

Professional Profile: Tom McDonough

With over 25 years of diverse experience across corporate, entrepreneurial, and community roles, I offer a unique mix of strategic insight, leadership, and a passion for supporting small businesses and emerging markets.

My corporate foundation was built during a 25-year career at Levi Strauss & Co., where I held leadership roles in inventory management, sales, and divisional management for Sears Canada. This experience gave me a strong grasp of operational efficiency, customer service, and team leadership in large organizations.

For the past 25 years, I've also worked in the direct marketing industry, mainly with PPLSI (LegalShield & IDShield), as an Executive Director focused on small business and group services. My goal has been to deliver affordable, integrity-driven solutions to meet key market needs, especially for emerging businesses and entrepreneurs.

I value working with small business owners to support their growth and sustainability. As a Chamber of Commerce member for over 25 years in both Canada and the U.S., I've served as a Chamber Ambassador, promoting membership benefits, community engagement, and local business development.