



# ORO VALLEY CHAMBER

CONNECTIONS • COMMUNITY • COLLABORATION

# 2021 Sponsorship Opportunities

**2021 Greater Oro Valley Economic Outlook**  
*Thursday, March 4*

**2021 Bioscience Spotlight**  
*Thursday, May 6*

**29<sup>th</sup> Annual Meeting & Awards Breakfast**  
*Thursday, August 19*

**2021 Oro Valley State of the Town Address,  
Luncheon & Business Expo**  
*Thursday, October 28*

*Connect with the Greater  
Oro Valley business  
community, get your  
business and institution in  
front of hundreds of  
people, and support a pro-  
business, pro-community  
organization.*

Given the way things are, these events and sponsorship packages are **subject to change**. Cross your fingers! We'll keep you posted. Regardless of format, we promise you our best efforts to create **informative, first-class events** beneficial to guests and supporters alike.

# 2021 Greater Oro Valley Economic Outlook

& Thursday, March 4, 2021

## 2021 Bioscience Spotlight

Thursday, May 6, 2021

### VIRTUAL EVENTS

*What forces are **driving the economy** in our community? Hear directly from key people who are making things happen in Oro Valley. You'll get good information to inform your business decisions. In **March**, we'll explore economic fundamentals such as **housing, employment and transportation**. Then, in **May**, we'll dig deeper into the possibilities presented by the now-open **University of Arizona Center for Innovation / Oro Valley**, as well as regional bioscience development.*

#### Presenting Sponsor • \$2,999

- **Full-page** advertisement in digital event program
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as **Presenting** sponsor at the event by emcee and in the event program
- Opportunity to make welcoming **remarks** in the form of a 3-minute video
- **30-second** commercial (sponsor provided)
- Right of **first acceptance** for 2022 Presenting sponsorship

#### Supporting Sponsor • \$1,499

- **Half-page** advertisement in digital event program
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Supporting** sponsor at the event by emcee and in the event program
- **30-second** commercial (sponsor provided)

**Purchase a sponsorship for both events and save!**

	1 event	2 events	<u><b>SAVINGS OF</b></u>
<b>Presenting</b>	\$2,999	\$5,499	<u><b>\$500</b></u>
<b>Supporting</b>	\$1,499	\$2,749	<u><b>\$250</b></u>

Full page ad in program • \$250

½ page ad in program • \$150

¼ page ad in program • \$75





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# 29th Annual Meeting & Awards Breakfast

Thursday, August 19, 2021

El Conquistador Tucson, a Hilton Resort

## LIVE & IN-PERSON (we hope!)

*At our Annual Meeting & Awards Breakfast, we present awards to the best in **business and community service** while thanking our **board of directors** and celebrating **community non-profits**. We want our Annual Meeting to be the **first large post-pandemic event** presented by your Chamber. This event will have a secondary virtual component and will be **live-streamed** to reach a broader audience.*

### Presenting Sponsor • \$4,000

- **20 tickets** to the live event
- Company logo on **banner** directly above and behind lectern
- **2 full-page** advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as **Presenting** sponsor at the event by emcee and in the event program
- Opportunity to make welcoming **remarks**
- **30-second** commercial (sponsor provided)
- Right of **first acceptance** for 2022 Presenting sponsorship

### Gold Sponsor • \$2,500

- **10 tickets** to the live event
- Company **banner** at event (sponsor provided)
- **Full-page** advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Gold** sponsor at the event by emcee and in the event program
- **30-second** commercial (sponsor provided)

### Silver Sponsor • \$1,500

- **5 tickets** to the live event
- Company **banner** at event (sponsor provided)
- **Half-page** advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Silver** sponsor at the event by emcee and in the event program

Full page ad in program • \$300

½ page ad in program • \$200

¼ page ad in program • \$125





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El Conquistador Tucson, a Hilton Resort

**LIVE & IN-PERSON** *(we hope!)*

	<b>Presenting</b>	<b>Gold</b>	<b>Silver</b>
<b>Tickets</b>	20	10	5
<b>Ad Size</b>	2 Full page	Full page	Half page
<b>Banner</b>	Displayed directly behind lectern	Displayed in ballroom	Displayed in ballroom
<b>Recognition in event promotional materials</b>	✓	✓	✓
<b>Recognition by emcee and in program</b>	✓	✓	✓
<b>30-second commercial</b>	✓	✓	
<b>Opportunity to make welcoming remarks</b>	✓		
<b>Right of 1st acceptance for 2022</b>	✓		

Full page ad in program • \$300      ½ page ad in program • \$200  
¼ page ad in program • \$125





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# 2021 Oro Valley State of the Town Address, Luncheon & Fall Business Expo

Thursday, October 28, 2021

El Conquistador Tucson, a Hilton Resort

## LIVE & IN-PERSON (we hope!)

*Oro Valley State of the Town is the community's **largest annual gathering** of its kind. Our plan for October is to be back in a full ballroom at **El Conquistador Tucson, A Hilton Resort**, with **640** guests, a major **business expo** and remarks by Oro Valley Mayor **Joe Winfield**. **Live-streaming**, in conjunction with an in-person event, will allow us to reach more people than ever before.*

### Presenting Sponsor • \$5,000

- **20 tickets** to the event
- Company logo on **banner** directly above and behind lectern where Mayor will deliver address
- **2 full-page** advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as **Presenting** sponsor at the event by emcee and in the event program
- Opportunity to make welcoming **remarks**
- **30-second** commercial (sponsor provided)
- Right of **first acceptance** for 2022 Presenting sponsorship
- Display **table** at business expo
- Opportunity to put printed marketing or small item in **swag bag**.

### Gold Sponsor • \$3,000

- **10 tickets** to the event
- Company **banner** at event (sponsor provided)
- **Full-page** advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Gold** sponsor at the event by emcee and in the event program
- **30-second** commercial (sponsor provided)
- Display **table** at business expo
- Opportunity to put printed marketing or small item in **swag bag**.

### Silver Sponsor • \$1,750

- **5 tickets** to the event
- Company **banner** at event (sponsor provided)
- **Half-page** advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Silver** sponsor at the event by emcee and in the event program
- Display **table** at business expo





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**LIVE & IN-PERSON** *(we hope!)*

	<b>Presenting</b>	<b>Gold</b>	<b>Silver</b>
<b>Tickets</b>	20	10	5
<b>Ad Size</b>	2 Full page	Full page	Half page
<b>Banner</b>	Displayed directly behind lectern	Displayed in ballroom	Displayed in ballroom
<b>Recognition in event promotional materials</b>	✓	✓	✓
<b>Recognition by emcee and in program</b>	✓	✓	✓
<b>Display table at expo</b>	✓	✓	✓
<b>Printed marketing in Swag Bag</b>	✓	✓	
<b>30 second commercial</b>	✓	✓	
<b>Opportunity to make welcoming remarks</b>	✓		
<b>Right of 1st acceptance for 2022</b>	✓		

Full page ad in program • \$350    ½ page ad in program • \$250  
¼ page ad in program • \$175

