



Employers!

Are you looking for something new and innovative to help you attract and retain staff? We've got you covered but we need your help!

Local employers, workforce planning boards, and adult literacy networks are teaming up to create an online career pathways tool. This tool will promote in-demand, entry-level careers with opportunities for growth in 10 sectors across Hamilton, Niagara and Grand Erie. There's a great chance that we'll be including a job you're hiring for right now. It will give users information about the job, what skills they need and even what training they may need to advance to a mid-level position.

Why should you complete the survey?

- For a chance to **win 1 of 5 \$50 gift cards!** Draws Nov to Jan
- **Have your organization's logo and website featured** on our contributor's webpage which is viewed by job seekers and other organizations
- Contribute to a community webtool helping to **address labour challenges** in your organization

Email careerladders@abea.on.ca to find out more.



Career Pathways



Scan to check out the tool and take the survey. Or, go to

www.surveymonkey.com/r/B3TB22L



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