



ORO VALLEY CHAMBER

CONNECTIONS • COMMUNITY • COLLABORATION

2021 Sponsorship Opportunities

2021 Greater Oro Valley Economic Outlook

Thursday, March 4

2021 Bioscience Spotlight

Thursday, May 6

29th Annual Meeting & Awards Breakfast

Thursday, August 19

2021 Oro Valley State of the Town Address,

Luncheon & Business Expo

Thursday, October 28

Connect with the Greater Oro Valley business community, get your business and institution in front of hundreds of people, and support a pro-business, pro-community organization.

Given the way things are, these events and sponsorship packages are **subject to change**. Cross your fingers! We'll keep you posted. Regardless of format, we promise you our best efforts to create **informative, first-class events** beneficial to guests and supporters alike.

2021 Greater Oro Valley Economic Outlook

& Thursday, March 4, 2021

2021 Bioscience Spotlight

Thursday, May 6, 2021

VIRTUAL EVENTS

What forces are driving the economy in our community? Hear directly from key people who are making things happen in Oro Valley. You'll get good information to inform your business decisions. In March, we'll explore economic fundamentals such as housing, employment and transportation. Then, in May, we'll dig deeper into the possibilities presented by the now-open University of Arizona Center for Innovation / Oro Valley, as well as regional bioscience development.

Presenting Sponsor • \$2,999

- Full-page advertisement in digital event program
- Recognition on all communication / promotional efforts relating to event
- Recognition as **Presenting** sponsor at the event by emcee and in the event program
- Opportunity to make welcoming **remarks** in the form of a 3-minute video
- **30-second** commercial (sponsor provided)
- Right of **first acceptance** for 2022 Presenting sponsorship

Supporting Sponsor • \$1,499

- Half-page advertisement in digital event program
- Recognition on all communication / promotional efforts relating to event
- Recognition as a **Supporting** sponsor at the event by emcee and in the event program
- **30-second** commercial (sponsor provided)

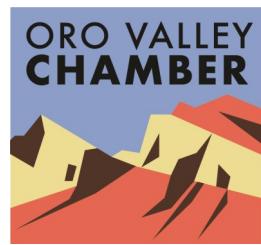
Purchase a sponsorship for both events and save!

	1 event	2 events	<u>SAVINGS OF</u>
Presenting	\$2,999	\$5,499	<u>\$500</u>
Supporting	\$1,499	\$2,749	<u>\$250</u>

Full page ad in program • \$250

1/4 page ad in program • \$75

1/2 page ad in program • \$150





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29th Annual Meeting & Awards Breakfast

Thursday, August 19, 2021

El Conquistador Tucson, a Hilton Resort

LIVE & IN-PERSON (we hope!)

*At our Annual Meeting & Awards Breakfast, we present awards to the best in **business** and **community service** while thanking our **board of directors** and celebrating **community non-profits**. We want our Annual Meeting to be the **first large post-pandemic event** presented by your Chamber. This event will have a secondary virtual component and will be **live-streamed** to reach a broader audience.*

Presenting Sponsor • \$4,000

- 20 tickets to the live event
- Company logo on **banner** directly above and behind lectern
- 2 full-page advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition as Presenting** sponsor at the event by emcee and in the event program
- Opportunity to make welcoming **remarks**
- 30-second commercial (sponsor provided)
- Right of **first acceptance** for 2022 Presenting sponsorship

Gold Sponsor • \$2,500

- 10 tickets to the live event
- Company **banner** at event (sponsor provided)
- Full-page advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition as a Gold** sponsor at the event by emcee and in the event program
- 30-second commercial (sponsor provided)

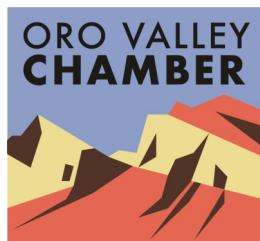
Silver Sponsor • \$1,500

- 5 tickets to the live event
- Company **banner** at event (sponsor provided)
- Half-page advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition as a Silver** sponsor at the event by emcee and in the event program

Full page ad in program • \$300

½ page ad in program • \$200

¼ page ad in program • \$125





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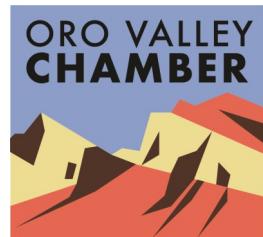
LIVE & IN-PERSON (we hope!)

	Presenting	Gold	Silver
Tickets	20	10	5
Ad Size	2 Full page	Full page	Half page
Banner	Displayed directly behind lectern	Displayed in ballroom	Displayed in ballroom
Recognition in event promotional materials	✓	✓	✓
Recognition by emcee and in program	✓	✓	✓
30-second commercial	✓	✓	
Opportunity to make welcoming remarks	✓		
Right of 1st acceptance for 2022	✓		

Full page ad in program • \$300

1/4 page ad in program • \$125

1/2 page ad in program • \$200





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2021 Oro Valley State of the Town Address, Luncheon & Fall Business Expo

Thursday, October 28, 2021

El Conquistador Tucson, a Hilton Resort

LIVE & IN-PERSON (we hope!)

Oro Valley State of the Town is the community's largest annual gathering of its kind. Our plan for October is to be back in a full ballroom at El Conquistador Tucson, A Hilton Resort, with 640 guests, a major business expo and remarks by Oro Valley Mayor Joe Winfield. Live-streaming, in conjunction with an in-person event, will allow us to reach more people than ever before.

Presenting Sponsor • \$5,000

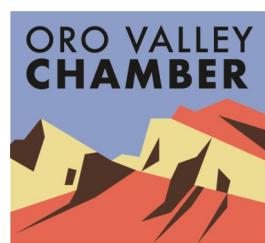
- 20 tickets to the event
- Company logo on **banner** directly above and behind lectern where Mayor will deliver address
- 2 full-page advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as **Presenting** sponsor at the event by emcee and in the event program
- Opportunity to make welcoming **remarks**
- 30-second commercial (sponsor provided)
- Right of **first acceptance** for 2022 Presenting sponsorship
- Display **table** at business expo
- Opportunity to put printed marketing or small item in **swag bag**.

Gold Sponsor • \$3,000

- 10 tickets to the event
- Company **banner** at event (sponsor provided)
- Full-page advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Gold** sponsor at the event by emcee and in the event program
- 30-second commercial (sponsor provided)
- Display **table** at business expo
- Opportunity to put printed marketing or small item in **swag bag**.

Silver Sponsor • \$1,750

- 5 tickets to the event
- Company **banner** at event (sponsor provided)
- Half-page advertisements in the digital and printed event programs
- **Recognition** on all communication / promotional efforts relating to event
- **Recognition** as a **Silver** sponsor at the event by emcee and in the event program
- Display **table** at business expo





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LIVE & IN-PERSON (we hope!)

	Presenting	Gold	Silver
Tickets	20	10	5
Ad Size	2 Full page	Full page	Half page
Banner	Displayed directly behind lectern	Displayed in ballroom	Displayed in ballroom
Recognition in event promotional materials	✓	✓	✓
Recognition by emcee and in program	✓	✓	✓
Display table at expo	✓	✓	✓
Printed marketing in Swag Bag	✓	✓	
30 second commercial	✓	✓	
Opportunity to make welcoming remarks	✓		
Right of 1st acceptance for 2022	✓		

**Full page ad in program • \$350 ½ page ad in program • \$250
¼ page ad in program • \$175**

