



700 Main Street | Sebastian, FL 32958
Phone: 772-589-5969 | Fax: 772-589-5993
www.SebastianChamber.com

Contact Vicki Wild to discuss advertising!
membership@sebastianchamber.com

2019 Chamber Business Directory Advertising Agreement

Sebastian River Area Chamber of Commerce

BUSINESS DIRECTORY

The Chamber Business Directory will be distributed to members, advertisers, businesses, and the community. Volume distributors include:

- City/Town Halls
- Banks
- Realtors
- Insurance Companies
- Large Employers
- Hospitals
- Restaurants
- Hotels
- Retailers & Merchants
- Libraries

The Sebastian River Area Chamber of Commerce provides Business Directories to Visitors and Residents. We include the Directory in all relocation packages!

Place your ad today!

BUSINESS INFORMATION

Business: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Toll Free: _____
Contact: _____
Email: _____

- ____ Use my existing ad, no changes
____ Revise my existing ad (1 revised proof at no charge)
____ I will need an ad created (no charge)
____ I will be supplying my own print-ready ad.

Ad deadline is December 10th, 2018. If you are supplying your own ad, please be sure to follow the dimensions and formats noted on this sheet.

PAYMENT INFORMATION

In order to reserve your advertising space, a deposit is required upon signing this agreement. **Advertisement must be paid in full by December 10th, 2018 in order to be included in Directory.**

Credit Card # _____
____ Visa / MasterCard / Discover
CVV# _____ Billing Zip _____ Exp Date: _____
Name on Card: _____
Signature of Cardholder: _____

____ Check Enclosed _____ Invoice Remaining Balance

* Please see advertising terms and conditions on reverse

The Sebastian River Area Chamber of Commerce offers the following advertising opportunities in the 2019 Chamber Business Directory:

AD SIZES and PRICES

PREMIUM LOCATIONS

New for 2019! Premium advertisers get a FREE Rectangle Web Banner (180 x 150 pixels) for one year. A \$425 Value!

Inside Front / Back Cover	\$1,330	<input type="checkbox"/>
Page One	\$1,310	<input type="checkbox"/>
Facing Table of Contents	\$1,310	<input type="checkbox"/>
Half Premium	\$850	<input type="checkbox"/>
Back Cover	\$1,440	<input type="checkbox"/>

GREAT EXPOSURE

NEW for 2019! Increase your exposure by upgrading your ad to include a web banner on SebastianChamber.com for one year (\$425 Value)! Track clicks and impressions and link direct to your site! Ads will be placed near relevant content online.

FULL PAGE

Size w/ Bleeds 6.25w x 9 h	
Size w/ out Bleeds 5.25w x 8h	
Full Page Ad w/ Banner	\$1,128 <input type="checkbox"/>
Full Page Ad	\$1,080 <input type="checkbox"/>

HALF PAGE

Size Vertical 2.5w x 8h	
Size Horizontal 5.25w x 3.875h	
Half Page Ad w/ Banner	\$865 <input type="checkbox"/>
Half Page Ad	\$730 <input type="checkbox"/>

FOURTH PAGE

Size Vertical 2.5w x 3.875h	
Size Horizontal 5.25w x 1.875h	
Fourth Page Ad w/ Banner	\$695 <input type="checkbox"/>
Fourth Page Ad	\$500 <input type="checkbox"/>

EIGHTH PAGE

Size 2.5w x 1.875h	
Eight Page Ad w/ Banner	\$600 <input type="checkbox"/>
Eight Page Ad	\$375 <input type="checkbox"/>

AD FORMAT

All ads must be high-resolution and supplied in PDF or JPG format. Please be sure to supply your completed ad directly to **bmelchiori@sebastianchamber.com**

Advertising Terms and Conditions for the Sebastian River Area Chamber of Commerce 2019 Business Directory

**Please initial on the line following each section, then sign at the bottom. Thank you!*

Advertising Agreement:

