

FAQS

RentEdge

When is PrimeMLS Launching RentEdge?

PrimeMLS will be launching on **March 17, 2026**.

What is RentEdge?

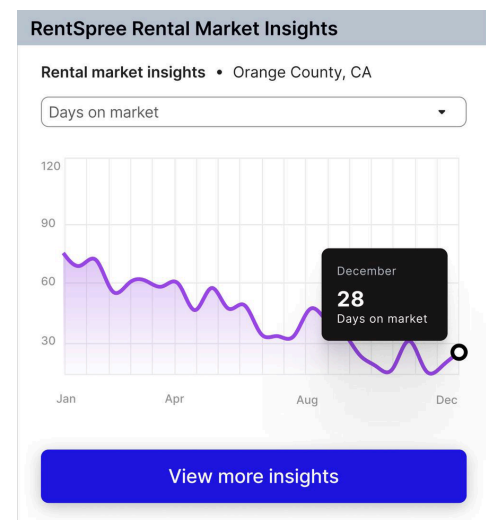
RentEdge is a suite of new rental tools, powered by RentSpree, that integrates directly into PrimeMLS. It gives customers access to tools, data, and education to support rental listings and transactions. RentEdge consists of six modules:

1. **Insights**
2. **Distribute**
3. **Academy**
4. **Screen** - *Continues to function as it does today, now alongside these additional modules.*
5. **Nurture** - *Not included in initial launch. Stay tuned for secondary launch dates.*
6. **Connect** - *Not included in initial launch. Stay tuned for secondary launch dates.*

What is Insights?

Access to robust rental data to help agents stay informed and engage clients confidently.

- **Market at a glance:** View average rent, active listings, DOM, vacancy rates, and more.
- **Dynamic filters:** Drill down by city, state, or ZIP code and analyze changes over time.
- **Built into the MLS:** Access Insights directly within in PrimeMLS Dashboard.
- **Trusted data sources:** Draws from RentSpree's network and verified third-party sources.



RentEdge FAQs

What is *Distribute*?

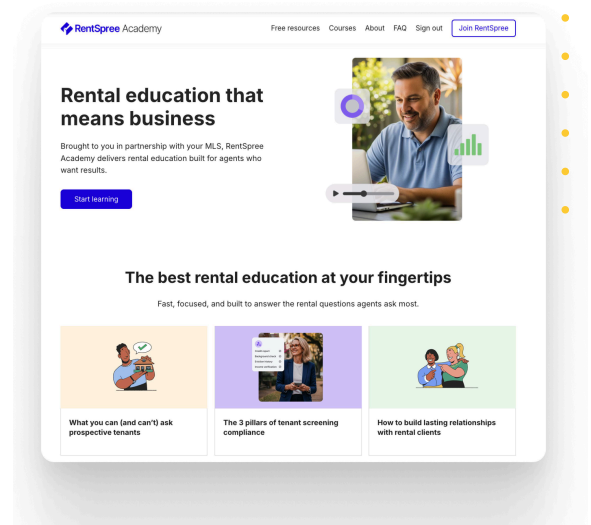
Maximize listing visibility and transparency by syndicating rental listings across trusted rental sites.

- **Broader reach:** Listings created in the MLS are automatically syndicated to top rental sites like Apartments.com and Zumper. No extra steps required!
- **Integrated tenant screening:** Agents can easily manage inquiries and kick off tenant screening, all within the same connected workflow.
- **Set it and forget it:** PrimeMLS remains the single place to manage listings. All listings updates made in PrimeMLS automatically sync everywhere, so agents stay in control without duplicate work or extra logins.

What is *Academy*?

Best-in-class content for agents to thrive with rentals, available to all PrimeMLS customers through RentEdge.

- **Actionable content:** Short, practical lessons that help agents master rentals and put new skills into practice fast.
- **Comprehensive resources:** Video tutorials, guides, and templates built around real agent scenarios, not theory.
- **Accessible anywhere:** Engaging, on-demand education available anytime, on any device.



What is *Screen*?

Streamlined, compliant tenant screening built right into PrimeMLS.

- **MLS-integrated workflow:** Agents can start screening requests directly within the MLS.
- **Instant application links:** Links are automatically generated for agents to share with applicants, keeping the process fast and easy.
- **Built-in compliance guardrails:** Every screening request meets local and state regulations.
- **Fast and effortless:** Renters complete their applications online, and reports are available instantly.
- **Comprehensive screening:** Agents get verified credit, background, eviction, and income verification checks, and more.

RentEdge FAQs

Who Should Use RentEdge?

RentEdge is available to all PrimeMLS customers. It is especially useful for:

- Agents working with rental listings
- Agents looking to expand into rentals
- Brokers supporting agents in rental activity

How do Customers Access RentEdge?

Customers can kickstart tenant screening and access rental market insights directly from a new tile on the PrimeMLS Dashboard. All RentEdge modules will also be automatically available to customers within the RentSpree partner subdomain.

