

## ABOUT US

Human Potential Healthcare has built a supplemental healthcare workforce dedicated to the highest quality medical care and customer satisfaction.

We have been carefully selected by numerous healthcare facilities and provide them with the most qualified healthcare professionals.

With years of experience in the healthcare industry, Human Potential has a distinguished local presence and has made a profound impact on the quality of care in our community. We are an award winning company.

### **Kristin Van Meter** OWNER/PRESIDENT

Kristin earned her Bachelor's Degree in Health Science from the University of Florida in 2005. Born and raised here in Ocala, it's no surprise she has grown a deep fondness for our community. As a strong believer in the community and locally owned business, she decided in November 2013 to utilize her passion and experience to bring a new service unique to Ocala. Kristin's goal is for everyone to enjoy their job while working together to build a special company.



### **Mary Lou Todd, RN** CLINICAL AND MARKETING MANAGER

Mary Lou earned her Bachelor's Degree in Nursing from University of Southwestern Louisiana in 1978. Her work experience includes Medical/Surgical and Critical Care, Home Health, Hospice, Physician Offices, HIM, Healthcare Management and Marketing. Mary Lou has been making a positive impact in the Ocala medical community since 1988.



## CLINICAL SERVICES PROVIDER



Member of the American Staffing Association



Start-Up Business of the Year in 2014  
Awarded by the Ocala/Marion County Chamber & Economic Partnership



### **Human Potential Healthcare**

500 East Fort King Street, Suite C  
Ocala, Florida 34471

352.433.4474 | Office 352.503.4773 | Fax

[www.HumanPotentialHC.com](http://www.HumanPotentialHC.com)

Follow Us:

THE RIGHT STAFF MAKES ALL THE DIFFERENCE

*Human Potential Healthcare*  
CLINICAL SERVICES PROVIDER

# LET HUMAN POTENTIAL BE YOUR GUIDE

We are your trusted Clinical Services Provider

**CALL US TODAY: 352.433.4474**



Human Potential Healthcare meets the ever changing demands of our client's workforce by providing the following Healthcare Professionals and Clinical Services:

- **24/7 RN & LPN Nursing Coverage**
- **Skilled Nursing Care, including IV Therapy and Wound Care**
- **Specialty Nursing Care, including Critical Care, ED, OR, Recovery, Cardiac, Occupational Health and Behavioral Health**
- **Physical, Occupational, and Speech Therapists**
- **Direct Healthcare Providers, e.g. ARNPs and PAs**
- **CNAs, HHAs, and Resident Care Aides**

## PROTECTION PACKAGE

### WE COVER:

- Worker's Compensation
- Comprehensive Professional & General Liability
- Malpractice
- Crime, Abusive Acts, and Cyber Liability Coverage

## EMPLOYMENT SOLUTION OPPORTUNITIES

- 24/7 Per Diem Facility Staff  
(Anytime Access 352.433.4474)
- Short-Term or Long-Term Contract Staff
- Seasonal Staff
- Temporary to Permanent Staff
- Occupational Wellness Programs (Flu)
- Permanent Placement
- HR Consulting, Outsourcing & Management of Recruiting Function
- Strategic Co-Partnership

IN A RECENT STUDY...

## NURSES REPORTED:

**1/2** Insufficient time with patients

**96** OUT OF **100**  
Fatigue at beginning of shift

**43%**  
Increase in overtime

**54%**  
Excessive workloads

**77%**  
Work 12 hour shifts

**2 in 5** Units are short staffed

**1 in 3** Staffing levels inadequate

Source: American Nurses Association

## WE ENSURE ADEQUATE STAFFING LEVELS TO:

- Reduce Medical and Medication Errors
- Decrease Patient Complications
- Decrease Mortality
- Improve Patient Satisfaction
- Reduce Nurse Fatigue
- Decrease Nurse Burnout
- Improve Nurse Retention and Job Satisfaction