



SCAN TO TAKE SURVEY!
January - March 2026

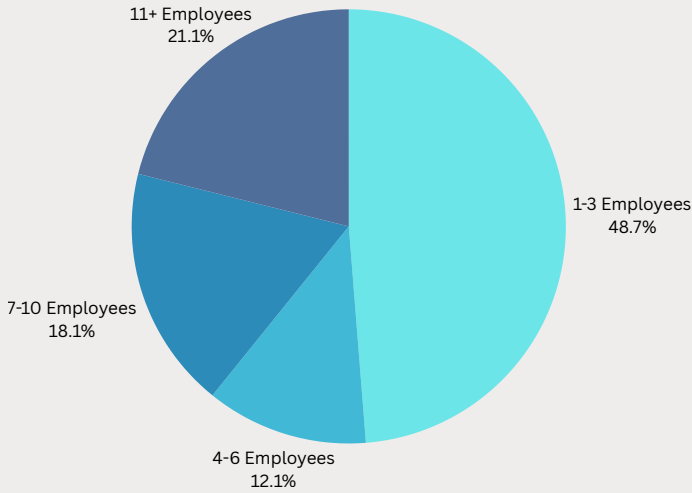


Sebastian River Area
CHAMBER OF COMMERCE
& Pelican Porch Visitor's Center

2026 Member Priority Survey Results

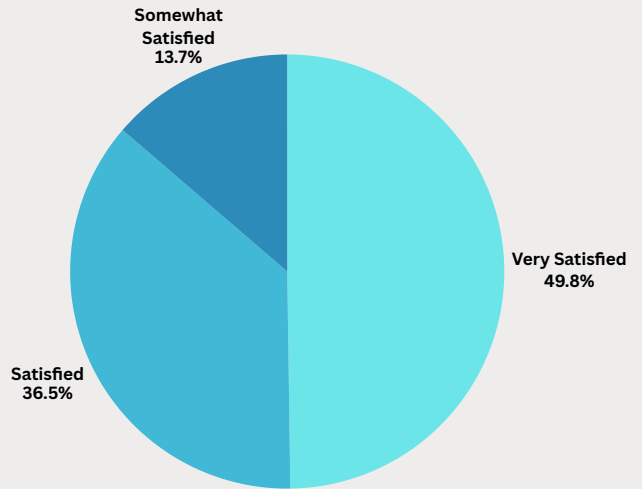
(Results show January Data)

Respondent Profiles

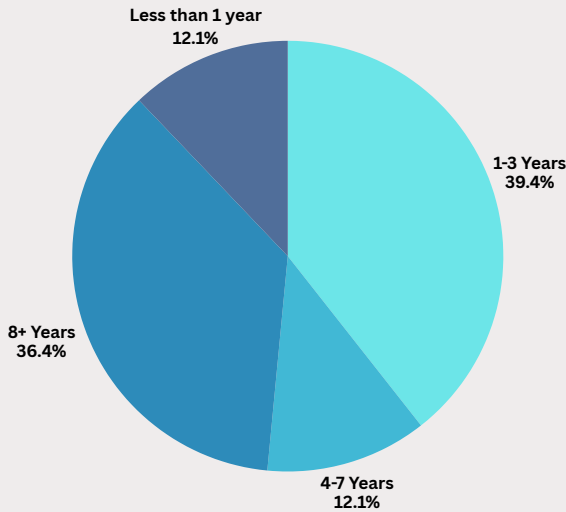


Business Size

Membership Satisfaction

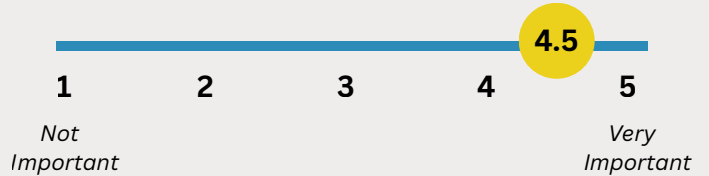


**Overall Satisfaction
w/ Membership**



Membership Tenure

Importance of Advocacy



Communication Preferences



Email is #1 preferred communication method



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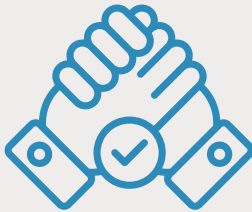
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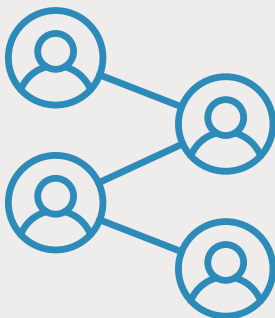
What should the Chamber Prioritize over the next year?



Workforce / Talent Development

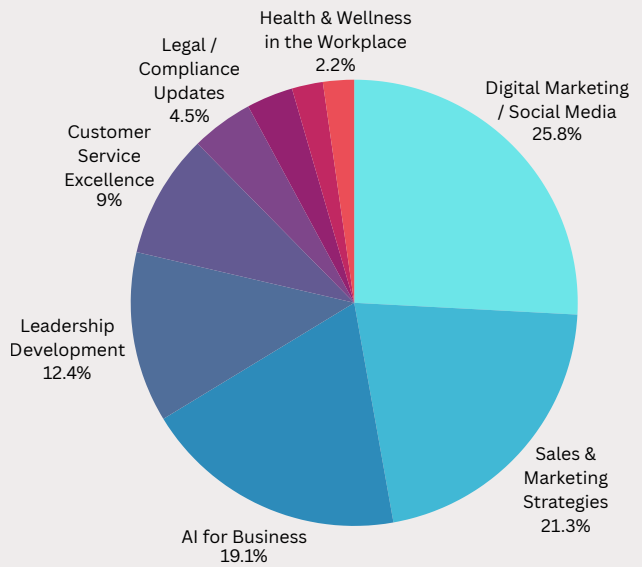


Small Business Support



Business-to-Business Connections

Professional Development Workshop Interest



Topics of Interest

Best Time of Day to Attend Events



- 54.5% - Mornings**
- 36.4% - Midday**
- 36.4% - Late Afternoons**
- 24.2% - Evenings**



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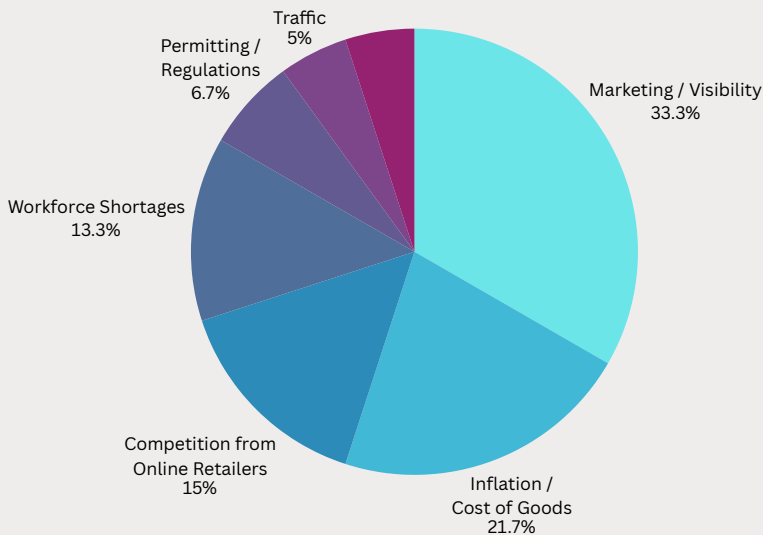


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Issues Impacting Business Right Now



Member Benefits Usage

