



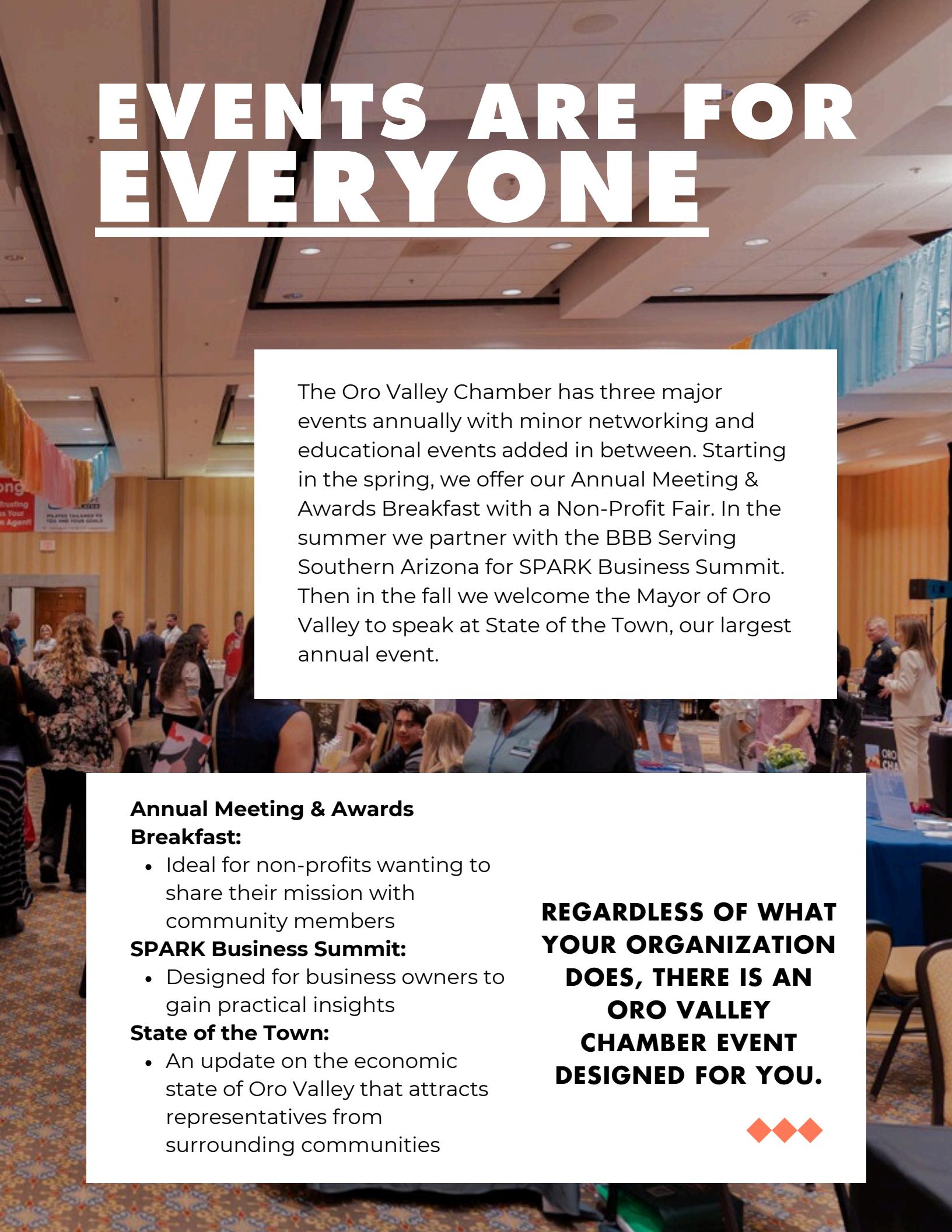
# SPONSORSHIP OPPORTUNITY GUIDEBOOK

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# EVENTS ARE FOR EVERYONE



The Oro Valley Chamber has three major events annually with minor networking and educational events added in between. Starting in the spring, we offer our Annual Meeting & Awards Breakfast with a Non-Profit Fair. In the summer we partner with the BBB Serving Southern Arizona for SPARK Business Summit. Then in the fall we welcome the Mayor of Oro Valley to speak at State of the Town, our largest annual event.

## **Annual Meeting & Awards Breakfast:**

- Ideal for non-profits wanting to share their mission with community members

## **SPARK Business Summit:**

- Designed for business owners to gain practical insights

## **State of the Town:**

- An update on the economic state of Oro Valley that attracts representatives from surrounding communities

**REGARDLESS OF WHAT  
YOUR ORGANIZATION  
DOES, THERE IS AN  
ORO VALLEY  
CHAMBER EVENT  
DESIGNED FOR YOU.**



**MARCH 26, 2026**

# ANNUAL MEETING & AWARDS BREAKFAST

## WHO WILL BE THERE

- Non-Profit ED's
- CSR Directors
- Community-focused CEO's
- Award Nominees
- Previous winners
- Businesses with community giving and fundraising events



## FEATURES

- Breakfast buffet (with bacon!)
- Non-Profit fair with up to 30 organizations
- Awards presented for categories of Outstanding
  - Small Business
  - Midsize Business
  - Large Business
  - Small Non-Profit
  - Large Non-Profit
  - Community Leader
- Chamber year-in-review
- Board of Directors, Ambassadors, and Staff recognition

## WHY IT MATTERS

This event celebrates our unique community. With a blended group of ~400 individuals, this event honors those that dedicate themselves to making Oro Valley the best place to be. You'll leave feeling warm for your neighbors and with resources for various non-profits so you can continue making a difference in your own backyard.

