

# Sponsorship Opportunities

## Team Run For Education

### Tropical 5k – Saturday, January 28, 2017

- Reach over 3,500 families on Miami Beach + 2,000 runners' race day as well as spectators along the way!
- Great PR! Help raise your company's profile in the community by supporting public education and community building events!!!!
- Your logo placed in public materials such as newsletters to the school communities, specified constant contacts to our PTA/PTSA membership, memory books, press releases, and coverage in the "Neighbors" section of The Miami Herald.

Level	Donation	Benefits
Bronze	\$250	Your logo on T-shirts and Banner worn and carried by the runners during the race.
Silver	\$500	Above, plus logo placement on all promotional material leading up to the event distributed.
Gold	\$1,000	Above Silver level, plus a free business card size add in the Memory Books of MB Feeder Pattern Schools
Platinum	\$1,500	Title Sponsor for the team, above Gold level plus largest logo on the shirts and banners, 5 free TRFE shirts for Platinum company's employees to come to the after race party and have a meet and greet with the Team. A Team Photo will be given to the Neighbors section in the Miami Herald.

- All donations are tax deductible.
- Please make check out to North Beach Elementary PTA.
- Logos should be provided in pdf, ai (illustrator) or psd (photo-shop).
- Deadline for artwork and payment is January 20, 2017.