2026 Folsom Historic Hometown Parade

Parade Entry Instructions – Please Read Carefully

Entry Contact Responsibility

The designated Entry Contact is responsible for ensuring that *all* entry participants receive a copy of these instructions.

General Parade Information

- **Parade Start Time:** 7:00 PM (Late arrivals may be turned away.)
- **Official Start Location:** Scott Street & Sutter Street
- **End Location:** Reading Street & Sutter Street
- **Length:** 0.5 miles – approx. 1 to 1.5 hours with cattle drive to follow immediately after parade
- **End Time:** Around 9:00 PM

Staging: Check-in

- **Check-in Location:** Corner of Coloma and Natoma Streets, near La Esquina Mexican Kitchen(402 Natoma Street, Folsom). The area will be clearly marked with signage.
- **Arrival:** Bring this document and check in at your assigned arrival time listed on the attached entry list. Look for volunteers wearing bright yellow/green “EVENT” vests—they will assist you.
- **Packet Pick-Up:** All entries must check in at the staging table to pick up their parade packet. This includes your official **entry number**, which must be prominently displayed for judging and for the announcers.
- **Line-Up Direction:** Volunteers will direct you to your designated location.

Staging: Times

- Staging begins **promptly at 5:30 PM**.
- Your **assigned time** is listed next to your name on the separate but attached entry list.

Jenna Matheson | Event Coordinator | FHDA | (530) 957-0222

- Staging is staggered based on entry number due to narrow, one-way streets.
- **Arrive on time** to avoid being blocked by other entries. If you are more than **15 minutes late**, notify us immediately.

Staging: District Road Closures

- Road closures in the area will start at 5:00pm. Please keep in mind that due to road closures and the time of day there may be **excessive** traffic. Please plan accordingly.

Staging: Guidelines

- Location: Historic Folsom neighborhood—please be respectful to residents and keep your area clean.
- Only parade vehicles and participants are allowed in the staging area.
- The **only entrance** is at Coloma and Natoma Streets.
- If dropping off walkers or participants, refer to the **parking instructions below**.

Special Instructions for Trailers, Tractors, Horses, and Animals

- If your entry includes a trailer or animals, please **unload at La Esquina Mexican Kitchen or preferably the Rodeo Grounds** (403 Stafford Street) **before entering** the staging area.

Do not take the Ravine trail between the Rodeo Grounds and Sutter

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Parking: Entry Participants

- Each entry is allowed to park **two (2) vehicles** in reserved event lots. Please see the **attached parking pass** for full details.
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Parking: Reserved Parking Lots:

- **Eagles Lodge** – 215 Scott St (5pm to 9pm)
- **Planet Earth Rising** – 625 Sutter St (Please park before 5:45pm)
- **Powerhouse Pub** – 614 Sutter St (Please park before 5:45pm)
- **Gravel Lot** – Sutter & Reading (Please park before 5:45pm)
- **Pizzeria Classico** – 702 Sutter St (Please park before 5:45pm))
- **La Esquina Mexican Kitchen** – 402 Natoma (5pm to 9pm)

    - Reserved for Classic Cars & Horse Trailers (Unloading only. Please park Trailers at Rodeo Grounds after unloading)
- **Rodeo Grounds Lot** – 403 Stafford (Overflow only, large groups and Horses)
- **Granite School Lot** – 909 Mormon St (5pm to 9pm)
- **Gravel lot #2** – 401 Natoma St (5pm to 9pm)
- Green Valley Mortuary – 610 Coloma St (5pm to 9pm)

Important: These lots are reserved **for participants and volunteers only.** Please use them!!

Parking: Special Thanks

The Folsom Historic District Association would like to extend our sincere gratitude to the organizations that generously donated the use of their parking lots for this year's parade. Their support helps make this community event possible.

Special thanks to:

- Jerry Bernau
- Eagles Lodge
- Pizzeria Classico
- La Esquina Mexican Kitchen
- The Granite School
- Law Office of Tiffany Andrews
- Powerhouse Pub
- Planet Earth Rising
- Green Valley Mortuary

Food & Refreshments: La Esquina Mexican Kitchen will have food and refreshments available for purchase for parade participants and volunteers throughout the event.

Parking: Spectator

Spectators may park in any available public lot or open side street along the route. **No Parking** signs will be enforced.

Starting at 3:30pm, cars in No Parking zones will be towed, this includes Sutter St. Coloma Street closes at 5:00 PM.

Free Parade Day Transit: SacRT offers free rides—see attached postcard for details.

Additional Public Parking: These should be used for guests and spectators

- Public Garage – 905 Leidesdorff St
- Rodeo Grounds – Stafford St
- Traders Lane Parking Lot
- Fiore Lower Parking Lot

- 951 & 975 Leidesdorff St parking lots
- Gold Lake & Leidesdorff Lot – $5 parking

Parade: Judges & Announcers

There will be announcers at:

- **Ross Campbell** balcony (715 Sutter St) – **Judging stand/Sponsors**
- **Classic Curl Salon** balcony (607 Sutter St)
- **Hop Sing Palace** balcony (803 Sutter St)
- **Community Bank** (905 Sutter St)

Important:

- Bring a large banner to identify your group.
- Your number (provided at check-in) must be **clearly visible** for announcers to match with their script.
    - *Announcers will use the description provided on your entry form and may add additional commentary to keep the parade engaging.*

Parade: Spacing

- Maintain a **short but safe** distance between entries. Expect stop-and-go flow. Be alert and keep the gap consistent.

Parade: End & Dismount

The parade ends at **Reading & Sutter Streets**. No shuttle is provided. Entry coordinators are responsible for releasing participants **safely and promptly**.

Volunteers will direct groups:

- **Walking Groups:** Gather near the light rail cement plaza
- **Vehicles / Large Floats:** Exit left on Reading St. **DO NOT STOP!**
- **Animal Groups:** Right on Reading → Right on Leidesdorff → Right on Wool (unless previously discussed and cleared with parade coordinator)

  Please remain in the designated area until the cattle drive has concluded before returning to the staging area via Sutter Street

Parade: Entry Awards

Winners will be announced at the **Twilight Concert on July 9th at 7:30 PM**, Zittel Family Amphitheater, Historic Folsom.
Live music by **Lyric Michelle Band** — join us for a fun night!

Parade Entry List – See Attached Document

The next attached document on this email, lists all parade entries by name or organization.

Find your **arrival time** and **entry number** next to your name.

Entry numbers are subject to change. If your number has changed, you will be notified at check-in during your assigned staging time.

Miscellaneous:

Restrooms

Available at:

- 414 Sutter Street
- Pizzeria Classico Lot
- Wool/Sutter Lot
- Parking Garage
- Near the Amphitheater

Weather

The parade happens rain or shine. Prepare for **hot weather**.

Final Note

Thank you for helping keep this beloved tradition safe, fun, and exciting for everyone. We appreciate your time, effort, and enthusiasm!

Jenna Matheson | Event Coordinator | FHDA | (530) 957-0222