# SPONSORSHIP LEVELS

## Presenting Sponsor | \$5,000

*Limit 1 sponsor*

- Opportunity to make welcoming remarks
- 30 second ~~commercial~~ presented at event - sponsor provided
- Logo on main stage banner
- 2 full-page ads
- 10 breakfast tickets
- Top logo recognition on event promotion and materials

## Award Sponsor | \$4,000

*Limit 1 sponsor*

- Company logo engraved on awards
- 1 full-page ad
- 10 breakfast ~~tickets~~
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Breakfast Sponsor | \$3,000

*Limit 1 sponsor*

- Company logo displayed in prominent breakfast areas
- 1 full-page ad
- 10 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Champion Sponsor | \$2,500

- 1 full-page ad
- 10 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Premier Sponsor | \$1,750

- 1 half-page ad
- 5 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

**MAKE A 2026 AWARDS  
NOMINATION HERE!**



**AUGUST 13, 2026**

# SPARK BUSINESS SUMMIT

## WHO WILL BE THERE

- Small business owners
- Midsize business owners
- Non-profit leaders
- Young professionals
- Career professionals that wear lots of hats!
- Networking enthusiasts



## FEATURES

- Four rotating, educational workshops featuring topics selected from surveys taken by business leaders in Southern Arizona
- Business expo featuring 50 businesses from the Oro Valley Chamber and Better Business Bureau Serving Southern Arizona
- About 400 attendees
- Full-day event (don't worry, there's snack breaks!)
- Lunch buffet

## WHY IT MATTERS

SPARK Business Summit brings together two organizations, the OV Chamber and BBB Southern Arizona. Walk away with a practical to-do list of ways to improve your organization. Our most affordable event for small business to attend and to sponsor.

SPARK Business Summit gives busy professionals a full day to stop working *in* their business and start working *on* their business.

# SPONSORSHIP LEVELS

## Presenting Sponsor | \$5,000

Limit 1 sponsor

- Opportunity to make welcoming remarks
- 30 second commercial presented at event - sponsor provided
- Logo on main stage banner
- 2 full-page ads
- Expo booth
- 10 tickets
- Top logo recognition on event promotion and materials

## Expo Sponsor | \$4,000

Limit 1 sponsor

- Company logo on expo bags
- 1 full page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

**SOLD**

## Luncheon Sponsor | \$3,000

Limit 1 sponsor

- Company logo displayed in prominent lunch areas
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Snack Break Sponsor | \$2,750

Limit 2 sponsors

- Company logo displayed on refreshment tables
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Educational Sponsor | \$2,500

Limit 4 sponsors

- Company logo displayed in a dedicated workshop room with opportunity for sponsor to display swag on tables
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Champion Sponsor | \$2,000

- 1 half-page ad
- Expo booth
- 5 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

## Premier Sponsor | \$1,000

- 1 quarter-page ad
- Expo booth
- 3 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

