



February, 2018

Dear Potential Donor:

The House of Hearts Charity Bonspiel benefits Project Joy, a partner of Second Harvest Northern Lakes Food Bank's BackPack Program. Each school week, the program feeds about 1000 hungry kids in northeastern Minnesota who don't have enough food at home over the weekend. Our event in 2017 donated \$50,000 to Project Joy. It was a huge success.

This bonspiel is unique because it brings together Olympic and other world-class curlers who volunteer their time to play with regular club curlers.

The 2018 event is coming up March 22-24<sup>th</sup>, at the Duluth Curling Club.

Donations are tax deductible. If you do so online, you will receive a receipt from Second Harvest through their electronic donation form, as it is a 501c3 organization. If you choose to, you can donate directly to me. Simply choose "John Nordberg" in the drop down menu and you will see your donation grow on the leaderboard on the website! You can also donate gifts for the silent auction or baskets. There are various levels of sponsorship outlined on the website under the "Sponsorship Levels" tab, <https://www.hohduluth.org/sponsorship-levels/>.

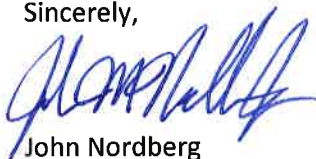
We are also seeking items for raffle baskets and other fund-raising activities.

Here's a link to the website for the House of Hearts, for more details about what we're about.

<http://www.hohduluth.org/>

Thank you for considering this request. Call or email with any questions! You can reach me at (218) 393-3825 or email [jmn2@outlook.com](mailto:jmn2@outlook.com).

Sincerely,



John Nordberg

# Sponsorship Levels



All Sponsors will be given a receipt for their donation.

## **\$60 Team Sponsor**

- Your name will be assigned to one team playing in the 2018 HOH
- Your name will be posted on the glass behind their sheet
- If your team wins, your name will be posted and linked on our website for the next year

## **\$300 Partner Sponsor**

- Name listed in our program, on our website, and on our banner
- Opportunity to post your poster/banner at the event
- Admission into the Thursday Night HOH Banquet

## **\$1000 Major Sponsor**

- Name and Logo linked on our website, logo on our event T-shirt
- 2018 HOH T-shirt
- Two Wristbands for admission to the entire HOH, including all meals
- All benefits of lower sponsorship levels

## **\$5,000 Event Sponsor**

- Naming rights on one of our events
- Advertising on our webcasted skins game, including a live mention about your business
- All benefits of lower sponsorship levels

## **\$10,000+ Title Sponsor**

- Naming rights for the entire charity event
- All benefits of lower sponsorship levels