



Privacy Policy for Speech Pathology Applied Behavior Analysis (SPABA)

Effective Date: May 27, 2023

Introduction

Speech Pathology Applied Behavior Analysis (SPABA) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you sign up for our email communications and marketing through Constant Contact.

Information We Collect

When you sign up for our email list or engage with us through Constant Contact, we may collect the following information:

- Name
- Email address
- Job title and profession (e.g., speech-language pathologist, behavior analyst, etc.)
- Company or organization (if applicable)
- Interests related to speech-language pathology and behavior analysis
- Other contact information you voluntarily provide

How We Use Your Information

The information we collect is used solely for the following purposes:

- To send you email communications about SPABA's upcoming events, news, and initiatives, including the SPABA Annual Conference.
- To provide updates on resources, research, and professional development opportunities in the fields of speech-language pathology and behavior analysis.
- To manage your preferences for receiving email communications.

- To analyze how our email marketing is performing and improve our outreach.

We do not sell, rent, or share your personal information with third parties for their marketing purposes.

Data Security

We take appropriate security measures to protect your information. Constant Contact, our third-party email marketing provider, adheres to industry-standard practices for data security and encryption to safeguard your data.

Your Rights

You have the following rights regarding your personal information:

- **Unsubscribe:** You may unsubscribe from our email communications at any time by clicking the "unsubscribe" link at the bottom of any email we send.
- **Access and Correction:** You have the right to request access to or correction of the information we hold about you.
- **Deletion:** You may request that we delete your personal information from our database.

To exercise any of these rights, please contact us at [insert SPABA contact email].

Cookies and Tracking Technologies

Constant Contact may use cookies, web beacons, and other tracking technologies to analyze user behavior and engagement with our emails. This information helps us tailor our email content to your preferences.

Changes to This Policy

SPABA reserves the right to update this Privacy Policy at any time. We will notify you of any changes by updating the "Effective Date" at the top of this policy. Your continued use of our email communications signifies your acceptance of any modifications.

Contact Us

If you have any questions or concerns about this Privacy Policy or how your information is used, please contact us at:

Speech Pathology Applied Behavior Analysis

info@behavioralspeech.com

625 Kenmoor Ave SE Ste 350 PMB 72637

Grand Rapids, MI 49546-2395