



Air Quality Awareness & Rideshare Program Update

Presented by Laura Dent

Programs Funded by CMAQ

The **Congestion Mitigation and Air Quality Improvement Program** or **CMAQ** supports two important goals of the U.S. Department of Transportation: improving air quality and relieving congestion.

The Air Quality Awareness Program and Rideshare Program are both funded by CMAQ. As outlined in the guidelines, the goal of CMAQ-funded public education and outreach programs is to educate the public, community leaders, and potential project sponsors about trip planning and transportation mode choices, traffic congestion, and air quality.



Air Quality Awareness Program

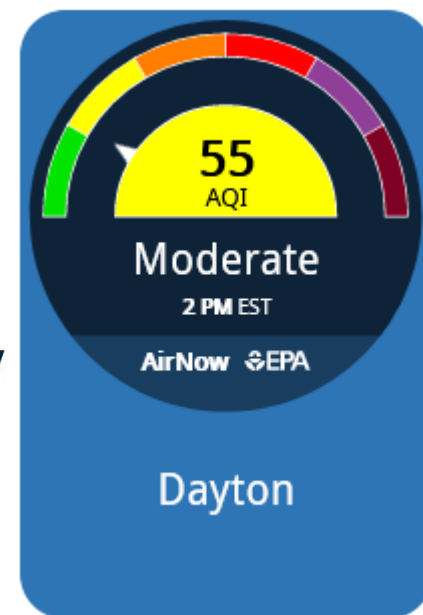
The **Air Quality Awareness Program** provides information about air quality in the Region and promotes actions to take to reduce air pollution.

When air quality is expected to be poor, MVRPC in conjunction with RAPCA (Regional Air Pollution Control Agency), activate air quality alerts to notify residents.

MiamiValleyAir.org | 937.223.6323

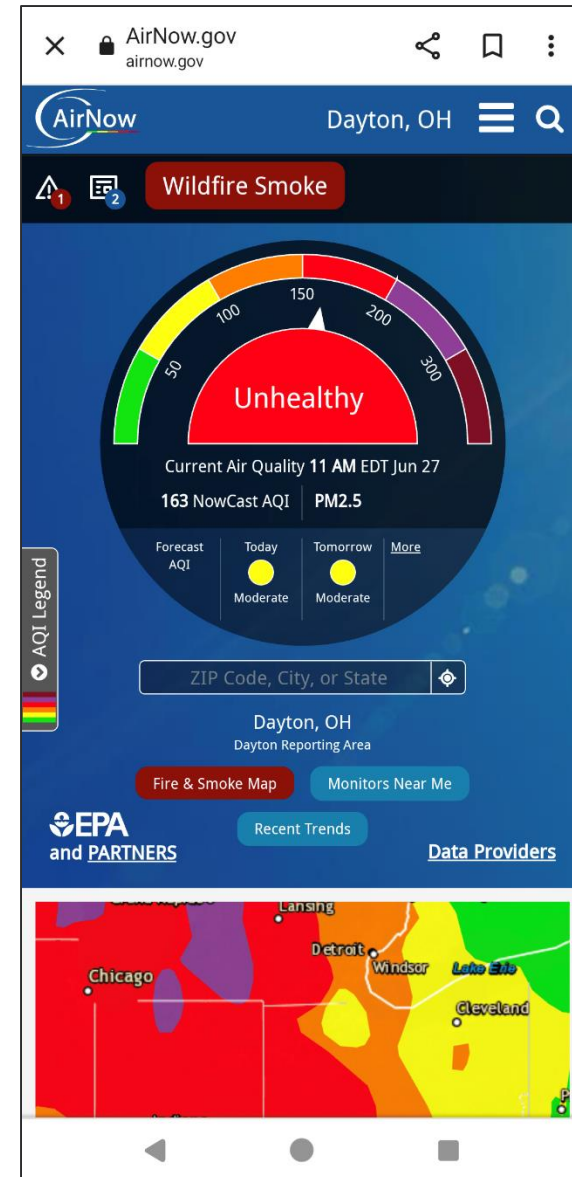


Air Quality
ALERT
miamivalleyair.org



Air Quality Alerts – Wildfires

- 9 air quality alerts in the month of June 2023
- First ever statewide Air Quality Alert activated by Ohio EPA on June 7, 2023



Air Quality Alert Activation

How are residents notified of Air Quality Alerts?

