

# 2025 INVESTMENT OPPORTUNITIES





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## CHAMBER ANNUAL MEETING

March 2025

The Chamber's Annual Meeting is a time to gather Chamber members and their guests to review the current year, share plans for the future, and present the annual awards. Breakfast is provided. We encourage all of our members to attend this highly informative and insightful event!

### SPONSORSHIP LEVELS

#### PLATINUM SPONSOR - \$1000 (8 TICKETS)

- Podium time at the event
- Logo on all marketing materials
- Promotion on Chamber Social Media
- Three email blasts for your company (1,500 recipients)
- Marketing material for each place setting

#### GOLD SPONSOR - \$500 (4 TICKETS)

- Promotion on Chamber Social Media
- Logo on all marketing materials
- Two email blast for your company (1,500 recipients)

#### SILVER SPONSOR - \$250 (2 TICKETS)

- Logo on all marketing materials
- Promotion on Chamber Social Media

## SIGNATURE WOMEN'S LUNCHEON

May 2025

The Signature Women's Luncheon is an annual event that celebrates the remarkable women of Davie County. This gathering offers a delightful opportunity for ladies to connect, unwind, and feel appreciated. Guests will enjoy a delectable lunch while a keynote speaker shares uplifting insights and leaves our wonderful community of women feeling inspired.

### SPONSORSHIP LEVELS

#### INSPIRE SPONSOR - \$1000 (8 TICKETS)

- Limited to 2 Sponsors)
- 1-minute of podium time to showcase your business
- Introduction of keynote speaker
- Booth set-up at event | Logo on all marketing materials
- Recognition of your business during the event

#### EMPOWER SPONSOR - \$500 (4 TICKETS)

- (\$500 - Limited to 4 Sponsors)
- Booth set-up at event
- Logo on all marketing materials
- Recognition of your business during the event

#### SOAR SPONSOR - \$250 (2 TICKETS)

- Unlimited Sponsorships
- Logo on all marketing materials
- Recognition of your business during the event



# 2025 INVESTMENT OPPORTUNITIES

## ANNUAL PRO SCRAMBLE GOLF TOURNAMENT

### **Titanium Sponsor**

#### **\$2,500 Contribution**

- Two 5-person Amateur Teams
- Pro Preference
- Company Recognition - All Advertising
- Merchandise and Player Packets
- Company logo on website for 3 months
- Custom Hole Sign
- Social Media Post & Newsletter

### **Gold Sponsor**

#### **\$1,500 Contribution**

- One 5-person Amateur Team
- Pro Preference
- Company Recognition - All Advertising
- Merchandise and Player Packets
- Company logo on website for 3 months
- Custom Hole Sign
- Social Media Post & Newsletter

### **Graphite Sponsor**

#### **\$1,000 Contribution**

- Two-Player Spots
- Company Recognition - All Advertising
- Merchandise and Player Packets
- Company logo on website for 3 months
- Social Media Post & Newsletter

### **Hospitality Sponsor**

#### **\$500 Contribution**

- Recognition in Hospitality Area
- Recognition in Tournament Program
- Tent for Promotions & Giveaways

### **Beverage Cart Sponsor (3 Spots)**

#### **\$500 Contribution**

- •(1) Beverage Cart
- Custom Sign Provided by Chamber
- Recognition in Tournament Program

### **Closest to the Pin Sponsor**

#### **\$300 Contribution**

- Custom Hole Sign
- Recognition in Tournament Program

### **Snack Sponsor**

#### **\$250 Contribution**

- Logo on all snack baskets
- Recognition in the tournament program

### **Hole Sponsor**

#### **\$150 Contribution**

- Custom Hole Sign
- Recognition in Tournament Program



# 2025 INVESTMENT OPPORTUNITIES

## MONTHLY MEETING

*4th Tuesday of the Month*

*WinMock at Kinderton*

This is an open networking event at WinMock at Kinderton specifically for our chamber members to provide them with multiple opportunities to meet and develop relationships with fellow business owners in our community.

Lunch is \$15. This event is no charge if you choose the no lunch option at registration.

## PAY FOR THE YEAR!

- \$121.50 - receive a 10% discount for signing up for all meeting lunches at the beginning of the year!

