

THE Link | **Opportunities in 2021**
with Futurist Brian David Johnson

A virtual event
18th Nov. 2020
5:30 PM to 7:00 PM PST

SIM
PDX WOMEN
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Register: <https://tinyurl.com/y4ahmncw>

This event is a collaboration between SIM PDX Women and "The Link", a local organization focusing on empowering Women Leaders

Date: Wednesday, Nov. 18th

Time: 5:30 PM to 7:00 PM

Venue: Virtual via Zoom

About the Speaker

The future is Brian David Johnson's business. As a futurist he works with organizations to develop an actionable 10 -15 year vision and what it will feel like to live in the future. His work is called futurecasting, using ethnographic field studies, technology research, cultural history, trend data, global interviews and even science fiction to provide a pragmatic road map of the future. As an applied futurist Johnson has worked with governments, trade organizations, start-ups and multinational corporations to not only help envision their future but specify the steps needed to get there.

Johnson is currently the futurist in residence at Arizona State University's Center for Science and the Imagination, a professor in the School for the Future of Innovation in Society and the Director of the ASU Threatcasting Lab. He is also a Futurist and Fellow at Frost and Sullivan.

Johnson speaks and writes extensively in ongoing columns for IEEE Computer Magazine and Successful Farming where he is the "Farm Futurist". He has contributed articles to publications like The Wall Street Journal, Slate, and Wired Magazine. Johnson holds over 40 patents and is the best-selling author of both science fiction and fact books (WaR: Wizards and Robots, 21st Century Robot and Science Fiction Prototyping). He was

appointed first futurist ever at the Intel Corporation in 2009 where he worked for over a decade helping to design over 2 billion microprocessors. Johnson appears regularly on Bloomberg TV, PBS, FOX News, and the Discovery Channel and has been featured in Scientific American, The Technology Review, Forbes, INC, and Popular Science. He has directed two feature films and is an illustrator and commissioned painter. In 2016 Samuel Goldwyn released "Vintage Tomorrows" a documentary based upon Johnson's book of the same name.

Johnson is married to Kate Ertman and lives in Portland, Oregon.