MVRPC takes the following actions to activate alerts

- Press release to media partners
- Calls to local newsrooms
- Billboards copy changes to AQA Today!
- Newspaper Homepage and Website Homepage feature AQA logo and information
- Digital ads change to AQA Today
- Social media posts
- National Weather Service Wilmington activates alert on maps, NOAA radio broadcasts alert and social media post to 144k+ followers



Area partners take action!

City of Trotwood
22h · 🌐


🚩 Air Quality Alert Extended to Thursday, June 08, 2023 🚩

The [Miami Valley Regional Planning Commission](#), in conjunction with the [Regional Air Pollution Control Agency](#), has extended the Air Quality Alert to Thursday, June 8, 2023. The Air Quality Index forecast is 108 for Thursday, which is considered "unhealthy for sensitive groups". Please contact your healthcare provider for recommendations specific to your activities and health conditions.

To receive alerts and daily Air Quality Index forecasts via email, visit [MiamiValleyAir.org](#) for a link to register. For more information about air quality in the Miami Valley Region, contact the Miami Valley Regional Planning Commission by calling 937.223.6323


For an interactive map of today's forecast in your area visit [airnow.gov](#).

#CityofTrotwood #Trotwood #AirQualityAlert #MVRPC #GrowingTogether #Community



Dayton 24/7 Now ✓
July 17 at 5:00 PM · 🌐


UPDATE: The [Miami Valley Regional Planning Commission](#) has issued an Air Quality Alert for Tuesday, July 18.



COM
es Air Quality Advisory for Monday
o (WKEF) -- Ohio's air quality continues to be "unh..."

Power 107.1 WTJN
8m · 🌐

The Miami Valley Regional Planning Commission and the Regional Air Pollution Agency has issued an Air Quality Alert for tomorrow, Tuesday June 6th for our area. Wildfire smoke from the Canadian Wildfires is setting into the Miami Valley. Go to [www.miamivalleyair.org](#) for more information!



Air Quality ALERT

👍 1 🗨️ 13 shares

👍 Like 💬 Comment ➦ Share



Rideshare Program

The **Rideshare Program** promotes shared sustainable commute options through the statewide platform, GohioCommute.com.

GohioCommute.com allows users to form a carpool, vanpool or bikepool, transit and bike routes using ride matching. It is FREE to anyone who lives, works or attends college in Montgomery, Greene, Miami, Preble, Darke and Clinton Counties.

In support of the Rideshare Program goals, MVRPC provide updates on major construction projects in Region that may impact commutes and encourage visitors to the site to find alternate routes or transportation options **MiamiValleyRoads.org**

Drive Less Live More is a campaign to encourage the use of sustainable commute options for other trips like biking to lunch rather than driving or carpooling to the movies.



A partner of
gohio
commute | A Smarter Way

MiamiValleyRideshare.org
937.223.SAVE



Employer Support for Commuters

As more businesses look for way to support their workforce, we are working to connect with leaders to promote our resources to their team.

- Custom Network for commuters to their locations
- Custom materials to distribute to staff – Flyers, Breakroom tv features, newsletter articles
- Registration support services
- Virtual Webinar
- Custom Video introduction with tutorial
- Social media graphics



**Interested in joining or forming
a carpool or vanpool?**



**Scan to
join the
FORTIS
COLLEGE
network**

gohiocommute.com/s/fortis-college-centerville

**Or complete the form and we will
contact you to discuss options.**



Registration for Users

Sign Up CLOSE

Account Home Work Employer Commute Other

Home Address

Address Line 1

Address Line 2

City Select Zip Code

Sign Up CLOSE

Account Home Work Employer Commute Other

Work Address

10 North Ludlow Street

Address Line 2

Dayton Ohio 45402

Sign Up CLOSE

Account Home Work Employer Commute Other

JOIN YOUR EMPLOYER NETWORK, IF AVAILABLE

You will be joining these teams and networks upon registration:

Network Name	Remove
MIAMI VALLEY REGION	<input type="button" value="x"/>

Can't find your network? Contact gohio@morpc.org

EMPLOYER NOT IN THE LIST? CHOOSE THE COUNTY YOU WORK IN.