This contract is an agreement between the Sebastian River Area Chamber of Commerce (owner of the publication) and advertiser, whose name appears below. The advertiser understands and agrees that: 1) Ad materials delivered to the Chamber and full payment of balance due must be submitted by December 10th, 2018. Failure to do so may result in the ad not being included in the publication and forfeiture of any payments made to that date by advertiser. 2) The advertiser must be a member of the Sebastian River Area Chamber, in good standing. _____

Authorization:

All advertisements are accepted and published by the publisher on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or advertising agency will indemnify and hold the publisher harmless from and against any loss, expense, or other liability resulting from claims or suits for libel, violations of right of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such advertisement. **Choice of Law:** This Advertising Contract shall be interpreted and construed by and under the laws of Indian River County in the state of Florida U.S.A. **Copy Acceptance:** The publishers reserve the right to accept or reject all advertising copy which is deemed objectionable, misleading, not in the best interests of the reader, the Chamber, or contrary to federal and state regulations, whether or not the ad had previously been accepted and/or published. **Ad Placements:** Every effort will be made to comply with ad placement requests, however, final ad position is at the discretion of the publisher and its agency and is based primarily on first contracted, first placed. **Invoicing and Terms:** You will be invoiced for your advertisement(s) in full at the time you sign this contract, unless otherwise arranged with ad sales rep. _____

I, _____, have read and understand the above advertising terms and conditions for the 2019 Sebastian River Area Chamber of Commerce Business Directory and hereby agree to the above terms and conditions.

X _____

Date _____

ACTUAL SIZE

Full Page Ad w/out Bleeds
5.25 w x 8 h
(6.25 x 9 w/ Bleeds)

Half Page Ad Vertical
2.5 w x 8 h

Fourth Page Ad Vertical
2.5 w x 3.875 h

Eighth Page Ad
2.5 w x 1.875 h

Ad Submission / Payment / Ad Approval by Advertiser
December 10, 2018

ACTUAL SIZE

Half Page Ad Horizontal
5.25 w x 3.875 h

Fourth Page Ad Horizontal
5.25 w x 1.87 h

Ad Submission / Payment / Ad Approval by Advertiser
December 10, 2018

Increase your online exposure!

www.SebastianChamber.com averages over 200,000 hits per year!

Rectangle Banner

180 x 150 pixels

Track Ad Success:

You will have the ability to monitor the success of your ad by tracking the number of impressions (views) and clicks on your banner. This report is available to you at any time!

Brand Awareness:

Your banner ad will also help to create improved top-of-mind-awareness for your product/service while establishing credibility with your affiliation as an advertising Chamber member.

Strategic Placement:

With over 100 pages on our website, we will be able to strategically place your banner ad on Chamber website pages that are in line with what your business offers.

Exclusive Ad Space:

This means no rotating banners! The space you purchase is yours, and yours alone.

Sample of a web banner on SebastianChamber.com

The screenshot shows the SebastianChamber.com website. The top navigation bar includes links: HOME, THE AREA, THE CHAMBER, MEMBERSHIP, EVENTS, LODGING, THINGS TO DO, PRESS & MEDIA, and PRESIDENT/CEO POSITION. Below this is a breadcrumb trail: Home » Membership » Membership Directory. The main content area is titled "MEMBERSHIP DIRECTORY" and "Business Directory Search". It features a search input field with the placeholder text "Type a keyword search or choose a Quicklink below." and a "Search" button. Below the search field is a row of letters: 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z. At the bottom of the main content area are two links: "Destination Weddings" and "Financial & Legal Services". On the right side of the page, there is a banner for "Dr. Amy Cousino" and "The Cat's Meow CAT CLINIC". The banner includes the text: "Feline Veterinary Care since 1979", "1105 US Highway 1", "Sebastian, FL 32958", "(772) 388-5550", "tcmccfrontdesk@gmail.com", and "www.thecatseowcatclinic.com". A line points from the banner to a box on the right side of the page.

TRACK SUCCESS with a Web Banner Report:

590 Impressions (views)
84 Clicks to website
14.24% Click through rate

Date range:
7/1/2018 - 9/27/2018