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Artificial Intelligence or Artificial Headache: What AI Means for Public Health

AI is revolutionizing our day-to-day lives, but is it a life-saving breakthrough or just another tech-induced migraine? In this engaging and entertaining webinar, we'll explore how AI can improve many aspects of your daily lives. From data analysis to creating PowerPoints, AI can make your life easier. Whether you're an AI skeptic or an enthusiast, this session will help you separate the hype from the reality.

Our objectives include:

- **Explore AI's Role in Public Health** – Break down how AI can enhance disease tracking, streamline administrative tasks, and improve decision-making for public health professionals.
- **Identify the Risks and Limitations** – Discuss the ethical concerns, biases, and potential pitfalls of AI, ensuring attendees can critically assess its use in their work and daily lives.
- **Provide Practical Takeaways** – Share simple strategies for leveraging AI tools effectively while avoiding common mistakes, misinformation, and over-reliance on automation.

- **Date/Time:**

3/14/25

10:00 am - 11:30 am

- **Cost:** No Cost

- **Location:** Zoom



Tim Wetherill, MD

Tim trained as a General/trauma surgeon at the University of Kansas. He worked as a general surgeon in both private practice and the VA, where he created robotics, bariatric, and breast programs. Eventually he

transitioned to BCBS Montana and HCSC where he led initiatives in utilization management, payment integrity, pharmacy, and AI transformation. As chair of the medical policy committee, he oversaw the scientific evaluation of everything from drugs to digital interventions. Now acting as Chief Clinical Officer at Machinify, he assures that the AI software upholds clinical standards and prioritizes the accuracy of the patient story. He also founded Stonetree Rock Climbing gym, performs stand-up comedy and instructs story-telling workshops around the country.

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