 • Marriott at Renaissance Center • Detroit, MI

To be included in the 2026 Conference Brochure, commitments must be received no later than **January 30, 2026**.



YES!

I want to be a TMA 2026 MidAmerica Regional Conference Sponsor

NAME			ORGANIZATION		
ADDRESS			CITY, ST. & ZIP		
PHONE		FAX		EMAIL	

I am a Sponsor representing the following TMA geographic area (*select one*):

- | | |
|--|--|
| ☐ Chicago / Midwest | ☐ Minnesota |
| ☐ Detroit | ☐ West Michigan |
| ☐ Indiana | |

Sponsorship Level Commitment (*indicate which levels you are interested in sponsoring*):

- | | | |
|---|---|---|
| ☐ Conference (\$5,500) | ☐ Lanyard (\$2,500) | ☐ Coffee Break (\$1,000) |
| ☐ Wi-Fi (\$3,500) | ☐ Hotel Keys (\$2,500) | ☐ NextGen (\$1,000) |
| ☐ Capital Showcase (\$1,750) | ☐ Breakfast (\$1,250) | ☐ Welcome Bag (\$650) |
| ☐ Sunday Night (\$2,500) | ☐ Lunch (\$2,000) | |
| ☐ Keynote Speaker (\$2,250) | ☐ Nightcap (\$1,500) | |

Payment Method

- ☐ Please invoice me at the address above
- ☐ I will be mailing a check promptly to the address below
- ☐ Please charge my credit card (complete the below information)
- | | | |
|-------------------------------|-------------------------------------|---|
| ☐ Visa | ☐ Mastercard | ☐ American Express |
|-------------------------------|-------------------------------------|---|

TOTAL AMOUNT DUE	CARD #	EXP.

PLEASE REPLY BY RETURNING THIS FORM TO:

tmachicago@turnaround.org

Chicago/Midwest Chapter of the Turnaround Management Association
19250 Everett Lane Suite 103 • Mokena, IL 60448