

Caring Today. Strengthening Tomorrow

Hello Friend,

You may be wondering about our plan for this year's **Bergen Volunteers'** Hearts of Gold Dinner and Auction. Due to an increased caution of social gatherings we are adjusting our approach and hosting a virtual event via Zoom. On October 20, 2020, **Bergen Volunteers** will host, **Caring Today, Strengthening Tomorrow**.

This commemoration event will honor exemplary individuals, companies, communities, and government organizations that supported and kept Bergen County safe during these tumultuous times. Bergen Volunteers values the spirit of volunteerism that has improved lives and strengthened the community during this COVID-19 pandemic. The Zoom event will feature a live emcee, commemorative video highlighting inspirational volunteerism, 50/50 raffle, and more!

As a supporter of **Bergen Volunteers'** Hearts of Gold Dinner and Auction in the past, we would be extremely grateful for your continued support this year. Partner with us in continued COVID-19 responses by celebrating and acknowledging all of the inspirational volunteer efforts that have emerged during this global pandemic.

As a corporate partner your sponsorship will support COVID-19 relief for individuals in Bergen County. **Caring Today, Strengthening Tomorrow** will raise funds that support our important community-focused programs and leadership initiatives. We recruit, train, and professionally manage volunteers who ensure that seniors age safely in their own homes, and through mentoring we help vulnerable families take steps toward brighter futures. We promote volunteerism overall, and we develop a pipeline of civic leaders.

We have learned more during this pandemic about our important role as a community connector. This event will allow us to continue our important work and expand our scope to help more individuals struggling during the COVID-19 pandemic.

We sincerely hope you will consider supporting the event by sponsoring, purchasing a journal ad, or donating to the cause. You can learn more about the event at www.bergenvolunteers.org/caringcorona. If you have any questions or require further information, please contact Elizabeth Reich at ereich@bergenvolunteers.org.

Thank you for your consideration!

Sincerely,



Elizabeth Reich
Development Manager
Bergen Volunteers

Caring Today. Strengthening Tomorrow

SAVE THE DATE: OCTOBER 20TH, 2020

WE ARE HONORING THE VOLUNTEERISM THAT HAS IMPROVED LIVES AND STRENGTHENED THE COMMUNITY DURING THIS COVID PANDEMIC

Zoom Link to Follow

FOR MORE INFORMATION, CONTACT ELIZABETH REICH AT EREICH@BERGENVOLUNTEERS.ORG

Sponsorship Opportunities!

Community Impact \$5,000

- Full page ad in the journal
- Logo included in all signage, journal, and websites
- Inclusion in all social media postings pre and post event
- Dedicated press release
- 1 minute video submission included in event video

Emerging LEADer \$2,500

- Half page ad in the journal
- Logo included in all signage, journal, and websites
- Inclusion in all social media postings pre and post event
- 30 second video submission included in event video

Good Neighbor \$1,000

- Third page ad in the journal
- Logo included in all signage, journal, and websites
- Inclusion in all social media postings pre event

Journal Ad Opportunities!

Outside Back Cover \$2,500

5"w x 8"h

Inside Front/Back Cover \$1,500

5"w x 8"h

Full Page \$1,000

5"w x 8"h

Half Page \$600

5"w x 4"h

Third Page \$250

5" x 2.75" or supply a business card

BV Patron Listing \$100

Name listed in journal

Please send logos and ad journal art by October 1, 2020 to

Elizabeth at ereich@bergenvolunteer.org



Caring Today. Strengthening Tomorrow

Please fill out the portion below

Name: _____

Company Name: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____ E-mail: _____

Please fill in your level of participation.

_____ Sponsorship

_____ Journal Ad

_____ Total

Regretfully, I cannot participate at this time. Please accept my donation of \$_____

Please provide your payment method.

___Cash ___Check ___Please invoice me (to be paid by **November 1, 2020**)

___Credit Card (fees may apply) ___AMEX ___VISA ___MasterCard ___Discover

Credit card# _____ Exp. _____ CVV# _____

Name (as it appears on card) _____

Please return form by October 1, 2020

Please make checks payable to **Bergen Volunteers**

Mail to: 64 Passaic Street, Hackensack, NJ 07601 Attn: Elizabeth Reich