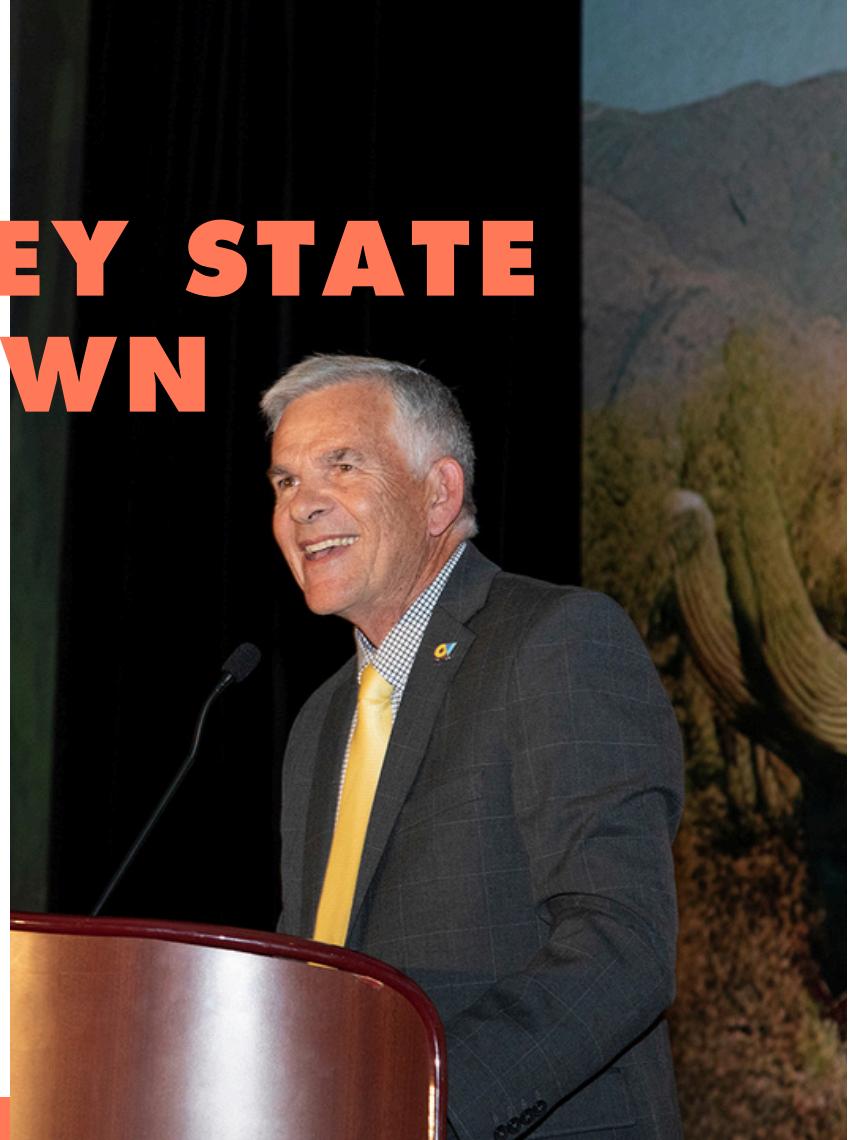


OCTOBER 16, 2026

# ORO VALLEY STATE OF THE TOWN

## WHO WILL BE THERE

- Municipality officials
- Large business leaders
- Government contract businesses
- Economic focused leaders
- The who's who of the Southern Arizona business landscape



## FEATURES

- Largest business expo in Northwest Tucson area with over 70 booths
- Open to the public business expo, ~1000 people walking through
- Plated luncheon for 700 guests
- Mayoral address with update on what is happening in Oro Valley and what to expect

## WHY IT MATTERS

This is our largest event of the year, drawing in a wide range of individuals that want to learn about what is happening in the Oro Valley economic landscape. This event provides communication from the town to its businesses. Attendees leave with developed understanding of the community they are a part of and what they can expect in years to come.

# SPONSORSHIP LEVELS

## Presenting Sponsor | \$10,000

*Limit 1 sponsor*

- Opportunity to make welcoming remarks
- 30 second commercial presented at event - sponsor provided
- Logo on main stage banner
- 2 full-page ads
- Expo booth
- 10 luncheon tickets
- Opportunity to add swag to expo bags before event
- Top logo recognition on event promotion and materials

**SOLD**

## Expo Sponsor | \$5,000

*Limit 1 sponsor*

- Company logo on expo bags
- 1 full-page ad
- Expo booth
- 10 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials

**SOLD**

## Luncheon Sponsor | \$5,000

*Limit 1 sponsor*

- Company logo displayed in prominent breakfast areas
- 1 full-page ad
- Expo booth
- 10 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials

## Champion Sponsor | \$3,500

- 1 full-page ad
- Expo booth
- 10 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials

## Premier Sponsor | \$2,500

- 1 half-page ad
- Expo booth
- 5 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials





# ALTERNATE INVOLVEMENT

Not ready to commit to a full sponsorship? Try an expo booth or advertisement to get started

## EXPO BOOTHS

### Annual Meeting & Awards Breakfast\*\*

- Member | \$200
- Non-member | \$300
- Includes 2 breakfast tickets

### SPARK Business Summit

- \$350
- Includes 1 event ticket

### Oro Valley State of the Town

- Member | \$550
- Non-Member | \$650
- Includes 1 luncheon ticket

## ADVERTISEMENTS

### Annual Meeting & Awards Breakfast

- Full Page | \$400
- Half Page | \$250

### SPARK Business Summit

- Full Page | \$450
- Half Page | \$325
- Quarter Page | \$200

### Oro Valley State of the Town

- Full Page | \$600
- Half Page | \$350

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*Advertisement purchases do not include event tickets, a great option for businesses with no time to attend events*

# BE PART OF THE TEAM



## BOARD OF DIRECTORS

### TWO YEAR TERMS

Guide the future of the Oro Valley Chamber. Make critical decisions to help your Chamber support the local business community and invest deeper into the organization.



## AMBASSADOR TEAM

### ANNUAL TERMS

Be the face that welcomes new members to the Chamber. Volunteer at events and get exclusive access to new businesses within the community.

## VOLUNTEERS

### ALWAYS WELCOME

Earn free major event attendance by volunteering! Email Makenna for more information, [makenna@orovalleychamber.com](mailto:makenna@orovalleychamber.com)



ORO VALLEY CHAMBER

**1822 E Innovation Park Dr.  
Oro Valley, AZ 85755**

[www.orovalleychamber.com](http://www.orovalleychamber.com)  
(520)297-2191  
@theovchamber