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## Making a Big Impact on Small Businesses Across America

Positive Planet US is on a mission to empower small business entrepreneurs in underserved communities throughout the U.S. by enabling access to training, mentoring, and financing to help achieve inclusive, sustainable development, economic growth, and employment.

### Our Impact\*

- 252 U.S. applications received
- 43 SBE program graduates
- 21 Executive volunteer mentors
- 344 SBE and mentor meetings
- \$2.26M projected revenue for our graduates
- 200 projected jobs created

### Who We Are

We are a dedicated, passionate, and innovative team that is 100% volunteer-based. Our Board of Directors includes the founder of Positiv, a Google executive, a business advisor who led a \$1.5B business, and a serial start-up founder who is now an entrepreneur in residence for a Latina-led seed-stage venture fund in Silicon Valley. Our directors support our mission in many ways including through personal contributions of over \$10k each annually.

Our Executive Leadership team boasts impressive backgrounds from Fortune listed companies and provides a diversity of expertise across management consulting, investment banking, healthcare, venture capital, technology, and professional services. In 2024, pending fundraising efforts, we would like to transition to at least four full-time employees on the payroll who would help support our expansion and mission forward objectives.

### Who We Serve

We help empower small business entrepreneurs (SBEs) in underserved communities facing hurdles such as managerial capital, social capital, and growth capital. Our team works to provide SBEs with access to business networks, business skills, and funding sources. Moreover, we leverage key partnerships with other non-profits and utilize a technology driven approach to execute on our mission, which aligns with United Nations sustainability goals of good health and well-being, gender equality, decent work and economic growth, reduced inequalities, and sustainable cities and communities.

*\*As of July 2022*

## Game-Changing Support that Empowers Small Business

American SBEs are fueling our economy and creating jobs throughout the U.S. We rely on financial support from program sponsors and donors like you by enabling access to programs that are targeted at:

- Skills and know-how to build a business venture from the ground up—through Propel, our 3-month Accelerator program which runs in themed cohorts
- Access to capital and a network of support, including access to small business lenders—through the partnerships we forge to support our program participants
- 1-1 mentorship from other entrepreneurs who can provide feedback and guidance—through Pacer, our online community for small business entrepreneurs

## Your Contributions Help Build a Positive Economy

We have organizational and fundraising sponsorship opportunities starting at the \$10k bronze tier up to the \$100k diamond package, including a-la-carte benefits that range from \$1k to the \$7.5k contribution level.

Sponsorship benefits include speaking opportunities, branding, session and event sponsorship, logos, advertorials, banners and recognition across social media, and more. Your donations help us produce educational and impactful cohorts that provide small business owners from underserved communities with the business skills they need to succeed.

## A Special Thank You to Our Recent Sponsors!



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We rely on the generosity of individuals and organizations to support our programming and operating expenses. Together, we are building a positive economy and stronger communities!

## Get in Touch



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**POSITIVE PLANET US**

| [www.positiveplanetus.org](http://www.positiveplanetus.org)

| Positive Planet US is a 501 (c)(3) non-profit organization, EIN 52-2228170.