



## Wisconsin Literacy Demographic Survey 2019-2020

### Basic Agency Information

**Choose your reporting date range (#1). Provide data from that date range for the rest of the survey.**

\* 1. Select which date range you are reporting from

- ☐ July 1, 2019 - June 30, 2020
- ☐ January 1, 2019 - December 31, 2019

\* 2. What is your literacy agency's name? Who is the main contact for Wisconsin Literacy?

**Agency Name**

**Main Contact**

**Role/Title:**

**Email Address:**

**Phone Number:**

\* 3. What is your region?

- ☐ Northwest - Shannon
- ☐ North Central - Cassie
- ☐ Northeast - Anna
- ☐ Southeast - Marsha
- ☐ Southwest/South Central - Beth

\* 4. What is the annual budget for your literacy programming?



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Membership, Funding, and Partnerships

**Answer the questions for the date range you selected in #1.  
(July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)**

**\* 5. Was your agency a member of ProLiteracy?**

- ☐ Yes
- ☐ No
- ☐ I don't know

**6. What were your major funding sources? Check all that apply.**

- ☐ United Way
- ☐ Religious organizations
- ☐ Library
- ☐ Sponsoring agency
- ☐ Foundations/corporations
- ☐ Interest/investment income
- ☐ Contracted services
- ☐ Special events
- ☐ Direct mail campaigns/appeals
- ☐ Bequests/memorials
- ☐ Federal government
- ☐ State government
- ☐ Local/county government
- ☐ Other (please specify)

7. Do you receive money from federal or state government? Check all that apply.

- ☐ Adult education & family literacy (WTCS funding from WIOA/US Dept. of Education-OCTAE)
- ☐ Employment training (Dept. of Labor/WIOA)
- ☐ State government literacy/education funding
- ☐ Head Start
- ☐ Even Start
- ☐ Library Services and Technology Act (LSTA)
- ☐ Welfare/social services
- ☐ AmeriCorps/VISTA

8. Who were your community partners? Check all that apply.

- ☐ Division of Vocational Rehabilitation (DVR)
- ☐ Employers
- ☐ Healthcare Organizations
- ☐ Library
- ☐ Other Community Agencies
- ☐ Refugee Service Providers
- ☐ School District (K-12 Schools)
- ☐ Technical College
- ☐ W-2 Agency
- ☐ Workforce Board
- ☐ Other (please specify)



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Literacy Staff and Tutors

If your literacy program is part of a larger organization, answer the questions for your literacy program only.

Answer the questions for the date range you selected in #1.

(July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)

\* 9. How many volunteers, paid instructors or paid staff?

Paid Instructors (.5 for half time)

Paid Staff (.5 for half time)

Active volunteer tutors

Other volunteers (office volunteers, event volunteers, Board members)

\* 10. How many volunteer tutor hours?

11. How many non-tutor volunteer hours?

12. How many new staff positions were created?

13. How many staff positions were eliminated?



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Programmatic Information

**Answer the questions for the date range you selected in #1.  
(July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)**

**\* 14. How did you assess learners? Check all that apply.**

- ☐ TABE 9/10
- ☐ TABE 11/12
- ☐ TABE CLAS-E
- ☐ BEST
- ☐ BEST Plus
- ☐ CASAS
- ☐ ESLOA
- ☐ READ
- ☐ WADE
- ☐ Placement & assessment tests associated with published instructional materials
- ☐ Develop our own assessments.
- ☐ Other (please specify)

\* 15. What services did you offer? Check all that apply.

- ☐ ABE classes
- ☐ ABE one-to-one tutoring
- ☐ ABE small group
- ☐ Book drives and giveaways
- ☐ Citizenship
- ☐ Computer literacy
- ☐ Computer lab
- ☐ Corrections program
- ☐ Early Literacy Programing
- ☐ ELL classes
- ☐ ELL one-to-one tutoring
- ☐ ELL small group
- ☐ Family literacy
- ☐ Financial literacy
- ☐ GED/HSED
- ☐ 5.09 Program
- ☐ Health literacy
- ☐ Industry Recognized Certificates (e.g. CDL, START, ServSafe, etc.)
- ☐ Learning Disabilities/Dyslexia
- ☐ Naturalization (Legal Assistance/Referral to Legal Support)
- ☐ Numeracy or Math
- ☐ Workplace literacy
- ☐ Other (please specify)

16. How many computers were available for your learners to use?



## Wisconsin Literacy Demographic Survey 2019-2020

### Learners Served in Your Program

Report information for learners with 12 or more hours of instruction.