DONT WORK IN ANY OF THE ABOVE COUNTIES? CHOOSE THE COUNTY YOU LIVE IN.

Work or Home county not in the list?
[Click here to contact your administrator](#)



GohioCommute.com User Dashboard

The dashboard features a dark blue header with the GohioCommute logo and navigation links: HOME, EVENTS, DASHBOARD (active), PROGRAMS, and MANAGE. A user profile for 'Hi Laura!' and a language selector are also present. Below the header, the Miami Valley Region Parking Commission logo and program information (MVRPC, Program Information, Guaranteed Ride Home, Drive Less Live More) are displayed.

The main content area is divided into several sections:

- MY COMMUTES:** Shows the current commute route from 101 Pine St to 10 N Ludlow St in Dayton, Ohio. It includes a 'Leave By' date of 11/19/2021 at 11:00 AM and a weather forecast of 36°F. A 'MY MEMBERSHIPS' section and an 'ADD ANOTHER COMMUTE' button are also visible.
- COMMUTE OPTIONS:** Provides a summary of transportation modes and a 'VIEW MY COMMUTE OPTIONS' button.
- MY CARPOOL:** Displays the user's role as 'OWNER' with 2 members and a 'MANAGE' button.
- TRIP OPTIONS:** Lists various options: 20 CARPOOL OPTIONS, 2 TRANSIT OPTIONS (0.7 mi, 11 min), WALK (0.7 mi, 15 min), 2 BIKE OPTIONS (1.0 mi, 6 min), DRIVE (0.9 mi, 4 min), and 11 BIKEPOOL OPTIONS.
- SAVINGS SUMMARY:** A large green box highlights a total savings of \$1,205.86. Below this, it lists: 70 Non-SOV Trips, 3,152.0 mi Non-SOV Distance, 1,728.5 lbs CO2 Saved, and 1,770 Calories Burned. A 'VIEW ALL MY STATS' button is provided.
- ACHIEVEMENTS:** Shows three achievement icons and a 'VIEW ACHIEVEMENTS' button.
- LOG YOUR TRIPS:** A section for tracking trips, currently set to 'NOVEMBER 2021'. It includes a search bar for 'Favorite Trip' and a calendar view with days S, M, T, W, T, F, S.



GohioCommute.com User Dashboard

The dashboard features a dark blue header with the 'gohio' logo and navigation links: HOME, EVENTS, DASHBOARD, PROGRAMS, and MANAGE. Below the header, there are logos for 'MIAMI VALLEY' and 'MVRPC' with links to 'Program Information', 'Guaranteed Ride Home', and 'Drive Less Live More'.

The main content area is divided into several sections:

