

Stand out and make an impact with a full-color ad in the official 2023/24 SRA Visitor Guide



Sebastian River Area
CHAMBER OF COMMERCE
& Pelican Porch Visitor's Center

EXPOSURE

- Website digital views & downloads
- 3 Visit Florida Welcome Centers (I-95, I-75, and the Capitol)
- 3 Airports (Melbourne International, Sebastian, and Vero Beach)
- Pelican Porch Visitor Center
- 5 Festivals, 8 concerts, and other special events
- 150+ Tourism businesses in Indian River and Brevard Counties
- Trade shows, tourism conferences, and inquiry mailings

COST

Ad Size	Standard Placement	Premium Placement*
Full page	\$1,125	\$1,625 (Full back cover)
Half page	\$825	\$1,525 (Full inside cover)
Quarter page	\$650	\$1,025 (Half inside cover)
Sixth page	\$550	

NEW - Opportunity to include a :30 sec promotional video* in digital publication!

**with purchase of full page or premium placement ad*

ADDITIONAL OPTIONS

Pay in full by July 10th	5% Discount
Newsletter Banner (3 months)*	\$150 (\$300 Value)
Website Banner (3 months)**	\$500 (\$1,000 Value)
Exclusive E-blast (3 months)	\$300 (\$600 Value)
Design Fee	\$125 per hour



Previous Edition 2022/23

DEADLINE: Tuesday, August 1, 2023

PRINT AD FORMAT: Must be PDF or JPG in CMYK color mode.

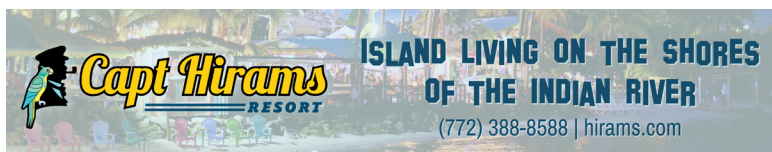
VIDEO AD FORMAT: Must be a YouTube or Vimeo link.

Submit all ads and video links directly to SebChamberAds@gmail.com

*Banner will run 3 consecutive months in Visit SRA Tourism Newsletter.

Sent to 7,000 Subscribers Monthly. Dimensions: 6.5" W x 1.25" H

**Banner will run 3 consecutive months on the SRA Chamber website home page.
Dimensions: 10" W x 1.75" H



Contact: Sebastian River Area Chamber

700 Main Street, Sebastian, FL 32958

772-589-5969 | www.SebastianChamber.com

Full Page
3.25" W x 8.5" H

Half Page
3.25" W x 4" H

Quarter Page
3.25" W x 1.875" H

Sixth Page
3.25" W x 1.375" H

Sebastian River Area
CHAMBER OF COMMERCE
& Pelican Porch Visitor's Center

Please fill out the form below and remit with payment to reserve your spot!

Business Information

Business: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Contact Name: _____
Email: _____

Payment Information

50% Deposit due upon signing agreement to reserve your advertising space. Must be paid in full by August 1st, 2023.

Type of Ad(s) _____ Total: \$ _____
Additional Options: _____ Total: \$ _____
Total amount to be charged: \$ _____

Credit Card #: _____
Name on Card: _____ Exp Date: _____ CVV: _____
Billing Address _____
City: _____ State: _____ Zip: _____
Signature: _____ Date: _____

_____ Check enclosed and made out to Sebastian River Area Chamber of Commerce.

Terms & Conditions

Advertising Agreement: This contract is an agreement between the Sebastian River Area Chamber of Commerce (owner of the publication) and advertiser, whose name appears below. The advertiser understands and agrees that; 1) Ad materials delivered to the SRA Chamber and full payment of balance due must be submitted by August 1st, 2023. Failure to do so may result in the ad not being included in the Publication and forfeiture of any payments already made to that date by advertiser. 2) The advertiser must be a current member of the Sebastian River Area Chamber of Commerce, in good standing. **Authorization:** All advertisements are accepted and published by the publisher on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or advertising agency will indemnify and hold the publisher harmless from and against any loss, expense, or other liability resulting from claims or suits for libel, violations of right of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such advertisement. **Choice of Law:** This Advertising Contract shall be interpreted and construed by and under the laws of Indian River County in the state of Florida U.S.A. **Copy Acceptance:** The publishers reserve the right to accept or reject all advertising copy which is deemed objectionable, misleading, not in the best interests of the readers, the Chamber, or contrary to federal and state regulations, whether or not the ad had previously been accepted and/or published. **Ad Placements:** Every effort will be made to comply with ad placement requests, however, final ad position is at the discretion of the publisher and its agency and is based primarily on first contracted, first placed. **Invoicing and Terms:** You will be invoiced for your advertisement(s) in full at the time you sign this contract, unless otherwise arranged with ad sales rep.

Print Full Name: _____
Signature: _____ Date: _____