


From: AAMC - Association of American Medical Colleges marketing@email.aamc.org 
Subject: September is Medical Research Month
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To: exec@aadprt.org



Dear colleagues,

September is Medical Research Month. From life-saving treatments to fueling economic growth, NIH-funded research is improving the quality of life for all Americans. Appropriations discussions this fall will be critical to ensure that NIH-funded research can continue to save lives, support economic development, and promote better health outcomes for patients, families and communities across the country.

We're pleased to share that the AAMC has updated our **Value of Medical Research Funding Toolkit** with new resources for Medical Research Month. This toolkit is designed to support your efforts in communicating the importance of sustained federal investment in medical research. It includes a Medical Research Month calendar with daily themes and events of interest, key messages, customizable content, graphics, and sample social media posts to help you highlight how research funding advances medical innovation, supports the health of communities, and strengthens the economy.

If you have questions or would like to share how your institution is using the toolkit, please contact Brian Lehman, AAMC's director of public affairs: blehman@aamc.org

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