



Lifestyle & Media Auction



Friday, September 14th, 2018 from 6:00 - 9:00 PM

Hosted at Pareidolia Brewing Co - 712 Cleveland St, Sebastian, FL 32958

Event Sponsor: Bay Street Pharmacy Beverage Sponsor: Sandpiper Pest Control

EXHIBITING AT THE AUCTION

By donating and exhibiting at the Auction, you will have the opportunity to:

- Interact face-to-face with business decision makers;
- Raise your profile in a competitive market;
- Collect high quality leads and generate sales;
- Launch new products or services direct to prospective purchasers and gain feedback from them;
- Network with your customers and other exhibitors;
- Have business information displayed in event program.

LIVE AUCTION FORMAT

As a media representative, you will be given 2 minutes to address the crowd and educate prospective buyers on your item when it is up for bid. After all, who knows your package better than you? From there, the auctioneer will auction your package.

EVENT SET UP

The event will take place at Pareidolia Brewing Co. Set up is as follows:

- Exhibiting media donors will need to be set up by 5:00 PM and can arrive as early as 4:00 PM;
- Bring your media kit information, business cards, publications, and promotional materials. Please no large retractable displays;
- Access to electricity for digital displays is limited. We will do our best to accommodate;
- Tables will be provided.

DONATION DEADLINE

Friday, September 7th, 2018

In appreciation of your donation, admission for (1) representative from your business will be waived.

CONTACT US FOR MORE INFORMATION

Sebastian River Area Chamber of Commerce
700 Main Street, Sebastian, FL 32958
Phone: (772) 589-5969 Fax: (772) 589-5993
Email: bmelchiori@SebastianChamber.com

DONOR CONTACT

Company

Address

Representative

Phone

Email

Website

DONATION INFORMATION

Item Name

Value: _____

Expires: ____ / ____ / ____

(please no expiration dates before 12/31/18)

☐ Print

☐ Radio

☐ Promotional Products

☐ Web

☐ Television

☐ Graphic Design

☐ Social Media

☐ Other: _____

Item Description: _____

Restrictions: _____

Media Kit: *(readership, listeners, viewers, demographics, distribution, reach, etc.)*