A 'View Rental Insights' button will also be added on the Agent Full Report within Paragon Professional. Take a look at what customers and their clients can expect to see:

View Rental Insights

by RentSpree

03/16/2026 11:45 AM

Rental / Apartment
5079450
Active

32 Cherry Street
Concord
Unit/Lot # 32-205



County NH-Merrimack

VillDstLoc

Year Built 2003

Architectural Style Apartment Building

Color Blue

Total Stories 3

UntPerBldg 30

Deposit

RentSpree No

Lease Term Annual

Availability Date 5/15/2026

Listed: 3/16/2026

Rent: \$2,235/MONTH

DOM: 0

Rooms Total 4

Bedrooms Total 2

Bathrooms Total 1

Bathrooms Full 1

Bathrooms Three Quarter 0

Bathrooms Half 0

Bathrooms One Quarter 0

Above Grade Finished Area 1,050

Below Grade Finished Area 0

Total Finished Area 1,050

\$/SqFt Fin. Above Grade \$2.13

Lot Size Acres 4.93

Lot Size Square Feet 214,751

Footprint

1 of 12



Note: Report includes internal fields.

Page 1 of 3

Activation Date

Directions Airport Road to Cherry Street.

View Rental Insights

by RentSpree

Public Remarks

\$500 INITIAL SECURITY DEPOSIT with good credit. Special is valid for NEW LEASES ONLY. Terms apply. Welcome home to Hollis Commons, an animal-friendly apartment community located in Concord, N.H. Hollis Commons offers newly renovated 2 bedroom, 1 bathroom apartment homes featuring modern quartz countertops and shaker style cabinets, oak or vinyl plank flooring, open concept kitchen with stainless steel appliances, central heat and A/C, large windows, LED lighting and onsite washer/dryers. Every apartment also comes with a private balcony! Located about 1 mile from I-93 in East Concord, Hollis Commons are set in a cozy suburban area surrounded by pine, birch, and hardwood trees.

RentEdge FAQs

In the meantime, RentEdge is working with ICE MLS Solutions on becoming an integration partner, which would then allow us to include a RentEdge widget on Paragon Connect. Stay tuned for more details!

Will the 'View Rental Insights' Button Appear on All Rental Listings?

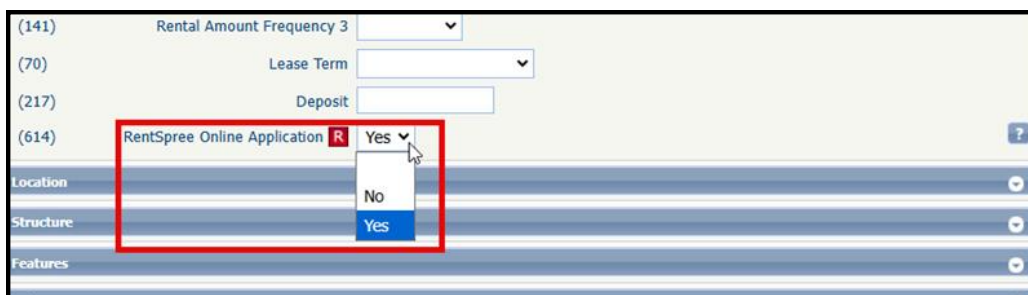
Yes, the button will appear on all rental listings in Paragon, regardless of RentSpree opt-in.

What are the Benefits of RentEdge?

RentEdge is designed to expand customer opportunities in the growing rental market and provide a seamless, MLS-integrated rental workflow.

How Do I Start Using the *Distribute* Module?

To start using the Distribute module, first, your property must be listed in Paragon. Within Paragon **Listing Maintenance**, locate the **RentSpree Online Application** field and opt in by selecting **Yes**.

A screenshot of the Paragon Listing Maintenance form. The form includes fields for Rental Amount Frequency 3, Lease Term, and Deposit. Below these is the 'RentSpree Online Application' field, which has a dropdown menu open. The dropdown menu shows 'Yes' as the selected option, with 'No' and 'Yes' as other options. The 'Yes' option is highlighted with a blue background. A red box is drawn around the dropdown menu.

This action automatically feeds your listing into RentEdge, where it will be distributed to a wide network of rental-focused websites, including Zillow Rentals and [premiere placement](#) on Apartments.com.

By utilizing this centralized RentEdge feed, you can simplify your workflow and disregard the individual Zillow or Apartments.com Data Authorization fields; if you previously had those set to "Yes," you can now safely switch them to "No" to avoid duplicate entries and fully automate your listing management.

RentEdge FAQs

Can You Export Data From the *Insights* Module?

At this time, you cannot export data directly from the Insights module. This is a prioritized enhancement that the RentEdge team is currently developing. In the meantime, we recommend taking screenshots of the specific data you need in order to share those images.

What Does RentEdge Cost Customers?

RentEdge access is included as part of customer's PrimeMLS subscription. Fees associated with rental applications are paid for by the applicant(s).

Additional Questions?

To contact RentEdge Support, please visit <https://support.rentspree.com/en/contact-us> to connect via chat, phone, email, and more! A Helpdesk is also accessible in your RentSpree account by clicking "Help" from the menu on the left.