

# LICENSE VS STARTUP

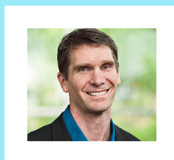
## THE GREAT DEBATE



**JANUARY 20, 2017 12:00PM**  
**TAUBMAN HEALTH SCIENCES LIBRARY RM 6000**

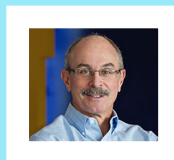
The decision to license vs startup has always been a tough one. The Fast Forward Medical Innovation team has assembled a panel of Tech Transfer experts to debate the pros and cons of both.

### LICENSE!



**Chris Fick, PhD**  
Senior Licensing Specialist,  
Life Sciences & Medical Devices

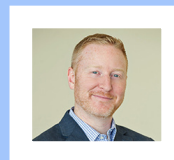
Dr. Fick has extensive IP strategy and licensing experience through his previous work in technology transfer at the University of Louisville, as well as holding the title of VP of Operations for a privately held medical device company commercializing FDA-cleared implantable orthopedic surgical devices.



**Ed Pagani, PhD**  
Associate Director,  
Health Technologies

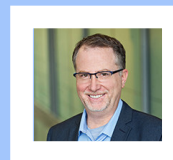
Dr. Pagani gained extensive licensing and R&D experience in the pharmaceutical and medical device industries including Sterling Winthrop, Pfizer, and Beckman Coulter.

### STARTUP!



**Dave Repp, MBA**  
Assistant Director,  
Venture Center

Mr. Repp has over 15 years of experience in research commercialization, new venture creation, and business consulting in the life sciences and high-tech industries.



**Dave Olson, PhD**  
Mentor-in-Residence

Dr. Olson has more than 18 years of experience including co-founding 6 biotech startups, managing other early-stage businesses, and authoring business plans backed by more than \$61M in capital.



register  
here!  
<http://bit.ly/2i74HJY>



**TECH TRANSFER**  
UNIVERSITY OF MICHIGAN

