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& Pelican Porch Visitor's Center

## 2025-2026 Visit SRA **Visitor Guide Order Form**

Get discovered by new visitors and returning travelers alike through the official Visit SRA Visitor Guide.



## Who We Are

The Sebastian River Area Chamber of Commerce is a trusted community leader and the official resource for welcoming visitors to our beautiful region. We proudly serve as the bridge between local businesses and the thousands of travelers who visit the Sebastian River Area each year to experience our unspoiled natural beauty, vibrant local culture, and small-town charm.

## Why Choose Us



#### **Reach Millions of people**

The Visit SRA Brand is seen by millions of people every year through our didgital and print ad campaigns.



#### Competitive pricing

Affordable, Effective, and Designed for Maximum Impact. Our advertising rates are competitively priced to give businesses of all sizes the opportunity to stand out.



#### **Trusted reputation**

With 67 years of experience promoting our vibrant coastal community, visitors look to us to connect travelers with the people, places, and experiences that make the Sebastian River Area unforgettable.

## **Guide Locations**

- 5 Visit Florida Welcome Centers (I-10, I-95, I-75, FL Capitol, Hwy 231)
- 3 airports (Melbourne/Orlando Intl., Sebastian, & Vero Beach)
- Pelican Porch Visitor's Center, with ~18,000 visitors yearly
- 150+ tourism related businesses
- 5 festivals, 8 concerts, +other events
- Trade and tourism conferences
- Inquiry mailings

## **THE GUIDE**

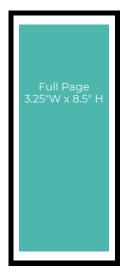


15,000 VISITOR GUIDES TO **BE PRINTED IN 2025-2026** 

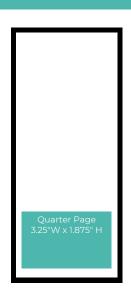


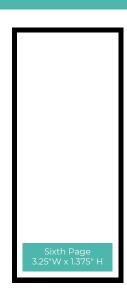
### Affordable, Effective, and Designed for Maximum Impact

The Visit SRA Visitor Guide is a trusted, go-to resource that highlights the best places to stay, dine, shop, and explore. Don't miss your chance to be seen where it matters most.









#### **Business/Advertiser Information**

Business Name:		
Contact Person:		
Phone:		
Billing Address:		
City:	State: Zip:	
Website/Socials (optional):		

#### **Artwork Submission**

All artwork must be submitted in high-resolution (300dpi) PDF, JPG, or PNG format. 

— I will provide print-ready artwork.

Artwork Deadline: July 1, 2025 Send files to: sebchamberads@gmail.com

#### Ad Size & Rates (Select One)

Zip Code for Credit Card \_\_\_\_\_

Total Due \$\_\_\_\_\_ Payment Due Date July 1, 2025

#### **Aditional Options for Members Only** □ Non Member Additional Fee \$150 Per ad □ Pay in full by June 1<sup>st</sup> to Receive a \$25 Discount □ Full Page (3.5" x 8.5") \$1,200 □ Newsletter Banner (3 months) \$150 $\Box$ 1/2 Page (3.5" x 4") \$850 (Banner Dimensions: 6.5" W X 1.25" H) □ 1/4 Page (3.25" x 1.875") \$650 □ Website Banner (3 months) \$500 □ 1/6 Page (3.25" x 1.375") \$550 (Banner Dimensions: 6.5" W X 1.75" H) ☐ Inside Front Cover (Full Page) \$1550 □ Exclusive E-Blast (3 months) \$300 ☐ Inside Back Cover (Full Page) \$1550 □ Advertisement Design Fee \$100 □ Full Back Cover \$1650 **Payment Information** □ Check Enclosed □ Invoice Me □ Pay by Credit Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_ Credit card # \_\_\_\_\_

# Advertising Terms and Conditions for the Sebastian River Area Chamber of Commerce 2025/2026 Visitors Guide

\*Please initial on the line following each section, then sign at the bottom. Thank you

#### **Advertising Adreement:**

This is an agreement between the Sebastian River Area Chamber of Commerce, "Owner" of the publication, and the "Advertiser", whose name appears below. The advertiser understands and agrees to the following: Ad materials and full payment of the balance due must be submitted and delivered to the chamber by July 1, 2025. Failure to do so will result in the ad not being included in the publication and forfeiture of any payments made to that date by the advertiser. (Initial Here)\_\_\_\_\_

#### **Authorization:**

All advertisements are accepted and published by the publisher on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and /or advertising agency will indemnify and hold the publisher harmless from and against any loss, expense, or other liability resulting from the claims or suits that may arise out of the publication of such advertisement.

**Choice of Law:** This Advertising Contract shall be interpreted and construed in accordance with the laws of Indian River County, Florida.

**Copy Acceptance:** The publishers reserve the right to accept or reject all adversising copy which is deemed objectionable, misleading, not in the best interests of the reader, the Chamber, or contrary to federal and state regulations. Whether or not the ad had been previously accepted and/or published.

**Ad Placements:** Every effort will be made to comply with ad placement requests; however, final ad position is at the discretion of the publisher and its agency and is based primarily on first contracted, first placed basis. (Initial Here)\_\_\_\_\_

#### **Invoicing and Terms:**

You will be invoiced for your advertisement(s) in full at the time you sign this contract, unless otherwise arranged with the ad sales rep/Chamber staff member. In order to reserve your advertising space, a 50% deposit is required upon signing this agreement. Advertisement must be paid in full by July 1, 2025 in order to be included in the publication. (Initial Here)\_\_\_\_\_

#### **Agreement & Signature**

I agree to advertise in the Visit SRA Visitors Guide and abide by the terms and conditions listed above
Authorized Signature:
Date:
Print Name:

