

**CREATE  
LASTING  
IMPACT**



# EMERGING LEADERS:

*Reimagining the Club Experience:  
Building Rotary & Rotaract Clubs  
People Want to Join*



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**What makes people stay engaged, connected, and inspired in Rotary today? Emerging leaders are looking for more than meetings – they seek purpose, flexibility, meaningful relationships, and opportunities to create impact.**

**This interactive session will explore how Rotary and Rotaract clubs can create engaging member experiences that foster participation, leadership, innovation, and belonging. Through conversation, reflection, and hands-on activities, participants will discover practical ideas to strengthen engagement, build vibrant club cultures, and help shape the future of Rotary while creating lasting impact.**

**People don't just join organizations... they join experiences.**