

Hello, my name is Andrew Mangold. I am married to Laurie Mangold, owner and operator of Sew Special Quilts. I operate several technology companies, one of which, CallWorks Corporation, will figure in this article. As a telecommunications service provider, CallWorks is focused on complying with the laws, rules and regulations of the Federal and individual state governments related to when your landline, VoIP and cellular phones may be called and what permissions need to be in place to do that without violating the law. CallWorks has also developed texting applications that are compliant to Federal and state laws regulated texting.

It will come as no surprise when I share with you Parkinson's Law of Data and Sturgeon's Revelation (as it relates to data). The first is that your data will fill and overflow your storage. The latter says 90% of what's on the storage media is in error (*crap*). Databases containing personnel contact information; USPS addresses, telephone numbers and email addresses are particularly prone to becoming outdated quickly. CallWorks has developed an application called Contacts+. This application uses email, texting and digital interactive voice in conjunction with two factor authentication to verify that the phone numbers (voice and text), email addresses and landlines in Sew Special's customer database still belong to you. If you have online accounts (think bank and credit card) you have used two factor authentication (TFA). The entity controlling the account, emails, texts or calls you with a code that you have to echo back in a limited timeframe to authenticate that you are really the person making or requesting changes to the account.

Over the next couple of weeks (there are a lot of you), you will receive emails and/or text messages asking that you click on a link. When you click on the link, Contacts+ will send you a TFA code and ask that you echo it back. When you echo back the TFA code and it is validated, Contacts+ will display the contact information that Sew Special Quilts has for you in their database. You may then modify the data. If you change email or telephone numbers the new values will need to be revalidated using TFA before they are changed in the database.

The telephone numbers used to contact you by voice and text belong to CallWorks Corp. Email and text messages will display the dragonfly logo of Sew Special Quilts with verbiage similar to the examples below. I hope that you will help to insure that your contact information is current. This URL <http://sewspecial.callworks.me> is always available for you to manage your contact info.



Hello Chris. This email is from [Sew Special Quilts](http://sewspecial.callworks.me) in both Katy and San Antonio. In order to better serve you, our customer, we periodically reach out and request that you verify your contact

information in our database. Sew Special cares about your privacy and will never sell your contact information. Please [Click Here](#) to confirm the contact information you have given us

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