## SPONSORSHIP:

**2 Spots | \$150**

- Meeting sponsors can make a 3-minute presentation at the meeting. 5-8 Minutes if you secure both spots.
- Bring marketing materials/takeaways to be displayed on the tables.
- Logo featured in all our Monthly Meeting promotions & at the meeting.
- Two meals are included.
- Exhibit Table in the main room to display your products/services before & after the networking/luncheon session.
- Reserved seats with sponsor labeled on the table
- Bring & present a door prize, winner announced during closing remarks

## HR & PLANT MANAGERS LUNCHEON

*Quarterly*

Triple J Manor House

This is a professional networking and educational event designed specifically for Human Resources managers and Plant or Operations managers. These luncheons provide a platform for professionals in these fields to gain insights, discuss common challenges, and build connections with others in the field.

## SPONSORSHIP PACKAGES:

### MEAL SPONSOR

**\$250 Member | \$550 Non-Member**

### PRESENTER SPONSOR

**\$250 Member | \$550 Non-Member**

### YEARLY SPONSOR (ALL FOUR QUARTERS)

**\$800 for Silver & Platinum Chamber Champions**

## ALL SPONSORSHIP PACKAGES INCLUDE:

- Recognition in announcements
- Logo included on the invitation
- Provide materials on the tables
- Display banner at luncheon
- Staff a table in the registration area to distribute materials
- Timed 3 minutes to speak to the group during luncheon



# 2025 INVESTMENT OPPORTUNITIES

## CHAMBER CHAMPION PROGRAM

Every member is invited to become a Chamber Champion, however, participation in this program is completely optional. If Chamber Champions isn't for you at this time, there may be a time in the future that it makes sense.

### PLATINUM LEVEL - \$4,500

#### Advertising/Marketing

- Top Logo placement on Champion Banner (*displayed at ALL Chamber Events*)
- Home Page Sponsorship Banner – Champion Banner with logo recognition
- Company Logo listed as Chamber Champion on emails, letterhead, mailing coversheets, etc.
- Mailing Labels - includes all members
- Promotional materials in Welcome Bags
- Exclusive Member-to-Member Emails

#### Chamber Business Guide:

- Free 1/2 Page Ad or equivalent discount toward Full Page Ad (\$325 value)
- Logo Listing on Champion Page in Chamber Business, Visitor & Community Guide
- One Business Membership up to \$700 annually or equivalent discount toward dues exceeding that amount

#### Events:

- Annual Awards Gala - includes 8 tickets
- Pro Scramble Golf Tournament - includes team of 5, choice of Pro and Hole Sponsorship
- Women's Luncheon - includes tickets for 4
- Chamber Monthly meetings sponsor
- All Expos & Festivals - includes complimentary Booth Space

### GOLD LEVEL - \$2,500

#### Advertising/Marketing

- Gold Level Logo placement on Champion Banner (*displayed at ALL Chamber Events*)
- Home Page Sponsorship Banner – Champion Banner with logo recognition
- Company Logo listed as Chamber Champion on emails, letterhead, mailing coversheets, etc.
- Mailing Labels - includes all members
- Promotional materials in Welcome Bags
- Exclusive Member-to-Member Emails

#### Chamber Business Guide:

- Free 1/4 Page Ad or equivalent discount toward Half or Full Page Ad (\$200 value)
- Logo Listing on Champion Page in Chamber Business, Visitor & Community Guide
- One Business Membership up to \$370 annually or equivalent discount toward dues exceeding that amount

#### Events:

- Annual Awards Gala - includes 4 tickets
- Pro Scramble Golf Tournament - includes 2 players and Hole Sponsorship
- Women's Luncheon - includes tickets for 2
- Chamber Monthly meetings sponsor
- All Expos & Festivals - includes complimentary Booth Space

### SILVER LEVEL - \$1,500

#### Advertising/Marketing

- Silver Level Logo placement on Champion Banner (*displayed at ALL Chamber Events*)
- Home Page Sponsorship Banner – Champion Banner with logo recognition
- Company Logo listed as Chamber Champion on emails, letterhead, mailing coversheet, etc.
- Mailing Labels - includes all members
- Promotional materials in Welcome Bags
- Exclusive Member-to-Member Emails

#### Chamber Business Guide:

- Free 1/8 Page Ad or equivalent discount toward larger Ad (\$125 value)
- Logo Listing on Champion Page in Chamber Business, Visitor & Community Guide
- One Business Membership up to \$210 annually or equivalent discount toward dues exceeding that amount

#### Events:

- Annual Awards Gala - includes 2 tickets
- Pro Scramble Golf Tournament - includes Hole Sponsor and 1 player
- Women's Luncheon - includes 1 ticket
- Chamber Monthly meetings sponsor
- All Expos & Festivals - includes complimentary Booth Space