

# 2024 AD PACKAGES

[www.1REClub.com](http://www.1REClub.com)

Vendor, Sponsor, Individual Advertisement

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2023

Our community was established to bring new and seasoned real estate industry professionals together to provide and receive valuable industry related information and services. 1REClub was founded by Jimmy Reed, after closing the longest running Fort Worth Club, REIO-FW. Since then, we have continued building lasting relationships, meeting curious visitors and learning with all levels of investors each month.

## MEETING DETAILS:

- 2nd Thursday each Month
- Fort Worth - Botanic Gardens
- 6pm Set up (Vendors/Sponsors/Volunteers)
- 6:15pm Guest/Member Registration
- 6:30 - 8:30pm Meeting
- 8:30 - 9pm Networking
- 9pm After Hours Hangout\* (speaker often attends)

Our members enjoy monthly access to our meetings via in-person and online. Having the ability to access our preferred vendors, sponsors, and advertisers to build their network.

We are renewing and expanding opportunities for 2024. We plan to add non-alcoholic drinks and snacks/light food items, as part of admission. We offer three advertising packages for real estate industry professionals to join us, if you want more than an annual membership: Vendor, Sponsor, and Individual Advertisement, our newly updated details are outlined on the next page.

\*Hangout usually at a local restaurant where we can continue the learning and networking. Pay your way.

## 2024 Ad Packages

|                               | Vendor                                                                                           | Sponsor                                                                                          | Individual Advertisement                                      |
|-------------------------------|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| Program Ad Space              | Full Page                                                                                        | 1/2 Page                                                                                         | 2.5 x 3in                                                     |
| Attendance/ Networking        | > 4 Representatives<br>1 Table                                                                   | >2 Reps<br>1 Table                                                                               | 1 Annual Membership<br>(\$125 value)                          |
| Guest Passes                  | 20 Passes/2ppl ea.<br>(\$1000 value)                                                             | 10 Passes/2ppl ea.<br>(\$500 value)                                                              | n/a                                                           |
| Speaking                      | 2min Intro/Tip each Month,<br>in front of audience.                                              | n/a                                                                                              | n/a                                                           |
| Marketing Spot                | Meetup.com, Jimmy Reeds<br>Networking Page,<br>and Social Media                                  | Social Media                                                                                     | Facebook                                                      |
| Paid Advertising              | Included on various social<br>media sites, page boosts, and<br>ads we run for<br>1REClub events. | Included on various social<br>media sites, page boosts, and<br>ads we run for 1REClub<br>events. | n/a                                                           |
| Database<br>(Excel<br>Format) | 900+ Attendees/Registrants:<br>Name, Email, Phone Number                                         | 900+ Attendees/Registrants:<br>Name, Email, Phone Number                                         | n/a                                                           |
| Private Access                | Access to 1REClub Members<br>Only Facebook Group for 1.                                          | Access to 1REClub Members<br>Only Facebook Group for 1.                                          | Access to 1REClub<br>Members Only<br>Facebook Group<br>for 1. |

### PACKAGES

- Vendor: \$975 1yr
- Sponsor \$775 1yr
- Individual Advertisement \$249 1yr



## TO BE CONSIDERED:

Please contact us via [info@1reclub.com](mailto:info@1reclub.com) if you are interested in becoming a vendor, sponsor, or an individual advertisement.

### **Vendors:**

Exclusive to real estate industry professionals and must be approved by Jimmy and/or come as a direct referral from an existing vendor and/or had a referral by a trusted colleague. Space is limited.

### **Sponsors and Individual Advertisements:**

Open to all businesses and individuals. Space is limited.

## UPON APPROVAL

Please submit your marketing piece via PowerPoint via landscape and portrait to [info@1reclub.com](mailto:info@1reclub.com).

Please include your primary contacts name, email, and phone number. If you would like your website to be used when site clicks are available, please include it. A PayPal invoice will be submitted to this email and need to be paid in full by the deadline below.

*Thank you,  
1REClub*

**Questions , Please call:**

817-731-0120

**Deadline for Payments and  
Marketing Pieces:**

6pm - November 30th 2024