Answer the questions for the date range you selected in #1. (July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)

Enter 0 if you do not have or track learners in the category.

\* 17. How many of the following learners did you serve?

Please don't double count learners. Count each learner **in only 1 of the categories below.**

ABE (Adult Basic  
Education) Learners

English Language  
Learners (ELL)

GED/HSED/5.09 Learners

Children (under the age of  
18)

Total Learners (all the  
above should add up to  
this number)

18. How many learners qualified for any of the following services?

W-2, BadgerCare Plus, Wisconsin Shares Child Care, Food Share, Free and Reduced Lunch, Kinship Care, Supplemental Security Income Caretaker Supplement, Transform Milwaukee Jobs, Trial Employment Match Program, and Transitional Jobs.

\* 19. How many learners are *currently* on a waiting list for a class or tutor?



## Wisconsin Literacy Demographic Survey 2019-2020

### Learner Demographics

**Report number of learners with 12 or more hours of instruction.**

**Answer the questions for the date range you selected in #1. (July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)**

**Enter 0 if you do not have or track learners in the category.**

#### 20. Gender

Male

Female

Transgender

Non-binary

#### 21. Age

15 & under

16-18

19-24

25-44

45-59

60 & older

Not available

#### 22. Employment Status

Employed

Unemployed

Not in labor force

Not Available



### 23. Ethnicity/Race

Native American/Alaska  
Native

Asian

Native Hawaiian/other  
Pacific Islander

Black/African American

Hispanic/Latino(a)

White

Multi-racial

Other

Not Available

### 24. Household Income

\$0-9,999

\$10,000-14,999

\$15,000-24,999

\$25,000-36,999

\$37,000-49,999

\$50,000-74,999

\$75,000+



## Wisconsin Literacy Demographic Survey 2019-2020

### Performance Indicators

**Report information for learners with 12 or more hours of instruction.**

**Answer the questions for the date range you selected in #1. (July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)**

**Enter 0 if you do not have or track learners in the category.**

**\* 25. What was the total number of instructional hours for all learners?**

**\* 26. Which of the following did you track and/or report out? Check all that apply.**

- ☐ GED/HSED obtainment
- ☐ Income and family size
- ☐ Increased involvement in child's education
- ☐ Job obtainment, promotion or maintenance
- ☐ NRS (National Reporting System) levels
- ☐ Post-secondary enrollment
- ☐ Referrals to the Technical College
- ☐ Referrals to Career Pathway Program
- ☐ Referrals to W-2 agency (Forward Services Corporation, Maximus, UMOS, Workforce Connections Inc., ResCare Inc., etc.)
- ☐ Other (please specify)

27. Based on what you track, how many learners did the following:

Completed a GED or  
HSED

Increased involvement in  
their child's education

Got a new job

Got a better job or  
promotion (more hours or  
better pay)

Kept their current job

Advanced an NRS level

Advanced level(s) in  
curriculum series

Enrolled in Post-  
Secondary Education

Obtained citizenship

Registered to vote/voted  
for first time

Were referred BY the  
Technical College

Were referred TO the  
Technical College

Were referred TO Career  
Pathway Program

Were referred BY W-2

Were referred TO W-2

## Wisconsin Literacy Demographic Survey 2019-2020

### Feedback and Comments

**Answer the questions for the date range you selected in #1. (July 1, 2019 - June 30, 2020 OR January 1, 2019 - December 31, 2019)**

28. Do you have a referral process (formal or informal) with your technical college?

☐ Yes

☐ No

Please tell us how it's going:

29. Do you have a referral process with you local W-2 agency (Forward Services Corporation, Workforce Resource Inc., Workforce Connections Inc., ResCare Inc.)?

☐ Yes

☐ No

Please tell us how it's going:

30. What 3 topics do you want for professional development?

Topic 1:

Topic 2:

Topic 3

31. Please share a learner success story or comment that shows the impact your literacy program has on the community. We use these narratives to advocate for all member agencies.