- Commute Details:** Shows a route from point A (101 Pine St, Dayton, Ohio, 45402) to point B (10 N Ludlow St, Dayton, Ohio, 45402) starting at 11:00 AM on 11/19/2021.
- Transportation Modes:** A vertical list of options: CARPOOL (20), BIKE (2), WALK (1), TRANSIT (2), DRIVE (1), and VANPOOL (0). The 'DRIVE (1)' option is highlighted with a red arrow pointing to it from the left.
- Filters:** Includes sections for 'Filters', 'Schedule' (Any Days), 'Trip Type' (Any Type), and 'Show Networks' (All Network).
- Carpooling Options:** A central panel titled 'YOU'VE GOT CARPOOL OPTIONS FOR THIS ROUTE!' with a 'MANAGE MY CARPOOL' button. It lists three options:
 - Fiona:** FROM EAST FIFTH STREET, DAYTON. YOU ARE 4 MINUTES OUT OF THE WAY. SCHEDULE: S M T W T F S (08:00 AM & 02:30 PM (FLEXIBLE SCHEDULE)).
 - Laura:** FROM ADAMS ST, DAYTON, OHIO, 45410. YOU ARE 3 MINUTES OUT OF THE WAY. SCHEDULE: S M T W T F S (09:00 AM & 05:15 PM).
 - Val:** FROM HENRY ST, DAYTON. YOU ARE 5 MINUTES OUT OF THE WAY. SCHEDULE: S M T W T F S (08:30 AM & 05:00 PM (FLEXIBLE SCHEDULE)).
- Map:** A map of Dayton, Ohio, showing the route between points A and B. A red arrow points from the 'DRIVE (1)' option in the left sidebar to the map area.



Custom Networks

- Become a network administrator on GohioCommute.com to assist and manager your staff in forming carpool, vanpools or bike routes
- Option to make network private where only the staff matches with others in the company

The screenshot shows the GohioCommute.com dashboard for a custom network. The top navigation bar includes links for HOME, EVENTS, DASHBOARD, PROGRAMS, and MANAGE, along with user information (Hi Laura!) and LANGUAGE options. The main header identifies the network as 'Sinclair Community College - MVRPC' under the 'MIAMI VALLEY' subnetwork. The dashboard features several key metrics and navigation options:

- Members:** 107 MEMBERS
- Managers:** 0 MANAGERS
- Network Statistics:**
 - TRIPS LOGGED: 0
 - ALTERNATIVE TRIPS LOGGED: 0
 - DISTANCE LOGGED: 0 ft
 - ALTERNATIVE DISTANCE LOGGED: 0 ft
 - CALORIES BURNED: 0
 - CO2 REDUCED: 0 lbs
 - MONEY SAVED: \$0.00

Navigation tabs include Overview, Edit, Subnetworks (0), Managers, Members, Triplogs, and Trip Plans.



Example Network

The screenshot displays the goho commute web application interface. At the top, the goho logo is on the left, and navigation links for HOME, EVENTS, DASHBOARD, PROGRAMS, and MANAGE are in the center. On the right, there are user-specific links for 'Hi Laura!' and 'LANGUAGE'. Below this, the Miami Valley Regional Planning Commission logo is on the left, and program links for MVRPC, Program Information, Guaranteed Ride Home, and Drive Less Live More are on the right. The main content area features a breadcrumb trail: DASHBOARD > USERS > NETWORKS. The title 'Sinclair Community College - MVRPC' is prominently displayed, with a subnetwork identifier 'MIAMI VALLEY REGION'. Below the title are several tabs: Overview, Edit, Subnetworks (0), Managers, Members, Triplogs, and Trip Plans. The central part of the page is a map of Ohio with several location markers: a yellow pin with a person icon near Columbus, a yellow circle with '13' near Dayton, an orange circle with '186' near Springfield, a green circle with '3' near Miamisburg, and a green circle with '2' near Cincinnati. To the right of the map is a sidebar with a search box 'Filter trip plans...', a toggle for 'INTERACTIVE MAP SYNC (106 OF 106 RECORDS)', and two detailed trip plan entries. Each entry shows the poster's name (redacted), the origin (Dakota Dr, Xenia and Westhaven Drive, Troy), the destination (Third Street), and metadata including 'Messages: 0 Received', 'Created: May 1, 2017', and 'Updated: May 1, 2017'.



Trip Logs

HISTORY **LOG YOUR TRIPS** ?

← **OCTOBER 2023** →

S	M	T	W	T	F	S
OCT 1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	NOV 1	2	3	4

★ Favorite Trip ✕
** Optional*

DEPARTURE: 7:30 AM

RETURN: 5:30 PM
[NO RETURN TRIP](#)

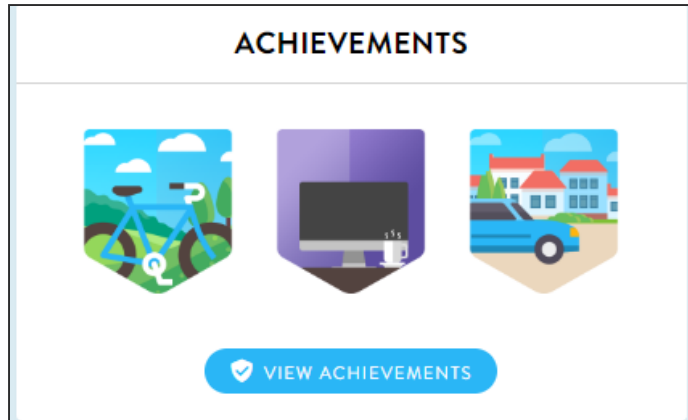
ONE-WAY DISTANCE *: 15.9 MI

MODE OF TRAVEL *: Carpool

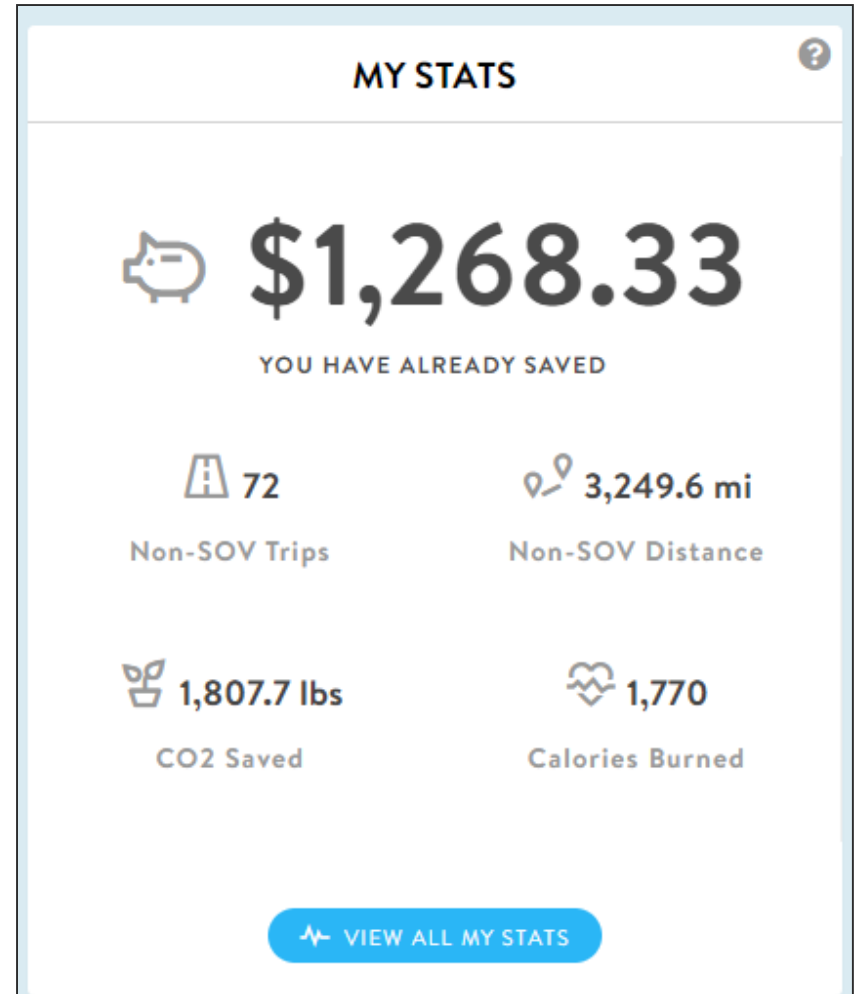
LOG 2 TRIPS



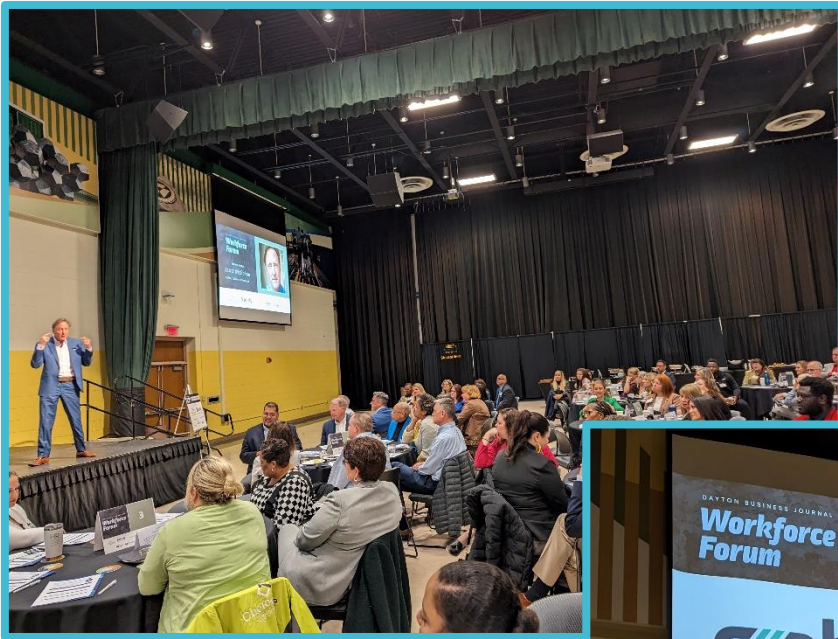
Incentives for team



- Tracking the users impact and savings
- Contests with team
- Points for trying a new mode



DBJ Workforce Forum



Dayton Business Journal Advertisement



Expand your employee benefits by offering commute resources from MVRPC!



Help your team save money, reduce stress, and contribute to a healthier environment.

Scan the QR code, email or call to connect with **MVRPC** about the free commute resources available like ride matching for those interested in carpooling or vanpooling together or route planning for those who want to walk or bike.

Provide your team with resources for a better commute!



rideshare@mvrpc.org
937.223.SAVE
TTY/TDD: 800.750.0750

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Program Outreach Media Partners

Radio	TV	Billboards	Other
WHKO	WHIO-TV	Key Ads	ViaMedia
WZLR	WDTN	Lamar	Marketing
WHIO AM	WBDT	Huntington	National
WDHT	WKEF	Outfront	Cinema Media
WROU	DKEF		Link Bike
WGTZ	Spectrum	Print	Share
WCLI	Cable	Dayton Daily	
WING AM	Spectrum	News	
WMMX	News	Dayton	
WTUE	Think TV	Weekly News	
WCHD		Dayton	
WZDA	Digital	Magazine	
WBZI	Facebook	Dayton	
WYSO	Spotify	Business	
WTJN	YouTube	Journal	
WDAO	Audio Go	La Mega Nota	
	Pandora		
	Hulu		



Future and Support

Future Outreach

As companies increasingly prioritize workforce development and consider ways to support their employees' transportation needs, we will be continuing to offer support through networks on GohioCommute to help them form connections for carpooling or vanpooling.

Increasing our outreach channels for if/when air pollution is high for the region to ensure all residents know how this could impact their health while encouraging actions to reduce air pollution.

Marketing Support

MVRPC staff are also available to help discuss your marketing strategies, help connect you to vendors or other marketing questions.



MVRPC Program Support to Members

As an MVRPC member and partner, we can offer you a variety of support through the Rideshare and Air Quality Awareness Programs.

Here are a few examples:

- Attend community events to promote ways to reduce air pollution through actions and sustainable commute options
- Contact Businesses to assist with commute options for staff
- Content for e-newsletters
- Promotional items to distribute
- Event partnerships
- Presentations to groups or staff

Anything else? Let's talk!





MIAMI VALLEY

Regional Planning Commission

MiamiValleyRideshare.org

MiamiValleyRoads.org

MiamiValleyAir.org

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